



WFWI Issues and Programs List
4th Quarter, 2022

October 1, 2022 – December 31, 2022

Prepared by Kyle Guderian, Program Director
on January 5, 2023

Regularly Scheduled
News and Public Affairs Programming
Broadcast by WFWI

Program Name	Schedule and Description
Local Newscasts	One minute news segments that originate from WOWO-AM news room are broadcast each hour from 6a-10a (M-F). These covers news stories affecting the local cities, counties, and states.

Issues of Concern to the Communities Served by WFWI

Subject	Description
Weekly topics include; Economy, Transportation, Environment, Education, Health and Public Safety	A 28 minute program is broadcasted each Sunday at 6 am; Interviews with guests that have expertise and real-world experience regarding current issues.



QUARTERLY REPORT
OCTOBER-DECEMBER 2022

Program # 2022-40

Airdate: 10-2-22 Time of Broadcast 6 AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1- Leadership/Motivation	16:00

Summary: Our guest discusses how to apply the risk-taker's mindset for extreme adventurers to real life business situations for ultimate success.

Guest: Amy Posey is a leadership facilitator, keynote speaker and founder of Super Mega Boss. She's the author of "Wild Success: 7 Lessons Business Leaders Can Learn From Extreme Adventurers".

Issues Covered: passion, purpose, neuroscience

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: innovation, resilience, sustainability

29:00	Conclusion of Program	:30
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Program # 2022-41

Airdate: 10-9-22 Time of Broadcast 6 AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Abuse/Addiction Summary: Our guest discusses her struggles as a young girl and how she managed to survive them all. Guest: Nicole Binder is the author of “I Am Somebody” her true story of becoming an empowered survivor. Issues Covered: molestation, rape, addictions	16:00
19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1 Summary: Same as Segment #1 Guest: Same as Segment #1 Issues Covered: seeking help, healing, victimization	7:00
29:00	Conclusion of Program	:30

Program # 2022-42

Airdate: ___1-16-22_____ Time of Broadcast ___6 AM_____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Wellness/Self-Help Summary: Our guest discusses the importance of fiber in your body and health. Guest: Dr Susan Smith Jones is a leader in the fields of holistic health, anti-aging, optimum nutrition and balanced living. She’s the author of 30 wellness related books. www.SusanSmithJones.com Issues Covered: longevity, salt, diet, fiber-rich foods	16:00
19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: heart disease, probiotics, inflammation

29:00 Conclusion of Program :30

Program # 2022-43

Airdate: ___1-23-22___ Time of Broadcast ___6 AM___

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Recycling	16:00

Summary: Our guest discusses her book that answers the age-old question “Can I Recycle This?”

Guest: Jennie Romer is a writer, lawyer and sustainability expert who has worked with numerous cities and states to process their waste. She’s the author of “Can I Recycle This? A Guide to Better Recycling and How to Reduce Single Use Plastic”.

Issues Covered: wishcycling, misconceptions, sorting

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: plastic bans, reduce, reuse, how works

29:00 Conclusion of Program :30

Program # 2022-44

Airdate: ___1-30-22___ Time of Broadcast ___6 AM___

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00

3:00 Segment #1 – Caregivers 16:00

Summary: Our guest discusses her book which is a compelling and deeply personal recounting of her own life detailing the tragedy that paralyzed her son, leaving her as his caretaker, her own battle with mental illness and the loss of her husband.

Guest: Diane Abernathy's memoir "Present Suffering, Future Glory" is a candid reflection of the traumas of her life and how her faith was shaken but never abandoned.

Issues Covered: faith, perseverance, mental illness

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: health care, rehabilitation, grief

29:00 Conclusion of Program :30

Program # 2022-45

Airdate: ___ 11-6-22 ___ Time of Broadcast ___ 6 AM ___

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60

1:00	SPOT BREAK #1	2:00
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3:00	Segment #1 – History/Holocaust	16:00
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Summary: Our guest discusses her book on the history of Stootley Rough, a school in Surrey, England, founded in 1934 to provide a refuge – and education – for Jewish children fortunate enough to escape from Mainland Europe on the eve of war and Nazi persecution.

Guest: Barbara Wolfenden is an author, teacher, manager. She is the author of "The Holocaust and the English School: The Refuge That Saved Young Lives".

Issues Covered: refugees, equality, tolerance, trust

19:00	SPOT BREAK #2	3:00
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22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: Nazi Germany, loneliness, dealing with loss

29:00 Conclusion of Program :30

Program # 2022-46

Airdate: ___11-13-22_____ Time of Broadcast ___6 AM_____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1- Success/Motivation	16:00

Summary: Our guest discusses how to achieve more success with zero stress.

