



WSTR
1906 Highlands Ave
Cincinnati, OH 45219

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 6092296

Schedule Dates 09/24/24-09/30/24
Advertiser Citizens Not Politicians (156114)
Agency Targeted Platform Media (15945)
Product POLITICAL ISSUE (ns) (1187)
Brand 1916/1933/14730 (2022917)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Krista Murray,
Phone/Fax /
CPE 1916/1933/14730
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments ISSUE KELLY JOHN
 Separation: 30;PopulationBuyType: CPP

Date Entered 05/15/24
Last Modified 05/15/24
Entered By Cat Trichell
CO-OP No
External # ECR28396419
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,513.75
Net Total \$19,911.25
Sales Tax

Cincinnati (WSTR)		
By Broadcast Month	Spots	Rate
Sep. 2024	40	\$19,300.00
Oct. 2024	9	\$4,125.00
Grand Total:	49	\$23,425.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/24/24-09/24/24	2	:30	8A- News-Good Morning Cincinnati at 8a	1		1						1	\$375.00	\$375.00	Cincinnati (WSTR)	Good Morning Cincinnati at 8a	5/15/24
2.0	Normal Line / SPOT (1)	09/25/24-09/25/24	2	:30	8A- News-Good Morning Cincinnati at 8a	1			1					1	\$375.00	\$375.00	Cincinnati (WSTR)	Good Morning Cincinnati at 8a	5/15/24
3.0	Normal Line / SPOT (1)	09/26/24-09/26/24	2	:30	8A- News-Good Morning Cincinnati at 8a	1				1				1	\$375.00	\$375.00	Cincinnati (WSTR)	Good Morning Cincinnati at 8a	5/15/24
4.0	Normal Line / SPOT (3)	09/24/24-09/24/24	2	:30	7A- News-Good Morning Cincinnati at 7a	1								1	\$375.00	\$375.00	Cincinnati (WSTR)	Good Morning Cincinnati at 7a	5/15/24
5.0	Normal Line / SPOT (3)	09/25/24-09/25/24	2	:30	7A- News-Good Morning Cincinnati at 7a	1				1				1	\$375.00	\$375.00	Cincinnati (WSTR)	Good Morning Cincinnati at 7a	5/15/24
6.0	Normal Line / SPOT (4)	09/24/24-09/24/24	2	:30	4P- Steve Wilkos Show	1								1	\$175.00	\$175.00	Cincinnati (WSTR)	Steve Wilkos	5/15/24
7.0	Normal Line / SPOT (4)	09/25/24-09/25/24	2	:30	4P- Steve Wilkos Show	1				1				1	\$175.00	\$175.00	Cincinnati (WSTR)	Steve Wilkos	5/15/24
8.0	Normal Line / SPOT (5)	09/24/24-09/24/24	2	:30	5:30P- Family Feud 3	1								1	\$250.00	\$250.00	Cincinnati (WSTR)	Family Feud	5/15/24
9.0	Normal Line / SPOT (5)	09/25/24-09/25/24	2	:30	5:30P- Family Feud 3	1				1				1	\$250.00	\$250.00	Cincinnati (WSTR)	Family Feud	5/15/24
10.0	Normal Line / SPOT (7)	09/24/24-09/24/24	2	:30	5P- Person Place or Thing	1								1	\$175.00	\$175.00	Cincinnati (WSTR)	Person, Place or Thing	5/15/24
11.0	Normal Line / SPOT (7)	09/25/24-09/25/24	2	:30	5P- Person Place or Thing	1				1				1	\$175.00	\$175.00	Cincinnati (WSTR)	Person, Place or Thing	5/15/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 60922296

Schedule Dates: 09/24/24-09/30/24
Advertiser: Citizens Not Politicians (156114)
Agency: Targeted Platform Media (15945)
Product: POLITICAL ISSUE (ns) (1187)
Brand: 1916/1933/14730 (2022917)
Salesperson: Katz/DC, Washington DC (4022)
Sales Office: Katz Washington DC
Buyer Name: Krista, Murray,
Phone/Fax: /
CPE: 1916/1933/14730
Account Types: National/Political Issue Agency BRD
Billing Type: Weekly/Irregular
Comments: ISSUE KELLY JOHN
Separation: 30:PopulationBuyType: CPP

