



WSTR
1906 Highlands Ave
Cincinnati, OH 45219

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 6092271

Schedule Dates 09/17/24-09/23/24
Advertiser Citizens Not Politicians (156114)
Agency Targeted Platform Media (15945)
Product POLITICAL ISSUE (ns) (1187)
Brand 1916/1933/14729 (2022893)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Krista Murray,
Phone/Fax /
CPE 1916/1933/14729
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments ISSUE KELLY JOHNS
 Separation: 30;PopulationBuyType: CPP

Date Entered 05/15/24
Last Modified 05/15/24
Entered By Gerald Kalfrat
CO-OP No
External # ECR28396418
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,550.00
Net Total \$14,450.00
Sales Tax

Cincinnati (WSTR)
By Broadcast Month
 Sep. 2024 37 \$17,000.00
 Grand Total: 37 \$17,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/17/24-09/17/24	2	:30	8A- News-Good Morning Cincinnati at 8a	1		1						1	\$375.00	\$375.00	Cincinnati (WSTR)	Good Morning Cincinnati at 8a	5/15/24
2.0	Normal Line / SPOT (1)	09/18/24-09/18/24	2	:30	8A- News-Good Morning Cincinnati at 8a	1			1					1	\$375.00	\$375.00	Cincinnati (WSTR)	Good Morning Cincinnati at 8a	5/15/24
3.0	Normal Line / SPOT (1)	09/19/24-09/19/24	2	:30	8A- News-Good Morning Cincinnati at 8a	1				1				1	\$375.00	\$375.00	Cincinnati (WSTR)	Good Morning Cincinnati at 8a	5/15/24
4.0	Normal Line / SPOT (1)	09/20/24-09/20/24	2	:30	8A- News-Good Morning Cincinnati at 8a	1					1			1	\$375.00	\$375.00	Cincinnati (WSTR)	Good Morning Cincinnati at 8a	5/15/24
5.0	Normal Line / SPOT (1)	09/23/24-09/23/24	2	:30	4P- Steve Wilkos Show Cincinnati at 8a	1								1	\$175.00	\$175.00	Cincinnati (WSTR)	Steve Wilkos	5/15/24
6.0	Normal Line / SPOT (2)	09/17/24-09/17/24	2	:30	4P- Steve Wilkos Show Cincinnati at 8a	1								1	\$175.00	\$175.00	Cincinnati (WSTR)	Steve Wilkos	5/15/24
7.0	Normal Line / SPOT (2)	09/18/24-09/18/24	2	:30	4P- Steve Wilkos Show Cincinnati at 8a	1								1	\$175.00	\$175.00	Cincinnati (WSTR)	Steve Wilkos	5/15/24
8.0	Normal Line / SPOT (2)	09/19/24-09/19/24	2	:30	4P- Steve Wilkos Show Cincinnati at 8a	1								1	\$175.00	\$175.00	Cincinnati (WSTR)	Steve Wilkos	5/15/24
9.0	Normal Line / SPOT (2)	09/23/24-09/23/24	2	:30	4P- Steve Wilkos Show Cincinnati at 8a	1								1	\$175.00	\$175.00	Cincinnati (WSTR)	Steve Wilkos	5/15/24
10.0	Normal Line / SPOT (3)	09/17/24-09/17/24	2	:30	5:30P- Family Feud 3	1								1	\$250.00	\$250.00	Cincinnati (WSTR)	Family Feud	5/15/24
11.0	Normal Line / SPOT (3)	09/18/24-09/18/24	2	:30	5:30P- Family Feud 3	1								1	\$250.00	\$250.00	Cincinnati (WSTR)	Family Feud	5/15/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgf.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Agency: Targeted Platform Media (15945)
Product: POLITICAL ISSUE (ns) (1187)
Brand: 1916/1933/14729 (2022893)
Salesperson: Katz/DC, Washington DC (4022)
Sales Office: Katz Washington DC
Buyer Name: Krista, Murray,
Phone/Fax: /
CPE: 1916/1933/14729
Account Types: National/Political Issue Agency BRD
Billing Type: Weekly/Irregular
Comments: ISSUE KELLY JOHNS
Separation: 30;PopulationBuyType: CPP

Date Entered: 05/15/24
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Entered By: Gerald Kalfrat
CO-OP: No
External #: ECR28396418
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$2,550.00
Net Total: \$14,450.00
Sales Tax:

Cincinnati (WSTR)		
By Broadcast Month	Spots	Rate
Sep. 2024	37	\$17,000.00
Grand Total:	37	\$17,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT (3)	09/19/24-09/19/24	2	:30	5:30P- Family Feud 3	1				1				1	\$250.00	\$250.00	Cincinnati (WSTR)	Family Feud	5/15/24
13.0	Normal Line / SPOT (3)	09/20/24-09/20/24	2	:30	5:30P- Family Feud 3	1					1			1	\$250.00	\$250.00	Cincinnati (WSTR)	Family Feud	5/15/24
14.0	Normal Line / SPOT (3)	09/23/24-09/23/24	2	:30	5:30P- Family Feud 3	1	1							1	\$250.00	\$250.00	Cincinnati (WSTR)	Family Feud	5/15/24
15.0	Normal Line / SPOT (4)	09/17/24-09/17/24	2	:30	5P- Person Place or Thing	1		1						1	\$175.00	\$175.00	Cincinnati (WSTR)	Person, Place or Thing	5/15/24
16.0	Normal Line / SPOT (4)	09/23/24-09/23/24	2	:30	5P- Person Place or Thing	1	1							1	\$175.00	\$175.00	Cincinnati (WSTR)	Person, Place or Thing	5/15/24
17.0	Normal Line / SPOT (5)	09/17/24-09/17/24	2	:30	6P- Family Feud	1								1	\$425.00	\$425.00	Cincinnati (WSTR)	Family Feud	5/15/24
18.0	Normal Line / SPOT (5)	09/18/24-09/18/24	2	:30	6P- Family Feud	1			1					1	\$425.00	\$425.00	Cincinnati (WSTR)	Family Feud	5/15/24
19.0	Normal Line / SPOT (5)	09/19/24-09/19/24	2	:30	6P- Family Feud	1				1				1	\$425.00	\$425.00	Cincinnati (WSTR)	Family Feud	5/15/24
20.0	Normal Line / SPOT (5)	09/20/24-09/20/24	2	:30	6P- Family Feud	1					1			1	\$425.00	\$425.00	Cincinnati (WSTR)	Family Feud	5/15/24
21.0	Normal Line / SPOT (5)	09/23/24-09/23/24	2	:30	6P- Family Feud	1	1							1	\$425.00	\$425.00	Cincinnati (WSTR)	Family Feud	5/15/24
22.0	Normal Line / SPOT (6)	09/17/24-09/17/24	2	:30	6:30P- Family Feud B	1								1	\$525.00	\$525.00	Cincinnati (WSTR)	Family Feud	5/15/24
23.0	Normal Line / SPOT (6)	09/18/24-09/18/24	2	:30	6:30P- Family Feud B	1			1					1	\$525.00	\$525.00	Cincinnati (WSTR)	Family Feud	5/15/24
24.0	Normal Line / SPOT (6)	09/19/24-09/19/24	2	:30	6:30P- Family Feud B	1					1			1	\$525.00	\$525.00	Cincinnati (WSTR)	Family Feud	5/15/24
25.0	Normal Line / SPOT (6)	09/20/24-09/20/24	2	:30	6:30P- Family Feud B	1						1		1	\$525.00	\$525.00	Cincinnati (WSTR)	Family Feud	5/15/24

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Cincinnati (WSTR)	Spots	Rate
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Grand Total:		

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26.0	Normal Line / SPOT (6)	09/23/24-09/23/24	2	:30	6:30P- Family Feud B	1								1	\$525.00	\$525.00	Cincinnati (WSTR)	Family Feud	5/15/24
27.0	Normal Line / SPOT (7)	09/17/24-09/17/24	2	:30	7P- The Big Bang Theory	1		1						1	\$925.00	\$925.00	Cincinnati (WSTR)	Big Bang Theory	5/15/24
28.0	Normal Line / SPOT (7)	09/18/24-09/18/24	2	:30	7P- The Big Bang Theory	1			1					1	\$925.00	\$925.00	Cincinnati (WSTR)	Big Bang Theory	5/15/24
29.0	Normal Line / SPOT (7)	09/19/24-09/19/24	2	:30	7P- The Big Bang Theory	1				1				1	\$925.00	\$925.00	Cincinnati (WSTR)	Big Bang Theory	5/15/24
30.0	Normal Line / SPOT (7)	09/20/24-09/20/24	2	:30	7P- The Big Bang Theory	1					1			1	\$925.00	\$925.00	Cincinnati (WSTR)	Big Bang Theory	5/15/24
31.0	Normal Line / SPOT (7)	09/23/24-09/23/24	2	:30	7P- The Big Bang Theory	1								1	\$925.00	\$925.00	Cincinnati (WSTR)	Big Bang Theory	5/15/24
32.0	Normal Line / SPOT (8)	09/21/24-09/21/24	2	:30	10P- News-Local 12 News at 10 on STAR64	1							1	1	\$575.00	\$575.00	Cincinnati (WSTR)	Local 12 News @ 10P	5/15/24
33.0	Normal Line / SPOT (9)	09/17/24-09/17/24	2	:30	10P- News-Local 12 News at 10 on STAR64	1								1	\$575.00	\$575.00	Cincinnati (WSTR)	Local 12 News @ 10P	5/15/24
34.0	Normal Line / SPOT (9)	09/18/24-09/18/24	2	:30	10P- News-Local 12 News at 10 on STAR64	1			1					1	\$575.00	\$575.00	Cincinnati (WSTR)	Local 12 News @ 10P	5/15/24
35.0	Normal Line / SPOT (9)	09/19/24-09/19/24	2	:30	10P- News-Local 12 News at 10 on STAR64	1				1				1	\$575.00	\$575.00	Cincinnati (WSTR)	Local 12 News @ 10P	5/15/24
36.0	Normal Line / SPOT (9)	09/20/24-09/20/24	2	:30	10P- News-Local 12 News at 10 on STAR64	1						1		1	\$575.00	\$575.00	Cincinnati (WSTR)	Local 12 News @ 10P	5/15/24