Guest: Janet McKee is a speaker, bestselling author, wellness expert, high performance consultant and CEO of SanaView. She is the author of "Stressless Success: The Surprising Secrets to a Life of Passion, Purpose and Prosperity".

Issues Covered: stress, negativity, pandemic

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Same as Segment #1

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: goals, beliefs, wellness

29:00 Conclusion of Program :30

Program # 2022-47

Airdate: ___11-20-22_____ Time of Broadcast ___6 AM_____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1- Self Help/Empowerment	16:00
	Summary: Our guest discusses how introverts can turn their quiet strengths into limitless superpowers.	
	Guest: Karen Caito, CPC, ELI-MP, is a confidence and career coach and is known as the "Confidence Coach For Introverts". She's the author of "The Superpowers of Introverts: How To Live Your Life Your Way-Without Guilt".	
	Issues Covered: self-sufficiency, creativity, humility	
19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	
	Summary: Same as Segment #1	
	Guest: Same as Segment #1	
	Issues Covered: listening, confidence, leadership	
29:00	Conclusion of Program	:30

Program # 2022-48

Airdate: ___ 11-27-22 _____ Time of Broadcast ___ 6 AM _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Life Lessons/Personal Growth	16:00
	Summary: Our guest discusses his book that shows the connection between sports and getting more out of everyday living. How living well and playing well go hand in hand.	
	Guest: Mike Branon is an entrepreneur, philanthropist, coach and avid pickleball player. He's the author of "Pickleball and the Art of Living: The Power of Positive Dinking"	
	Issues Covered: competition, friendship, passion	
19:00	SPOT BREAK #2	3:00

22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: connection, balance, mindset

29:00 Conclusion of Program :30

Program # 2022-49

Airdate: ___12-4-22_____ Time of Broadcast ___6 AM_____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60

1:00	SPOT BREAK #1	2:00
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3:00	Segment #1 – Business/Careers Summary: Our guest discusses how you can demonstrate the value of your work or projects when there isn't an obvious measure.	16:00
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Guest: Jack Phillips is chair of ROI Institute Inc. and a world-renowned expert on accountability, measurement, and evaluation. The author of over 100 books including “Show The Value of What You Do: Measuring and Achieving Success in Any Endeavor”.

Issues Covered: impact, soft programs, your value, outcome

19:00	SPOT BREAK #2	3:00
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22:00	Segment #2- Same as Segment #1	7:00
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Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: progress, success, objectives

29:00	Conclusion of Program	:30
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Program # 2022-50

Airdate: ___12-11-22_____ Time of Broadcast ___6 AM_____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60

1:00 SPOT BREAK #1 2:00

3:00 Segment #1 – Jobs/Careers 16:00
Summary: Our guest discusses how to successfully navigate a job interview with a positive and constructive mindset.

Guest: Mark James is an executive recruiter and career management and transition coach. He's the Founder and CEO of Hire Consulting Services and author of "The Interview Mindset: The Ultimate Guide To Mastering Your Career".

Issues Covered: LinkedIn, Hidden jobs, Plan B, outlook

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: Salary negotiation, time frames, communication

29:00 Conclusion of Program :30

Program # 2022-51

Airdate: ___12-18-22_____ Time of Broadcast ___6 AM_____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60

1:00 SPOT BREAK #1 2:00

3:00 Segment #1 – Diet/Health 16:00
Summary: Our guest discusses how to teach your children valuable eating lessons that will last a lifetime.

Guest: Dr Linda W. Craighead is a professor of psychology at Emory University and director of the Graduate Training Program in Clinical Psychology. A leading authority on eating disorders. Author of "Training Your Inner Pup To Eat Well: Let Your Stomach Be Your Guide".

Issues Covered: appetite clues, eating choices, mindful eating

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: hunger meter, grazing, self-monitoring

29:00 Conclusion of Program :30

Program # 2022-52

Airdate: ___12-25-22_____ Time of Broadcast ___6 AM_____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1- Success/Motivation	16:00

Summary: Our guest discusses his book of profiles of 32 people from around the world who share how they overcame insurmountable obstacles to achieve success.

Guest: Peter Jennings is a best selling author, singer, public speaker and master storyteller. His latest book is "Pushing Boundaries: How To Get More Out of Life".

Issues Covered: passion, purpose, life choices, goals

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Same as Segment #1

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: determination, courage, risk taking

29:00 Conclusion of Program :30