



WSTR
1906 Highlands Ave
Cincinnati, OH 45219

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 6092053

Schedule Dates 10/29/24-11/05/24
Advertiser Citizens Not Politicians (156114)
Agency Targeted Platform Media (15945)
Product POLITICAL ISSUE (ns) (1187)
Brand 1916/1933/14735 (2022699)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Krista, Murray,
Phone/Fax /
CPE 1916/1933/14735
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments
ISSUE KELLY JOHNS
Separation: 30;PopulationBuyType: CPP

Date Entered 05/15/24
Last Modified 05/15/24
Entered By Gerald Kalfrat
CO-OP No
External # ECR28396424
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,740.00
Net Total \$26,860.00
Sales Tax

| Cincinnati (WSTR) | | |
|---------------------|-----------|--------------------|
| By Broadcast Month | Spots | Rate |
| Nov. 2024 | 49 | \$31,600.00 |
| Grand Total: | 49 | \$31,600.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|-------------------------------|---------|
| 1.0 | Normal Line / SPOT (1) | 10/29/24-10/29/24 | 2 | :30 | 8A- News-Good Morning Cincinnati at 8a | 1 | | | | | | | | 1 | \$500.00 | \$500.00 | Cincinnati (WSTR) | Good Morning Cincinnati at 8a | 5/15/24 |
| 2.0 | Normal Line / SPOT (1) | 10/30/24-10/30/24 | 2 | :30 | 8A- News-Good Morning Cincinnati at 8a | 1 | | 1 | | | | | | 1 | \$500.00 | \$500.00 | Cincinnati (WSTR) | Good Morning Cincinnati at 8a | 5/15/24 |
| 3.0 | Normal Line / SPOT (1) | 10/31/24-10/31/24 | 2 | :30 | 8A- News-Good Morning Cincinnati at 8a | 1 | | | 1 | | | | | 1 | \$500.00 | \$500.00 | Cincinnati (WSTR) | Good Morning Cincinnati at 8a | 5/15/24 |
| 4.0 | Normal Line / SPOT (2) | 10/29/24-10/29/24 | 2 | :30 | 5:30P- Family Feud 3 | 1 | | | | | | | | 1 | \$300.00 | \$300.00 | Cincinnati (WSTR) | Family Feud | 5/15/24 |
| 5.0 | Normal Line / SPOT (2) | 10/30/24-10/30/24 | 2 | :30 | 5:30P- Family Feud 3 | 1 | | 1 | | | | | | 1 | \$300.00 | \$300.00 | Cincinnati (WSTR) | Family Feud | 5/15/24 |
| 6.0 | Normal Line / SPOT (2) | 10/31/24-10/31/24 | 2 | :30 | 5:30P- Family Feud 3 | 1 | | | 1 | | | | | 1 | \$300.00 | \$300.00 | Cincinnati (WSTR) | Family Feud | 5/15/24 |
| 7.0 | Normal Line / SPOT (3) | 10/29/24-10/29/24 | 2 | :30 | 4P- Steve Wilkos Show | 2 | | | | | | | | 2 | \$250.00 | \$500.00 | Cincinnati (WSTR) | Steve Wilkos | 5/15/24 |
| 8.0 | Normal Line / SPOT (3) | 10/30/24-10/30/24 | 2 | :30 | 4P- Steve Wilkos Show | 1 | | | 1 | | | | | 1 | \$250.00 | \$250.00 | Cincinnati (WSTR) | Steve Wilkos | 5/15/24 |
| 9.0 | Normal Line / SPOT (3) | 10/31/24-10/31/24 | 2 | :30 | 4P- Steve Wilkos Show | 1 | | | | 2 | | | | 2 | \$250.00 | \$500.00 | Cincinnati (WSTR) | Steve Wilkos | 5/15/24 |
| 10.0 | Normal Line / SPOT (4) | 10/29/24-10/29/24 | 2 | :30 | 5P- Person Place or Thing | 1 | | | | | | | | 1 | \$250.00 | \$250.00 | Cincinnati (WSTR) | Person, Place or Thing | 5/15/24 |
| 11.0 | Normal Line / SPOT (4) | 10/30/24-10/30/24 | 2 | :30 | 5P- Person Place or Thing | 1 | | 1 | | | | | | 1 | \$250.00 | \$250.00 | Cincinnati (WSTR) | Person, Place or Thing | 5/15/24 |
| 12.0 | Normal Line / SPOT (5) | 10/29/24-10/29/24 | 2 | :30 | 6P- Family Feud | 1 | | | | | | | | 1 | \$750.00 | \$750.00 | Cincinnati (WSTR) | Family Feud | 5/15/24 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WSTR
1906 Highlands Ave
Cincinnati, OH 45219

