

# ORDER

**Orders**  
**Order / Rev:** 1787438  
**Alt Order #:**  
**Product Desc:** Steve Schuh for AA County Executive  
**Estimate:** 6772  
**Flight Dates:** 10/17/18 - 10/23/18  
**Original Date / Rev:** 10/18/18 / 10/18/18  
**Order Type:** GENERAL

**WBAL\_AM**  
**Primary AE:** Sean Grode  
**Sales Office:** BALR  
**Sales Region:** LOC

**Agency Name:** Mentzer Media Services  
**Buying Contact:** Ally Hewes  
**Billing Contact:** Shepard Ritzen  
 210 W Pennsylvania Ave  
 Towson, MD 21204

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Schuh/R/Anne Arundel County Execut  
**Demographic:** A25-54  
**Product Codes:** PLC State Other Miscellaneous  
**Priority:** P-10  
**Revenue Codes:** POL, GENL, GENL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/23/18	32	\$2,680.00	\$2,278.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	32	\$2,680.00	\$2,278.00	0.00
<b>Totals</b>	<b>32</b>	<b>\$2,680.00</b>	<b>\$2,278.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sean Grode			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 1	WBALA	10/17/18	10/23/18	M-F 5A-7P M-F 5AM - 7PM	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----	1:00	0	\$95.00	P-6	0.00	NM	11	\$1,045.00	
Class of Time - Immediately Pre-emptible without notice																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/18	10/21/18	--221--		5				\$95.00		0.00				
		Week: 10/22/18	10/28/18	33-----		6				\$95.00		0.00				
N 2	WBALA	10/17/18	10/23/18	MIDDAY M-F MIDDAY	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----	1:00	0	\$70.00	P-6	0.00	NM	10	\$700.00	
Class of Time - Immediately Pre-emptible without notice																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/18	10/21/18	--221--		5				\$70.00		0.00				
		Week: 10/22/18	10/28/18	32-----		5				\$70.00		0.00				
N 3	WBALA	10/17/18	10/23/18	AFTERNOON DRIVE M&M AFTERNOON DRIVE	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-----	1:00	0	\$85.00	P-6	0.00	NM	11	\$935.00	
Class of Time - Immediately Pre-emptible without notice																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/18	10/21/18	--221--		5				\$85.00		0.00				
		Week: 10/22/18	10/28/18	33-----		6				\$85.00		0.00				
														<b>Totals</b>	<b>32</b>	<b>\$2,680.00</b>

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WBAL-AM BALTIMORE, MD</u>	Date: <u>09/10/18</u>
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I, Tammie Wingrove

being/on behalf of: Steve Schuh

a legally qualified candidate of the Republican

political party for the office of: County Executive

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60	Varies <u>AS ORDERED</u>	<u>AS ORDERED</u>	<u>AS ORDERED</u>	<u>AS ORDERED</u>	<u>AS ORDERED</u>

Attach proposed schedule with charges (if available): \$ 2,680

I represent that the payment for the above described broadcast time has been furnished by:

Citizens to Elect Steve Schulz

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Darice L. Shaw

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

06-29-2018  
Date

D. Danielle M. Holmes  
Signature

**To Be Signed By Station Representative**

Accepted  
Sean M. Grode  
Signature

Accepted in Part  
SEAN GRODE  
Printed Name

Rejected  
POLITICAL ADVERTISING  
Title

### FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Citizens to Elect Steve Schuh  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



Danielle M. Holmer, Campaign Manager

Citizens to Elect Steve Schuh

signature of candidate or authorized committee



Danielle M. Holmer

06-29-18

printed name

Citizens to Elect Steve Schuh

date



## Client Information Form

**Advertiser Group Name:** Citizens to Elect Steve Schuh

**Address:** PO Box 1627

**City, State & Zip Code:** Annapolls, MD 21404

**Phone:** 410-255-6323

**Website URL:** www.steveschuh.com

**Executive Director/President:** \_\_\_\_\_

**Group Treasurer:** Daria Shaw