

CONTRACT



WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

<u>Contract / Revision</u> 149505 / 3		<u>Alt Order #</u> WOC10477581
<u>Product</u> DSCC IE		
<u>Contract Dates</u> 11/01/16 - 11/08/16		<u>Estimate #</u> 49 53 5473
<u>Advertiser</u> Democratic Senatorial Campaign Committee		<u>Original Date / Revision</u> 09/23/16 / 11/01/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTVD	<u>Account Executive</u> Anne Clifford	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 49	<u>Product 1/2</u> 53
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Great American Media
3050 K Street, NW
Washington, DC 20007

359161

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	11/01/16	11/07/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	M-----				1	\$1,300.00				
2	WTVD	11/01/16	11/01/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-T-----				1	\$1,300.00				
4	WTVD	11/01/16	11/06/16	Eyewitness News Sun 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-----S				1	\$800.00				
5	WTVD	11/01/16	11/07/16	Live w/Kelly	9:00 AM-10:00 AM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	M-----				1	\$700.00				
6	WTVD	11/01/16	11/04/16	Live w/Kelly	9:00 AM-10:00 AM		:30				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-TWTF--				3	\$700.00				
7	WTVD	11/01/16	11/07/16	Eyewitness News @ Noon	12:00 PM-12:30 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	M-----				1	\$800.00				
8	WTVD	11/01/16	11/04/16	Eyewitness News @ Noon	12:00 PM-12:30 PM		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-TWTF--				2	\$800.00				
9	WTVD	11/01/16	11/04/16	Eyewitness News @ 1230p	12:30 PM-1:00 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-TWTF--				1	\$700.00				
10	WTVD	11/01/16	11/06/16	Eyewitness News @ 9a	9:00 AM-10:00 AM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-----S				1	\$800.00				
11	WTVD	11/01/16	11/06/16	Eyewitness News Sun 10a	10:00 AM-10:30 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-----S				1	\$500.00				
13	WTVD	11/01/16	11/07/16	Eyewitness News @ 5pm	5:00 PM-5:30 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	M-----				1	\$1,200.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract Dates</u> 11/01/16 - 11/08/16		<u>Product</u> DSCC IE
<u>Estimate #</u> 49 53 5473		<u>Original Date / Revision</u> 09/23/16 / 11/01/16
<u>Advertiser</u> Democratic Senatorial Ca		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	M-----				1	\$1,200.00				
15	WTVD	11/01/16	11/07/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	M-----				1	\$2,000.00				
16	WTVD	11/01/16	11/05/16	Eyewitness News Sat @ 7pm	7:00 PM-7:30 PM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-----S-				1	\$1,100.00				
17	WTVD	11/01/16	11/06/16	Eyewitness News Sun @ 6pm	6:00 PM-6:30 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-----S				1	\$1,200.00				
18	WTVD	11/01/16	11/07/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	M-----				1	\$2,000.00				
19	WTVD	11/01/16	11/04/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-TWTF--				3	\$2,000.00				
20	WTVD	11/01/16	11/05/16	Eyewitness News Sat 730p	7:30 PM-8:00 PM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-----S-				1	\$850.00				
21	WTVD	11/01/16	11/06/16	Eyewitness News @ 11p	11:00 PM-11:35 PM		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-TWTF-S				2	\$2,000.00				
23	WTVD	11/01/16	11/04/16	Rachael Ray	10a-11a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				2	\$600.00				
24	WTVD	11/01/16	11/04/16	Live w/Kelly	9a-10a		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				2	\$700.00				
25	WTVD	11/01/16	11/04/16	The Chew	1p-2p		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				2	\$800.00				
26	WTVD	11/01/16	11/04/16	Eyewitness News @ 4pm	4p-5p		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				2	\$800.00				
27	WTVD	11/01/16	11/04/16	Eyewitness News @ 5pm	5p-530p		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				2	\$1,100.00				
28	WTVD	11/01/16	11/04/16	Good Morning America	7a-9a		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				1	\$1,300.00				
29	WTVD	11/01/16	11/04/16	Jeopardy	7p-730p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				1	\$1,800.00				
30	WTVD	11/01/16	11/04/16	Eyewitness News @ 11p	11p-1135p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				1	\$1,800.00				
31	WTVD	11/05/16	11/05/16	College Football	330p-7p		:30				NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$3,600.00				
32	WTVD	11/01/16	11/04/16	Nightline	1237a-107a		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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Democratic Senatorial Ca	09/23/16 / 11/01/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				4	\$800.00				
33	WTVD	11/01/16	11/04/16	America This Morning	4a-430a		:30				NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				4	\$175.00				
Totals								0.00				46	\$49,350.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	46	\$49,350.00	(\$7,402.50)	\$41,947.50
Totals	46	\$49,350.00	(\$7,402.50)	\$41,947.50

Signature: _____ **Date:** _____

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