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 6092053

Schedule Dates 10/29/24-11/05/24
Advertiser Citizens Not Politicians (156114)
Agency Targeted Platform Media (15945)
Product POLITICAL ISSUE (ns) (1187)
Brand 1916/1933/14735 (2022699)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Krista, Murray,
Phone/Fax /
CPE 1916/1933/14735
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments ISSUE KELLY JOHNS
Separation: 30;PopulationBuyType: CPP

Date Entered 05/15/24
Last Modified 05/15/24
Entered By Gerald Kalfrat
CO-OP No
External # ECR28396424
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,740.00
Net Total \$26,860.00
Sales Tax

| Cincinnati (WSTR) | | |
|---------------------|-----------|--------------------|
| By Broadcast Month | Spots | Rate |
| Nov. 2024 | 49 | \$31,600.00 |
| Grand Total: | 49 | \$31,600.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------|-------------------------------|---------|
| 13.0 | Normal Line / SPOT (5) | 10/30/24-10/30/24 | 2 | :30 | 6P- Family Feud | 1 | | | 1 | | | | | 1 | \$750.00 | \$750.00 | Cincinnati (WSTR) | Family Feud | 5/15/24 |
| 14.0 | Normal Line / SPOT (6) | 10/29/24-10/29/24 | 2 | :30 | 6:30P- Family Feud B | 1 | 1 | | | | | | | 1 | \$850.00 | \$850.00 | Cincinnati (WSTR) | Family Feud | 5/15/24 |
| 15.0 | Normal Line / SPOT (6) | 10/30/24-10/30/24 | 2 | :30 | 6:30P- Family Feud B | 1 | | | 1 | | | | | 1 | \$850.00 | \$850.00 | Cincinnati (WSTR) | Family Feud | 5/15/24 |
| 16.0 | Normal Line / SPOT (7) | 10/29/24-10/29/24 | 2 | :30 | 7P- The Big Bang Theory | 1 | 1 | | | | | | | 1 | \$1,100.00 | \$1,100.00 | Cincinnati (WSTR) | Big Bang Theory | 5/15/24 |
| 17.0 | Normal Line / SPOT (7) | 10/30/24-10/30/24 | 2 | :30 | 7P- The Big Bang Theory | 1 | | | 1 | | | | | 1 | \$1,100.00 | \$1,100.00 | Cincinnati (WSTR) | Big Bang Theory | 5/15/24 |
| 18.0 | Normal Line / SPOT (8) | 10/29/24-10/29/24 | 2 | :30 | 7:30P- Young Sheldon | 1 | 1 | | | | | | | 1 | \$1,100.00 | \$1,100.00 | Cincinnati (WSTR) | Young Sheldon | 5/15/24 |
| 19.0 | Normal Line / SPOT (8) | 10/30/24-10/30/24 | 2 | :30 | 7:30P- Young Sheldon | 1 | | | 1 | | | | | 1 | \$1,100.00 | \$1,100.00 | Cincinnati (WSTR) | Young Sheldon | 5/15/24 |
| 20.0 | Normal Line / SPOT (10) | 10/29/24-10/29/24 | 2 | :30 | 10P- News-Local 12 News at 10 on STAR64 | 1 | 1 | | | | | | | 1 | \$850.00 | \$850.00 | Cincinnati (WSTR) | Local 12 News @ 10P | 5/15/24 |
| 21.0 | Normal Line / SPOT (10) | 10/30/24-10/30/24 | 2 | :30 | 10P- News-Local 12 News at 10 on STAR64 | 1 | | | 1 | | | | | 1 | \$850.00 | \$850.00 | Cincinnati (WSTR) | Local 12 News @ 10P | 5/15/24 |
| 22.0 | Normal Line / SPOT (1) | 11/01/24-11/01/24 | 2 | :30 | 8A- News-Good Morning Cincinnati at 8a | 1 | | | | | 1 | | | 1 | \$500.00 | \$500.00 | Cincinnati (WSTR) | Good Morning Cincinnati at 8a | 5/15/24 |
| 23.0 | Normal Line / SPOT (1) | 11/04/24-11/04/24 | 2 | :30 | 8A- News-Good Morning Cincinnati at 8a | 1 | 1 | | | | | | | 1 | \$500.00 | \$500.00 | Cincinnati (WSTR) | Good Morning Cincinnati at 8a | 5/15/24 |
| 24.0 | Normal Line / SPOT (2) | 11/01/24-11/01/24 | 2 | :30 | 5:30P- Family Feud 3 | 1 | | | | | 1 | | | 1 | \$300.00 | \$300.00 | Cincinnati (WSTR) | Family Feud | 5/15/24 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WSTR
1906 Highlands Ave
Cincinnati, OH 45219