Date Entered: 05/15/24
Last Modified: 05/15/24
Entered By: Cat Trichell
CO-OP: No
External #: ECR28396419
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$3,513.75
Net Total: \$19,911.25
Sales Tax:

Cincinnati (WSTR)

By Broadcast Month	Spots	Rate
Sep. 2024	40	\$19,300.00
Oct. 2024	9	\$4,125.00
Grand Total:	49	\$23,425.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT (9)	09/24/24-09/24/24	2	:30	6P- Family Feud	1								1	\$425.00	\$425.00	Cincinnati (WSTR)	Family Feud	5/15/24
13.0	Normal Line / SPOT (9)	09/25/24-09/25/24	2	:30	6P- Family Feud	1			1					1	\$425.00	\$425.00	Cincinnati (WSTR)	Family Feud	5/15/24
14.0	Normal Line / SPOT (11)	09/24/24-09/24/24	2	:30	6:30P- Family Feud B	1								1	\$525.00	\$525.00	Cincinnati (WSTR)	Family Feud	5/15/24
15.0	Normal Line / SPOT (11)	09/25/24-09/25/24	2	:30	6:30P- Family Feud B	1			1					1	\$525.00	\$525.00	Cincinnati (WSTR)	Family Feud	5/15/24
16.0	Normal Line / SPOT (16)	09/24/24-09/24/24	2	:30	7P- The Big Bang Theory	1								1	\$925.00	\$925.00	Cincinnati (WSTR)	Big Bang Theory	5/15/24
17.0	Normal Line / SPOT (16)	09/25/24-09/25/24	2	:30	7P- The Big Bang Theory	1			1					1	\$925.00	\$925.00	Cincinnati (WSTR)	Big Bang Theory	5/15/24
18.0	Normal Line / SPOT (17)	09/24/24-09/24/24	2	:30	7:30P- Young Sheldon	1								1	\$925.00	\$925.00	Cincinnati (WSTR)	Young Sheldon	5/15/24
19.0	Normal Line / SPOT (17)	09/25/24-09/25/24	2	:30	7:30P- Young Sheldon	1			1					1	\$925.00	\$925.00	Cincinnati (WSTR)	Young Sheldon	5/15/24
20.0	Normal Line / SPOT (20)	09/24/24-09/24/24	2	:30	10P- News-Local 12 News at 10 on STAR64	1								1	\$575.00	\$575.00	Cincinnati (WSTR)	Local 12 News @ 10P	5/15/24
21.0	Normal Line / SPOT (20)	09/25/24-09/25/24	2	:30	10P- News-Local 12 News at 10 on STAR64	1			1					1	\$575.00	\$575.00	Cincinnati (WSTR)	Local 12 News @ 10P	5/15/24
22.0	Normal Line / SPOT (1)	09/27/24-09/27/24	2	:30	8A- News-Good Morning Cincinnati at 8a	1					1			1	\$375.00	\$375.00	Cincinnati (WSTR)	Good Morning Cincinnati at 8a	5/15/24
23.0	Normal Line / SPOT (2)	09/30/24-09/30/24	2	:30	8A- News-Good Morning Cincinnati at 8a	1							1	1	\$400.00	\$400.00	Cincinnati (WSTR)	GD MRN CINN@8A	5/15/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments:

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Contract # 6092296

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Phone/Fax: /
CPE: 1916/1933/14730
Account Types: National/Political Issue Agency BRD
Billing Type: Weekly/Irregular
Comments: ISSUE KELLY JOHN
Separation: 30;PopulationBuyType: CPP

Date Entered: 05/15/24
Last Modified: 05/15/24
Entered By: Cat Trichell
CO-OP: No
External #: ECR28396419
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$3,513.75
Net Total: \$19,911.25
Sales Tax:

Cincinnati (WSTR)		
By Broadcast Month	Spots	Rate
Sep. 2024	40	\$19,300.00
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Grand Total:	49	\$23,425.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / SPOT (3)	09/26/24-09/26/24	2	:30	7A- News-Good Morning Cincinnati at 7a	1				1				1	\$375.00	\$375.00	Cincinnati (WSTR)	Good Morning Cincinnati at 7a	5/15/24
25.0	Normal Line / SPOT (3)	09/27/24-09/27/24	2	:30	7A- News-Good Morning Cincinnati at 7a	1				1				1	\$375.00	\$375.00	Cincinnati (WSTR)	Good Morning Cincinnati at 7a	5/15/24
26.0	Normal Line / SPOT (4)	09/26/24-09/26/24	2	:30	4P- Steve Wilkos Show	1				1				1	\$175.00	\$175.00	Cincinnati (WSTR)	Steve Wilkos	5/15/24
27.0	Normal Line / SPOT (5)	09/26/24-09/26/24	2	:30	5:30P- Family Feud 3	1				1				1	\$250.00	\$250.00	Cincinnati (WSTR)	Family Feud	5/15/24
28.0	Normal Line / SPOT (5)	09/27/24-09/27/24	2	:30	5:30P- Family Feud 3	1				1				1	\$250.00	\$250.00	Cincinnati (WSTR)	Family Feud	5/15/24
29.0	Normal Line / SPOT (6)	09/30/24-09/30/24	2	:30	5:30P- Family Feud 3	1	1							1	\$250.00	\$250.00	Cincinnati (WSTR)	Family Feud	5/15/24
30.0	Normal Line / SPOT (7)	09/26/24-09/26/24	2	:30	5P- Person Place or Thing	1				1				1	\$175.00	\$175.00	Cincinnati (WSTR)	Person, Place or Thing	5/15/24
31.0	Normal Line / SPOT (7)	09/27/24-09/27/24	2	:30	5P- Person Place or Thing	1				1				1	\$175.00	\$175.00	Cincinnati (WSTR)	Person, Place or Thing	5/15/24
32.0	Normal Line / SPOT (8)	09/30/24-09/30/24	2	:30	4P- Steve Wilkos Show	1	1							1	\$200.00	\$200.00	Cincinnati (WSTR)	Steve Wilkos	5/15/24
33.0	Normal Line / SPOT (9)	09/26/24-09/26/24	2	:30	6P- Family Feud	1				1				1	\$425.00	\$425.00	Cincinnati (WSTR)	Family Feud	5/15/24
34.0	Normal Line / SPOT (9)	09/27/24-09/27/24	2	:30	6P- Family Feud	1				1				1	\$425.00	\$425.00	Cincinnati (WSTR)	Family Feud	5/15/24
35.0	Normal Line / SPOT (10)	09/30/24-09/30/24	2	:30	5P- Person Place or Thing	1	1							1	\$200.00	\$200.00	Cincinnati (WSTR)	Person, Place or Thing	5/15/24
36.0	Normal Line / SPOT (11)	09/26/24-09/26/24	2	:30	6:30P- Family Feud B	1				1				1	\$525.00	\$525.00	Cincinnati (WSTR)	Family Feud	5/15/24

