

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:**Date:**

WBAL-AM BALTIMORE, MD

10/12/18

I, Left Hook Communications,being/on behalf of: John Olszewski Jr,a legally qualified candidate of the Democraticpolitical party for the office of: Baltimore County Executivein the Generalelection to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED

Attach proposed schedule with charges (if available): \$ 2,385.00

I represent that the payment for the above described broadcast time has been furnished by:

Friends of John Olszewski Jr., 4050 North Point Blvd, Dundalk, MD 21222

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

J. Eric Schleibaum

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/12/18

Date

Lauren Richards

Digitally signed by Lauren Richards
Date: 2018.05.24 11:28:27 -05'00'

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

SEAN GRACE

Printed Name

POLITICAL ADVERTISING

Title

ORDER

Orders	Order / Rev:	1802587	
	Alt Order #:	32245753	
	Product Desc:	Candidate	
	Estimate:	6198	WBAL_AM
	Flight Dates:	10/13/18 - 10/15/18	Primary AE: Terry Houston
	Original Date / Rev:	10/12/18 / 10/12/18	Sales Office: ERPHI
	Order Type:	GENERAL	Sales Region: NAT

Agency	Name:	Left Hook Communications	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		1322 G St SE	Billing Cycle: EOM/EOC
		Washington, DC 20003	Agency Commission: 15%

Advertiser	Name:	John Olszewski Jr./County Executive	New Business Thru:
	Demographic:	A35+	Order Separation: 00:15:00
	Product Codes:	PLC Local Various Court	Advertiser External ID:
	Priority:	P-10	Agency External ID:
	Revenue Codes:	POL, GENL, GENL	Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/15/18	2	\$485.00	\$412.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	2	\$485.00	\$412.25	0.00
Totals	2	\$485.00	\$412.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Terry Houston			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WBAL	10/14/18	10/15/18	Gameday Pre Local	CM	6:00 AM-7:00 PM	-----1	1:00	1	\$335.00	P-1	0.00	NM	1	\$335.00
				Game Day Pre Local		(6:00 AM-7:00 PM)									
		Class of Time: Non preemptible													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/18	10/20/18	-----1		1				\$335.00		0.00			
E 2	WBAL	10/15/18	10/15/18	M-F 5A-7P	CM	6:00 AM-7:00 PM	1-----	1:00	1	\$150.00	P-4	0.00	NM	1	\$150.00
				M-F 5AM - 7PM		(6:00 AM-7:00 PM)									
		Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	1-----		1				\$150.00		0.00			
Totals														2	\$485.00

ORDER

Orders	Order / Rev:	1802591	
	Alt Order #:	32248981	
	Product Desc:	Candidate	
	Estimate:	6226	WBAL_AM
	Flight Dates:	10/16/18 - 10/22/18	Primary AE: Terry Houston
	Original Date / Rev:	10/12/18 / 10/12/18	Sales Office: ERPHI
	Order Type:	GENERAL	Sales Region: NAT

Agency	Name:	Left Hook Communications	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		1322 G St SE	Billing Cycle: EOM/EOC
		Washington, DC 20003	Agency Commission: 15%

Advertiser	Name:	John Olszewski Jr./County Executive	New Business Thru:
	Demographic:	A35+	Order Separation: 00:15:00
	Product Codes:	PLC Local Various Court	Advertiser External ID:
	Priority:	P-10	Agency External ID:
	Revenue Codes:	POL, GENL, GENL	Unit Code: General

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/18	10/22/18	10	\$1,900.00	\$1,615.00	October 2018	10	\$1,900.00	\$1,615.00	0.00
					Totals	10	\$1,900.00	\$1,615.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Terry Houston			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 1	WBAL	10/16/18	10/22/18	M-F 5A-7P	CM	6:00 AM-10:00 AM	22222--	1:00	10	\$190.00	P-4	0.00	NM	10	\$1,900.00	
				M-F 5AM - 7PM		(6:00 AM-10:00 AM)										
				Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/18	10/22/18	22222--		10				\$190.00		0.00				
													Totals	10	\$1,900.00	