

Northland Television, LLC - WJFW-12



Order

Orig. Date: 10/10/2016 **Advertiser:** REFORM AMERICA FUND **Acct. Exec.:** Charlotte Berens **Price Type:**
Order Date: 10/11/2016 **Product:** REFORM AMERICA FUND **Est. Code:** RAF1017AO **Revenue Type:** Default
Start Date: 10/17/2016 **Pri. Prod. Category:** POLITICAL **Billing Cycle:** Broadcast Month **Billing Type:** Regular
End Date: 10/23/2016 **Sec. Prod. Category:** POLITICAL **Order Class:** Regional **Order Type:** Political
Spot Type: Local

Agency Information **Special Instructions:**

Name: NONBOX **RAF W/O 1017 AO**
Address: 5307 S 92ND STREET
 HALES CORNERS WI 53130
Contact: ALICIA SMITS **Phone:** (414) 425-8800

Order #: 37747 **Revision: 1**

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SM: Spots per week

Line#	Ordered As	Station	BB MI MG	Length	Flight Start	End Time	Start	End	GE	S / W	Cost per spot	Spots	Ext Cost	B / P	Pattern
Combo Title					Flight Detail		Log				Comment				
1	WHEEL OF FORTUNE	WJFW - NBC 12		:30	10/17/16	6:30PM	7:00PM			5	\$525.00	5	\$2,625.00		1 1 1 1 1 1
2	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	10/17/16	4:30PM	4:59PM			5	\$175.00	5	\$875.00		1 1 1 1 1 1
3	Tonight Show 1035-1135	WJFW - NBC 12		:30	10/17/16	10:23/16	10:36PM	11:30PM		5	\$130.00	5	\$650.00		1 1 1 1 1 1
4	UP NORTH @ 4	WJFW - NBC 12		:30	10/17/16	10/21/16	4:00PM	4:30PM		5	\$105.00	5	\$525.00		1 1 1 1 1 1
5	SATURDAY NIGHT LIVE	WJFW - NBC 12		:30	10/22/16	10/22/16	10:29PM	12:00AM		1	\$375.00	1	\$375.00		1 1 1 1 1 1
6	DAYS OF OUR LIVES	WJFW - NBC 12		:30	10/17/16	10/21/16	12:00PM	1:00PM		5	\$150.00	5	\$750.00		1 1 1 1 1 1

10/11/2016 4:51:31 PM 2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

Order

Order #: 37747 Revision: 1

BB: Billboard; ML: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

Line#	Ordered As	Station	BB ML MG	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	Pattern
7	THE VOICE 1 HOUR	WJFW - NBC 12		:30	10/18/16 - 10/18/16	7:00PM - 8:00PM		1	\$1,250.00	1	\$1,250.00		X
8	CHICAGO MED	WJFW - NBC 12		:30	10/20/16 - 10/20/16	8:00PM - 9:00PM		1	\$900.00	1	\$900.00		X
9	BLINDSPOT	WJFW - NBC 12		:30	10/19/16 - 10/19/16	7:00PM - 8:00PM		1	\$1,000.00	1	\$1,000.00		X

Month(s)	Amount	Spots	Cost	Gross Cost:	Net Cost:
October (2016)	\$8,950.00	0	\$0.00	- Agency Commission:	\$7,607.50
Total:	\$8,950.00	29			

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

10/11/2016 4:51:31 PM 2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS Page: 2 of 2