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 6092053

Schedule Dates: 10/29/24-11/05/24
Advertiser: Citizens Not Politicians (156114)
Agency: Targeted Platform Media (15945)
Product: POLITICAL ISSUE (ns) (1187)
Brand: 1916/1933/14735 (2022699)
Salesperson: Katz/DC, Washington DC (4022)
Sales Office: Katz Washington DC
Buyer Name: Krista Murray,
Phone/Fax: /
CPE: 1916/1933/14735
Account Types: National/Political Issue Agency BRD
Billing Type: Weekly/Irregular
Comments: ISSUE KELLY JOHNS
Separation: 30:PopulationBuyType: CPP

Date Entered: 05/15/24
Last Modified: 05/15/24
Entered By: Gerald Kalfrat
CO-OP: No
External #: ECR28396424
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$4,740.00
Net Total: \$26,860.00
Sales Tax:

| Cincinnati (WSTR) | | |
|---------------------|-----------|--------------------|
| By Broadcast Month | Spots | Rate |
| Nov. 2024 | 49 | \$31,600.00 |
| Grand Total: | 49 | \$31,600.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------|------------------------|---------|
| 25.0 | Normal Line / SPOT (2) | 11/04/24-11/04/24 | 2 | :30 | 5:30P- Family Feud 3 | 1 | | | | | | | | 1 | \$300.00 | \$300.00 | Cincinnati (WSTR) | Family Feud | 5/15/24 |
| 26.0 | Normal Line / SPOT (3) | 11/01/24-11/01/24 | 2 | :30 | 4P- Steve Wilkos Show | | | | | 1 | | | | 1 | \$250.00 | \$250.00 | Cincinnati (WSTR) | Steve Wilkos | 5/15/24 |
| 27.0 | Normal Line / SPOT (3) | 11/04/24-11/04/24 | 2 | :30 | 4P- Steve Wilkos Show | 1 | | | | | | | | 1 | \$250.00 | \$250.00 | Cincinnati (WSTR) | Steve Wilkos | 5/15/24 |
| 28.0 | Normal Line / SPOT (4) | 10/31/24-10/31/24 | 2 | :30 | 5P- Person Place or Thing | | | | | 1 | | | | 1 | \$250.00 | \$250.00 | Cincinnati (WSTR) | Person, Place or Thing | 5/15/24 |
| 29.0 | Normal Line / SPOT (4) | 11/01/24-11/01/24 | 2 | :30 | 5P- Person Place or Thing | | | | | 1 | | | | 1 | \$250.00 | \$250.00 | Cincinnati (WSTR) | Person, Place or Thing | 5/15/24 |
| 30.0 | Normal Line / SPOT (4) | 11/04/24-11/04/24 | 2 | :30 | 5P- Person Place or Thing | 1 | | | | | | | | 1 | \$250.00 | \$250.00 | Cincinnati (WSTR) | Person, Place or Thing | 5/15/24 |
