

ORDER

Orders
Order / Rev: 1787438
Alt Order #:
Product Desc: Steve Schuh for AA County Executive
Estimate: 6772
Flight Dates: 10/17/18 - 10/23/18
Original Date / Rev: 10/18/18 / 10/18/18
Order Type: GENERAL
WBAL_AM
Primary AE: Sean Grode
Sales Office: BALR
Sales Region: LOC

Agency
Name: Mentzer Media Services
Buying Contact: Ally Hewes
Billing Contact: Shepard Ritzen
 210 W Pennsylvania Ave
 Towson, MD 21204
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Schuh/R/Anne Arundel County Execut
Demographic: A25-54
Product Codes: PLC State Other Miscellaneous
Priority: P-10
Revenue Codes: POL, GENL, GENL
New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/23/18	32	\$2,680.00	\$2,278.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	32	\$2,680.00	\$2,278.00	0.00
Totals	32	\$2,680.00	\$2,278.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sean Grode			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBALA	10/17/18	10/23/18	M-F 5A-7P M-F 5AM - 7PM (6:00 AM-10:00 AM)	CM	6:00 AM-10:00 AM	-----	1:00	0	\$95.00	P-6	0.00	NM	11	\$1,045.00
Class of Time - Immediately Pre-emptible without notice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	--221--		5				\$95.00		0.00			
		Week: 10/22/18	10/28/18	33-----		6				\$95.00		0.00			
N 2	WBALA	10/17/18	10/23/18	MIDDAY M-F MIDDAY (10:00 AM-3:00 PM)	CM	10:00 AM-3:00 PM	-----	1:00	0	\$70.00	P-6	0.00	NM	10	\$700.00
Class of Time - Immediately Pre-emptible without notice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	--221--		5				\$70.00		0.00			
		Week: 10/22/18	10/28/18	32-----		5				\$70.00		0.00			
N 3	WBALA	10/17/18	10/23/18	AFTERNOON DRIVE M&M AFTERNOON DRIVE (3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	-----	1:00	0	\$85.00	P-6	0.00	NM	11	\$935.00
Class of Time - Immediately Pre-emptible without notice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	--221--		5				\$85.00		0.00			
		Week: 10/22/18	10/28/18	33-----		6				\$85.00		0.00			
Totals														32	\$2,680.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WBAL-AM BALTIMORE, MD</u>	Date: <u>09/10/18</u>
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I, Tammie Wingrovebeing/on behalf of: Steve Schuha legally qualified candidate of the Republicanpolitical party for the office of: County Executivein the Generalelection to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60	Varies AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED

Attach proposed schedule with charges (if available): \$ 2,680

I represent that the payment for the above described broadcast time has been furnished by:

Citizens to Elect Steve Schulz

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Darrell L. Shaw

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

06-29-2018
Date

☒ Darrell L. Shaw
Signature

To Be Signed By Station Representative

☒ Accepted
Sean M. Grode
Signature

☐ Accepted in Part
SEAN GRODE
Printed Name

☐ Rejected
POLITICAL ADVERTISING
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

1. Citizens To Elect Steve Schuh

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



Danielle M. Holmer, Campaign Manager

signature of candidate or authorized committee

Citizens To Elect Steve Schuh



Danielle M. Holmer

printed name

Citizens To Elect Steve Schuh

Oct 29 18

date



Client Information Form

Advertiser Group Name:	<u>Citizens to Elect Steve Schuh</u>
Address:	<u>PO Box 1627</u>
City, State & Zip Code:	<u>Annapolls, MD 21404</u>
Phone:	<u>410-255-6323</u>
Website URL:	<u>www.steveschuh.com</u>
Executive Director/President:	<u></u>
Group Treasurer:	<u>Daria Shaw</u>