



WJBF
1336 Augusta West Parkway
Augusta, GA 30909
(706) 722-6664

CONTRACT

<u>Contract / Revision</u> 1683052 /		<u>Alt Order #</u> 26152938
<u>Product</u> Issue		
<u>Contract Dates</u> 09/28/18 - 10/04/18	<u>Estimate #</u> 1013	
<u>Advertiser</u> POL/Peachtree Prosperity PAC		<u>Original Date / Revision</u> 09/25/18 / 09/25/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WJBF	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9915283	<u>Advertiser Code</u> 84	<u>Product 1/2</u> 104
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Pinpoint Media - Alexandria
Attention: Katz Washington
1707 Osage Street
Suite 103
Alexandria, VA 22302

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WJBF	09/28/18	09/28/18	M-F WJBF 6a News	558-6:57:56a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	----F--				1	\$350.00				
2	WJBF	10/01/18	10/01/18	M-F WJBF 6a News	558-6:57:56a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	M-----				1	\$350.00				
3	WJBF	10/03/18	10/03/18	M-F WJBF 6a News	558-6:57:56a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--W----				1	\$350.00				
4	WJBF	10/04/18	10/04/18	M-F WJBF 6a News	558-6:57:56a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---T---				1	\$350.00				
5	WJBF	09/28/18	09/28/18	GMA	657-9a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	----F--				1	\$400.00				
6	WJBF	10/01/18	10/01/18	GMA	657-9a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	M-----				1	\$400.00				
7	WJBF	10/03/18	10/03/18	GMA	657-9a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--W----				1	\$400.00				
8	WJBF	10/04/18	10/04/18	GMA	657-9a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---T---				1	\$400.00				
9	WJBF	09/28/18	09/28/18	M-F News at 12p	12p-1230p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	----F--				1	\$200.00				
10	WJBF	10/01/18	10/01/18	M-F News at 12p	12p-1230p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	M-----				1	\$200.00				
11	WJBF	10/02/18	10/02/18	M-F News at 12p	12p-1230p		:30				NM	1	\$200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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1683052 /	26152938

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/28/18 - 10/04/18	Issue	1013

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Peachtree Prosperity	09/25/18 / 09/25/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-T-----				1	\$200.00				
12	WJBF	10/03/18	10/03/18	M-F News at 12p	12p-1230p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--W----				1	\$200.00				
13	WJBF	09/28/18	09/28/18	M-F News at 5p	5-530p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	----F--				1	\$350.00				
14	WJBF	10/01/18	10/01/18	M-F News at 5p	5-530p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	M-----				1	\$350.00				
15	WJBF	10/02/18	10/02/18	M-F News at 5p	5-530p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-T-----				1	\$350.00				
16	WJBF	10/04/18	10/04/18	M-F News at 5p	5-530p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---T---				1	\$350.00				
17	WJBF	09/28/18	09/28/18	M-F News @530p	530-6p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	----F--				1	\$350.00				
18	WJBF	10/02/18	10/02/18	M-F News @530p	530-6p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-T-----				1	\$350.00				
19	WJBF	10/04/18	10/04/18	M-F News @530p	530-6p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---T---				1	\$350.00				
20	WJBF	09/28/18	09/28/18	M-F News @6	6-630p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	----F--				1	\$600.00				
21	WJBF	10/01/18	10/01/18	M-F News @6	6-630p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	M-----				1	\$600.00				
22	WJBF	10/03/18	10/03/18	M-F News @6	6-630p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--W----				1	\$600.00				
23	WJBF	10/04/18	10/04/18	M-F News @6	6-630p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---T---				1	\$600.00				
24	WJBF	10/01/18	10/01/18	M-F News @11p	11p-1135p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	M-----				1	\$500.00				
25	WJBF	10/03/18	10/03/18	M-F News @11p	11p-1135p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--W----				1	\$500.00				
N 26	WJBF	10/02/18	10/02/18	The Connors	757p-830p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-T-----				1	\$800.00				

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>			
1	WJBF	10/01/18-10/07/18		The Connors	757p-830p	-Tu-----	:30		\$800.00		NM			
See MG 26.2														
2	WJBF	10/03/18-10/03/18		Goldbergs	757p-830p	---W-----	:30		\$800.00		NM			
Ⓜ MG for 26.1 10/02														
27	WJBF	09/29/18	09/29/18	Sa GM Augusta @7	657-8a		:30				NM	2	\$320.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 09/24/18		09/30/18	-----S-					2	\$160.00					
28	WJBF	09/29/18	09/29/18	GMA Sa	757a-9a		:30				NM	2	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 09/24/18		09/30/18	-----S-					2	\$250.00					
29	WJBF	09/29/18	09/29/18	Sa News @6p	557-630p		:30				NM	1	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 09/24/18		09/30/18	-----S-					1	\$200.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>			
1	WJBF	09/24/18-09/30/18		Sa News @6p	557-630p	-----Sa--	:30		\$200.00		NM			
See MG 29.2														
2	WJBF	10/04/18-10/04/18		M-F News at 12p	12p-1230p	----Th----	:30		\$200.00		NM			
Ⓜ MG for 29.1 09/29														
30	WJBF	09/30/18	09/30/18	Su GM Augusta 7-8a	658-757a		:30				NM	2	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 09/24/18		09/30/18	-----S					2	\$150.00					
31	WJBF	09/30/18	09/30/18	GMA Su	757a-9a		:30				NM	2	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 09/24/18		09/30/18	-----S					2	\$250.00					
Totals								0.00					35	\$12,270.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/30/18	14	\$3,870.00	(\$580.50)	\$3,289.50
10/01/18 -10/04/18	21	\$8,400.00	(\$1,260.00)	\$7,140.00
Totals	35	\$12,270.00	(\$1,840.50)	\$10,429.50

Signature: _____ **Date:** _____

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