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37.0	Normal Line / SPOT (11)	09/27/24-09/27/24	2	:30	6:30P- Family Feud B	1					1			1	\$225.00	\$225.00	Cincinnati (WSTR)	Family Feud	5/15/24
38.0	Normal Line / SPOT (12)	09/30/24-09/30/24	2	:30	6P- Family Feud	1	1							1	\$450.00	\$450.00	Cincinnati (WSTR)	Family Feud	5/15/24
39.0	Normal Line / SPOT (13)	09/30/24-09/30/24	2	:30	6:30P- Family Feud B	1	1							1	\$500.00	\$500.00	Cincinnati (WSTR)	Family Feud	5/15/24
40.0	Normal Line / SPOT (14)	09/30/24-09/30/24	2	:30	7P- The Big Bang Theory	1	1							1	\$800.00	\$800.00	Cincinnati (WSTR)	Big Bang Theory	5/15/24
41.0	Normal Line / SPOT (15)	09/30/24-09/30/24	2	:30	7:30P- Young Sheldon	1	1							1	\$800.00	\$800.00	Cincinnati (WSTR)	Young Sheldon	5/15/24
42.0	Normal Line / SPOT (16)	09/26/24-09/26/24	2	:30	7P- The Big Bang Theory	1				1				1	\$925.00	\$925.00	Cincinnati (WSTR)	Big Bang Theory	5/15/24
43.0	Normal Line / SPOT (16)	09/27/24-09/27/24	2	:30	7P- The Big Bang Theory	1				1				1	\$925.00	\$925.00	Cincinnati (WSTR)	Big Bang Theory	5/15/24
44.0	Normal Line / SPOT (17)	09/26/24-09/26/24	2	:30	7:30P- Young Sheldon	1				1				1	\$925.00	\$925.00	Cincinnati (WSTR)	Young Sheldon	5/15/24
45.0	Normal Line / SPOT (17)	09/27/24-09/27/24	2	:30	7:30P- Young Sheldon	1				1				1	\$925.00	\$925.00	Cincinnati (WSTR)	Young Sheldon	5/15/24
46.0	Normal Line / SPOT (18)	09/28/24-09/28/24	2	:30	10P- News-Local 12 News at 10 on STAR64	1						1		1	\$575.00	\$575.00	Cincinnati (WSTR)	Local 12 News @ 10P	5/15/24
47.0	Normal Line / SPOT (19)	09/30/24-09/30/24	2	:30	10P- News-Local 12 News at 10 on STAR64	1	1							1	\$525.00	\$525.00	Cincinnati (WSTR)	Local 12 News @ 10P	5/15/24
48.0	Normal Line / SPOT (20)	09/26/24-09/26/24	2	:30	10P- News-Local 12 News at 10 on STAR64	1				1				1	\$575.00	\$575.00	Cincinnati (WSTR)	Local 12 News @ 10P	5/15/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Package Deal
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Cincinnati (WSTR)

By Broadcast Month	Spots	Rate
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
49.0	Normal Line / SPOT (20)	09/27/24-09/27/24	2	:30	10P- News-Local 12 News at 10 on STAR64	1					1			1	\$575.00	\$575.00	Cincinnati (WSTR)	Local 12 News @ 10P	5/15/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments:

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125 West 55th St
New York, NY 10019

Contract # 28396419

CPE: 1916/1933/14730

Agency: TARGETED
PLATFORM MEDIA
650 MASSACHUSETTS
AVENUE NW
20001

Changes as of: 5/15/2024 at 2:20 PM

Flight: 9/24/24 - 9/30/24

Advertiser: CITIZENS NOT
POLITICIANS
Product: ISSUE

Agency Order #: 13395289

Buyer: Murray, Krista
Salesperson: KELLY JOHNS
202-872-5880

Version: Current State Version 1

Station:WSTR

Market: Cincinnati

Office: WASHINGTON

Service: Nielsen

Primary Demo: KELLY JOHNS
Assistant: KELLY JOHNS
202-872-5880

Con Type: POLITICAL/VOTE

Total \$: \$23,425.00

Total Spots: 49

Total CPP: \$0.00

Total GRP:

Traffic #: 6092296

6092296

Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	9/24 - 9/30							Total Spots	Total \$	CPP*	GRP*
						9/24	9/25	9/26	9/27	9/28	9/29	9/30				
1	Tu-F,M 8a-9a		Good Morning Cincinnati at 8a	\$375.00	30	1	1	1	1	0	0	0	4	\$1,500.00	\$0.00	0.0
2	Tu-F,M 8a-9a		GD MRN CINN@8A	\$400.00	30	0	0	0	0	0	1	1	\$400.00	\$0.00	0.0	
3	Tu-F,M 7a-8a		Good Morning Cincinnati at 7a	\$375.00	30	1	1	1	1	0	0	4	\$1,500.00	\$0.00	0.0	
4	Tu-F,M 4p-5p		Steve Wilkos	\$175.00	30	1	1	1	0	0	0	3	\$525.00	\$0.00	0.0	
5	Tu-F,M 5:30p-6p		Family Feud	\$250.00	30	1	1	1	1	0	0	4	\$1,000.00	\$0.00	0.0	
6	Tu-F,M 5:30p-6p		Family Feud	\$250.00	30	0	0	0	0	0	1	1	\$250.00	\$0.00	0.0	
7	Tu-F,M 5p-5:30p		Person, Place or Thing	\$175.00	30	1	1	1	1	0	0	4	\$700.00	\$0.00	0.0	
8	Tu-F,M 4p-5p		Steve Wilkos	\$200.00	30	0	0	0	0	0	1	1	\$200.00	\$0.00	0.0	
9	Tu-F,M 6p-6:30p		Family Feud	\$425.00	30	1	1	1	1	0	0	4	\$1,700.00	\$0.00	0.0	
10	Tu-F,M 5p-5:30p		Person, Place or Thing	\$200.00	30	0	0	0	0	0	1	1	\$200.00	\$0.00	0.0	
11	Tu-F,M 6:30p-7p		Family Feud	\$525.00	30	1	1	1	1	0	0	4	\$2,100.00	\$0.00	0.0	
12	Tu-F,M 6p-6:30p		Family Feud	\$450.00	30	0	0	0	0	0	1	1	\$450.00	\$0.00	0.0	
13	Tu-F,M 6:30p-7p		Family Feud	\$500.00	30	0	0	0	0	0	1	1	\$500.00	\$0.00	0.0	
14	Tu-F,M 7p-7:30p		Big Bang Theory	\$800.00	30	0	0	0	0	0	1	1	\$800.00	\$0.00	0.0	
15	Tu-F,M 7:30p-8p		Young Sheldon	\$800.00	30	0	0	0	0	0	1	1	\$800.00	\$0.00	0.0	
16	Tu-F,M 7p-7:30p		Big Bang Theory	\$925.00	30	1	1	1	1	0	0	4	\$3,700.00	\$0.00	0.0	
17	Tu-F,M 7:30p-8p		Young Sheldon	\$925.00	30	1	1	1	1	0	0	4	\$3,700.00	\$0.00	0.0	
18	Sa 10p-10:30p		Local 12 News @ 10P	\$575.00	30	0	0	0	0	1	0	1	\$575.00	\$0.00	0.0	
19	Tu-F,M 10p-10:30p		Local 12 News @ 10P	\$525.00	30	0	0	0	0	0	1	1	\$525.00	\$0.00	0.0	
20	Tu-F,M 10p-10:30p		Local 12 News @ 10P	\$575.00	30	1	1	1	1	0	0	4	\$2,300.00	\$0.00	0.0	
TOTALS:						10	10	10	9	1	0	0	49	\$23,425.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 28396419
CPE: 1916/1933/14730
Agency: TARGETED PLATFORM MEDIA
650 MASSACHUSETTS AVENUE NW
20001

Changes as of: 5/15/2024 at 2:20 PM
Flight: 9/24/24 - 9/30/24
Advertiser: CITIZENS NOT POLITICIANS
Product: ISSUE

Version: Current State Version 1
Station: WSTR
Market: Cincinnati
Office: WASHINGTON

Con Type: POLITICAL/VOTE
Total \$: \$23,425.00

Total Spots: 49

Total CPP: \$0.00

Total GRP:

Traffic #: 6092296

Agency Order #: 13395289

Buyer: Murray, Krista

Salesperson: KELLY JOHNS

202-872-5880

Service: Nielsen

Primary Demo:

Assistant: KELLY JOHNS

202-872-5880

Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
04/30/24 12:56 PM	RACHEL CHASON	Separation: 30;PopulationBuyType: CPP

Competitive Information

Market Budget: \$17,000
WSTR Share: 100%
Comment: Competitive Unknown

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	49	\$23,425.00	N/A	0.0

Monthly Summary	
Month	Spots
2024-Sep	40
2024-Oct	9
Total	49

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/15/24 1:55 PM					\$0	\$0	
Queued for Electronic Contracting	5/15/24 1:53 PM					\$0	\$0	
Queued for Electronic Contracting	4/30/24 1:04 PM					\$0	\$0	
New	4/30/24 12:55 PM	RACHEL CHASON	Confirming	49		\$23,425.00	\$23,425.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.