

CONTRACT



ABC 7 CHICAGO

WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

<http://abclocal.go.com/wls>

And:

Adelstein & Associates LLC
222 W. Ontario St
Chicago, IL 60654

Contract / Revision 193656 /		Alt Order # WOC10781159
Product CHRIS KENNEDY FOR GOVERNOR		
Contract Dates 11/27/17 - 12/03/17	Estimate # 5794	
Advertiser Kennedy for Illinois		Original Date / Revision 11/20/17 / 11/20/17
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agy Code	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	11/27/17	12/01/17	ABC7 News @ 5a M-F	5:00 AM-6:00 AM		:30				NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/27/17	12/03/17	MTWTF--				3	\$750.00				
N 2	WLS	11/27/17	12/01/17	GMA M-F 7-9a	7a-9a		:30				NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/27/17	12/03/17	MTWTF--				2	\$1,600.00				
N 3	WLS	11/27/17	12/01/17	ABC7 News @ 4p M-F	4p-5p		:30				NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/27/17	12/03/17	MTWTF--				3	\$1,400.00				
N 4	WLS	11/27/17	12/01/17	ABC7 News @ 5p M-F	5p-530p		:30				NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/27/17	12/03/17	MTWTF--				3	\$2,000.00				
N 5	WLS	11/27/17	12/01/17	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/27/17	12/03/17	MTWTF--				1	\$3,300.00				
N 6	WLS	11/27/17	12/01/17	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/27/17	12/03/17	MTWTF--				1	\$3,800.00				
N 7	WLS	11/27/17	12/01/17	Kimmel	1035p-1137p		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/27/17	12/03/17	MTWTF--				2	\$1,400.00				
N 8	WLS	12/02/17	12/02/17	ABC7 News Sa @ 6a	6a-7a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/27/17	12/03/17	-----S-				1	\$600.00				
N 9	WLS	12/02/17	12/02/17	GMA Sa 7-8a	7a-8a		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/27/17	12/03/17	-----S-				1	\$1,100.00				
N 10	WLS	12/02/17	12/02/17	8a-10a Sa Local news	8a-10a		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/27/17	12/03/17	-----S-				2	\$1,000.00				
N 11	WLS	12/03/17	12/03/17	ABC7 News Su @ 6a	6a-7a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/27/17	12/03/17	-----S				1	\$550.00				
N 12	WLS	12/03/17	12/03/17	GMA Su 7-8a	7a-8a		:30				NM	1	\$1,100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract Dates</u> 11/27/17 - 12/03/17	<u>Product</u> CHRIS KENNEDY FOR	<u>Estimate #</u> 5794
<u>Advertiser</u> Kennedy for Illinois		<u>Original Date / Revision</u> 11/20/17 / 11/20/17

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/27/17	12/03/17	-----S				1	\$1,100.00				
N 13	WLS	12/03/17	12/03/17	ABC7 News Su @ 8a	8a-10a		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/27/17	12/03/17	-----S				1	\$900.00				
N 14	WLS	12/03/17	12/03/17	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/27/17	12/03/17	-----S				1	\$4,000.00				
Totals								0.00				23	\$35,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/27/17 -12/03/17	23	\$35,800.00	(\$5,370.00)	\$30,430.00
Totals	23	\$35,800.00	(\$5,370.00)	\$30,430.00

Signature: _____ **Date:** _____

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