| 31.0 | Normal Line / SPOT (5) | 10/31/24-10/31/24 | 2 | :30 | 6P- Family Feud | | | | | 1 | | | | 1 | \$750.00 | \$750.00 | Cincinnati (WSTR) | Family Feud | 5/15/24 |
| 32.0 | Normal Line / SPOT (5) | 11/01/24-11/01/24 | 2 | :30 | 6P- Family Feud | | | | | 1 | | | | 1 | \$750.00 | \$750.00 | Cincinnati (WSTR) | Family Feud | 5/15/24 |
| 33.0 | Normal Line / SPOT (5) | 11/04/24-11/04/24 | 2 | :30 | 6P- Family Feud | 1 | | | | | | | | 1 | \$750.00 | \$750.00 | Cincinnati (WSTR) | Family Feud | 5/15/24 |
| 34.0 | Normal Line / SPOT (6) | 10/31/24-10/31/24 | 2 | :30 | 6:30P- Family Feud B | | | | | 1 | | | | 1 | \$850.00 | \$850.00 | Cincinnati (WSTR) | Family Feud | 5/15/24 |
| 35.0 | Normal Line / SPOT (6) | 11/01/24-11/01/24 | 2 | :30 | 6:30P- Family Feud B | | | | | 1 | | | | 1 | \$850.00 | \$850.00 | Cincinnati (WSTR) | Family Feud | 5/15/24 |
| 36.0 | Normal Line / SPOT (7) | 10/31/24-10/31/24 | 2 | :30 | 7P- The Big Bang Theory | | | | | 1 | | | | 1 | \$1,100.00 | \$1,100.00 | Cincinnati (WSTR) | Big Bang Theory | 5/15/24 |
| 37.0 | Normal Line / SPOT (7) | 11/01/24-11/01/24 | 2 | :30 | 7P- The Big Bang Theory | | | | | 1 | | | | 1 | \$1,100.00 | \$1,100.00 | Cincinnati (WSTR) | Big Bang Theory | 5/15/24 |
| 38.0 | Normal Line / SPOT (8) | 10/31/24-10/31/24 | 2 | :30 | 7:30P- Young Sheldon | | | | | 1 | | | | 1 | \$1,100.00 | \$1,100.00 | Cincinnati (WSTR) | Young Sheldon | 5/15/24 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net?pp=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WSTR
1906 Highlands Ave
Cincinnati, OH 45219

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 6092053

Schedule Dates 10/29/24-11/05/24
Advertiser Citizens Not Politicians (156114)
Agency Targeted Platform Media (15945)
Product POLITICAL ISSUE (ns) (1187)
Brand 1916/1933/14735 (2022699)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Krista, Murray,
Phone/Fax /
CPE 1916/1933/14735
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments ISSUE KELLY JOHNS
Separation: 30%PopulationBuyType: CPP

Date Entered 05/15/24
Last Modified 05/15/24
Entered By Gerald Kalfrat
CO-OP No
External # ECR28396424
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,740.00
Net Total \$26,860.00
Sales Tax