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37.0	Normal Line / SPOT (9)	09/23/24-09/23/24	2	:30	10P- News-Local 12 News at 10 on STAR64	1								1	\$575.00	\$575.00	Cincinnati (WSTR)	Local 12 News @ 10P	5/15/24

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125 West 55th St
New York, NY 10019

Contract # 28396418
CPE: 1916/1933/14729
Agency: TARGETED PLATFORM MEDIA
650 MASSACHUSETTS AVENUE NW
20001

Changes as of: 4/30/2024 at 12:55 PM
Flight: 9/17/24 - 9/23/24
Advertiser: CITIZENS NOT POLITICIANS
Product: ISSUE

Version: Original Order
Station: WSTR Cincinnati
Office: WASHINGTON

Con Type: POLITICAL/VOTE
Total \$: \$17,000.00
Total Spots: 37

Agency Order #: 13395048
Buyer: Murray, Krista
Salesperson: KELLY JOHNS 202-872-5880

Service: Nielsen
Primary Demo: KELLY JOHNS 202-872-5880
Assistant: KELLY JOHNS 202-872-5880

Total CPP: \$0.00
Total GRP:

Comments: Separation: 30; PopulationBuyType: CPP
Separation:

#	Day/Time	DP	Program	Rate	Len	9/17 - 9/23								Total Spots	Total \$	CPP*	GRP*
						9/17	9/18	9/19	9/20	9/21	9/22	9/23					
1	Tu-F,M 8a-9a		Good Morning Cincinnati at 8a	\$375.00	30	1	1	1	1	0	0	1	5	\$1,875.00	\$0.00	0.0	
2	Tu-F,M 4p-5p		Steve Wilkos	\$175.00	30	1	1	1	0	0	0	1	4	\$700.00	\$0.00	0.0	
3	Tu-F,M 5:30p-6p		Family Feud	\$250.00	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	0.0	
4	Tu-F,M 5p-5:30p		Person, Place or Thing	\$175.00	30	1	0	0	0	0	0	1	2	\$350.00	\$0.00	0.0	
5	Tu-F,M 6p-6:30p		Family Feud	\$425.00	30	1	1	1	1	0	0	1	5	\$2,125.00	\$0.00	0.0	
6	Tu-F,M 6:30p-7p		Family Feud	\$525.00	30	1	1	1	1	0	0	1	5	\$2,625.00	\$0.00	0.0	
7	Tu-F,M 7p-7:30p		Big Bang Theory	\$925.00	30	1	1	1	1	0	0	1	5	\$4,625.00	\$0.00	0.0	
8	Sa 10p-10:30p		Local 12 News @ 10P	\$575.00	30	0	0	0	0	1	0	0	1	\$575.00	\$0.00	0.0	
9	Tu-F,M 10p-10:30p		Local 12 News @ 10P	\$575.00	30	1	1	1	1	1	0	1	5	\$2,875.00	\$0.00	0.0	
TOTALS:						8	7	7	6	1	0	8	37	\$17,000.00	\$0.00	0.0	



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 28396418
CPE: 1916/1933/14729
Agency: TARGETED
PLATFORM MEDIA
650 MASSACHUSETTS
AVENUE NW
20001

Changes as of: 4/30/2024 at 12:55 PM
Flight: 9/17/24 - 9/23/24
Advertiser: CITIZENS NOT
POLITICIANS
Product: ISSUE

Version: Original Order
Station: WSTR
Market: Cincinnati
Office: WASHINGTON

Con Type: POLITICAL/VOTE
Total \$: \$17,000.00

Agency Order #: 13395048
Buyer: Murray, Krista
Salesperson: KELLY JOHNS
202-872-5880
Separation:

Service: Nielsen
Primary Demo:
Assistant: KELLY JOHNS
202-872-5880

Total CPP: \$0.00
Total GRP:

Total Spots: 37

Special Instructions

Date/Time	Added by	Comment
04/30/24 12:56 PM	RACHEL CHASON	Separation: 30;PopulationBuyType: CPP

Order Level Comments

Competitive Information	
Market Budget:	\$17,000
WSTR Share:	100%
Comment:	Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	37	\$17,000.00	N/A
Total	100%	37	\$17,000.00	N/A

Monthly Summary		
Month	Spots	Dollars
2024-Sep	37	\$17,000.00
Total	37	\$17,000.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/30/24 1:04 PM					\$0	\$0	
New	4/30/24 12:55 PM	RACHEL CHASON	New	37		\$17,000.00	\$17,000.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.