| Cincinnati (WSTR) | | |
|---------------------|-----------|--------------------|
| By Broadcast Month | Spots | Rate |
| Nov. 2024 | 49 | \$31,600.00 |
| Grand Total: | 49 | \$31,600.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------|-------------------------------|---------|
| 39.0 | Normal Line / SPOT (8) | 11/01/24-11/01/24 | 2 | :30 | 7:30P- Young Sheldon | 1 | | | | | 1 | | | 1 | \$1,100.00 | \$1,100.00 | Cincinnati (WSTR) | Young Sheldon | 5/15/24 |
| 40.0 | Normal Line / SPOT (9) | 11/02/24-11/02/24 | 2 | :30 | 10P- News-Local 12 News at 10 on STAR64 | 1 | | | | | | 1 | | 1 | \$850.00 | \$850.00 | Cincinnati (WSTR) | Local 12 News @ 10P | 5/15/24 |
| 41.0 | Normal Line / SPOT (10) | 10/31/24-10/31/24 | 2 | :30 | 10P- News-Local 12 News at 10 on STAR64 | 1 | | | | 1 | | | | 1 | \$850.00 | \$850.00 | Cincinnati (WSTR) | Local 12 News @ 10P | 5/15/24 |
| 42.0 | Normal Line / SPOT (10) | 11/01/24-11/01/24 | 2 | :30 | 10P- News-Local 12 News at 10 on STAR64 | 1 | | | | | 1 | | | 1 | \$850.00 | \$850.00 | Cincinnati (WSTR) | Local 12 News @ 10P | 5/15/24 |
| 43.0 | Normal Line / SPOT (1) | 11/05/24-11/05/24 | 2 | :30 | 8A- News-Good Morning Cincinnati at 8a | 1 | 1 | | | | | | | 1 | \$500.00 | \$500.00 | Cincinnati (WSTR) | Good Morning Cincinnati at 8a | 5/15/24 |
| 44.0 | Normal Line / SPOT (6) | 11/04/24-11/04/24 | 2 | :30 | 6:30P- Family Feud B | 1 | | | | | | | | 1 | \$850.00 | \$850.00 | Cincinnati (WSTR) | Family Feud | 5/15/24 |
| 45.0 | Normal Line / SPOT (7) | 11/04/24-11/04/24 | 2 | :30 | 7P- The Big Bang Theory | 1 | | | | | | | | 1 | \$1,100.00 | \$1,100.00 | Cincinnati (WSTR) | Big Bang Theory | 5/15/24 |
| 46.0 | Normal Line / SPOT (8) | 11/04/24-11/04/24 | 2 | :30 | 7:30P- Young Sheldon | 1 | | | | | | | | 1 | \$1,100.00 | \$1,100.00 | Cincinnati (WSTR) | Young Sheldon | 5/15/24 |
| 47.0 | Normal Line / SPOT (10) | 11/04/24-11/04/24 | 2 | :30 | 10P- News-Local 12 News at 10 on STAR64 | 1 | | | | | | | | 1 | \$850.00 | \$850.00 | Cincinnati (WSTR) | Local 12 News @ 10P | 5/15/24 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 28396424

Changes as of: 4/30/2024 at 12:55 PM

Version: Original Order

CPE: 1916/1933/14735

Flight: 10/29/24 - 11/5/24

Station: WSTR

Con Type: POLITICAL/VOTE
Total \$: \$31,600.00

Agency: TARGETED PLATFORM MEDIA
650 MASSACHUSETTS AVENUE NW
20001

Advertiser: CITIZENS NOT POLITICIANS
Product: ISSUE

Market: Cincinnati

Total Spots: 49

Office: WASHINGTON

Agency Order #: 13395314

Service: Nielsen

Buyer: Murray, Krista

Primary Demo:

Salesperson: KELLY JOHNS
202-872-5880

Assistant: KELLY JOHNS
202-872-5880

Separation:

Comments: Separation: 30:PopulationBuyType: CPP

| # | Day/Time | DP | Program | Rate | Len | 10/29 - 11/5 | | | | | | | Total Spots | Total \$ | CPP* | GRP* | |
|----------------|----------------------|----|-------------------------------|------------|-----|--------------|----------|-----------|----------|----------|----------|----------|-------------|-----------|--------------------|---------------|------------|
| | | | | | | 10/29 | 10/30 | 10/31 | 11/1 | 11/2 | 11/3 | 11/4 | | | | | 11/5 |
| 1 | Tu-F,M 8a-9a | | Good Morning Cincinnati at 8a | \$500.00 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 6 | \$3,000.00 | \$0.00 | 0.0 |
| 2 | Tu-F,M 5:30p-6p | | Family Feud | \$300.00 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 0 | 5 | \$1,500.00 | \$0.00 | 0.0 |
| 3 | Tu-F,M 4p-5p | | Steve Wilkos | \$250.00 | 30 | 2 | 1 | 2 | 1 | 0 | 0 | 1 | 0 | 7 | \$1,750.00 | \$0.00 | 0.0 |
| 4 | Tu-F,M 5p-5:30p | | Person, Place or Thing | \$250.00 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 0 | 5 | \$1,250.00 | \$0.00 | 0.0 |
| 5 | Tu-F,M 6p-6:30p | | Family Feud | \$750.00 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 0 | 5 | \$3,750.00 | \$0.00 | 0.0 |
| 6 | Tu-F,M 6:30p-7p | | Family Feud | \$850.00 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 0 | 5 | \$4,250.00 | \$0.00 | 0.0 |
| 7 | Tu-F,M 7p-7:30p | | Big Bang Theory | \$1,100.00 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 0 | 5 | \$5,500.00 | \$0.00 | 0.0 |
| 8 | Tu-F,M 7:30p-8p | | Young Sheldon | \$1,100.00 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 0 | 5 | \$5,500.00 | \$0.00 | 0.0 |
| 9 | Sa 10p-10:30p | | Local 12 News @ 10P | \$850.00 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | \$850.00 | \$0.00 | 0.0 |
| 10 | Tu-F,M 10p-10:30p | | Local 12 News @ 10P | \$850.00 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 0 | 5 | \$4,250.00 | \$0.00 | 0.0 |
| TOTALS: | | | | | | 10 | 9 | 10 | 9 | 1 | 0 | 9 | 1 | 49 | \$31,600.00 | \$0.00 | 0.0 |

6042053



125 West 55th St
New York, NY 10019

Contract # 28396424

Changes as of: 4/30/2024 at 12:55 PM

Version: Original Order

CPE: 1916/1933/14735
Agency: TARGETED PLATFORM MEDIA
650 MASSACHUSETTS AVENUE NW
20001

Flight: 10/29/24 - 11/5/24
Advertiser: CITIZENS NOT POLITICIANS
Product: ISSUE

Station: WSTR
Market: Cincinnati
Office: WASHINGTON

Agency Order #: 13395314

Buyer: Murray, Krista
Salesperson: KELLY JOHNS
202-872-5880

Service: Nielsen

Primary Demo: KELLY JOHNS
Assistant: KELLY JOHNS
202-872-5880

Total CPP: \$0.00

Total GRP:

Total Spots: 49

Special Instructions

| Date/Time | Added by | Comment |
|-------------------|---------------|---------------------------------------|
| 04/30/24 12:56 PM | RACHEL CHASON | Separation: 30;PopulationBuyType: CPP |

Competitive Information

| | |
|----------------|---------------------|
| Market Budget: | \$17,000 |
| WSTR Share: | 100% |
| Comment: | Competitive Unknown |

Daypart Summary

| Day/Time | % Distrib | Spots | Dollars | GRP |
|----------|-----------|-------|-------------|-----|
| Total | 100% | 49 | \$31,600.00 | 0.0 |

Monthly Summary

| Month | Spots | Dollars |
|--------------|-----------|--------------------|
| 2024-Nov | 49 | \$31,600.00 |
| Total | 49 | \$31,600.00 |

Transaction History

| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
|-----------------------------------|------------------|---------------|--------|-------|-------|-------------|-------------|---------|
| Queued for Electronic Contracting | 4/30/24 1:05 PM | | | | | \$0 | \$0 | |
| New | 4/30/24 12:55 PM | RACHEL CHASON | New | 49 | | \$31,600.00 | \$31,600.00 | |

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.