

CERTIFICATION OF COMPLIANCE WITH  
COMMERCIAL TIME LIMITS IN CHILDREN'S PROGRAMMING

2<sup>nd</sup> Quarter 2013

W48cx aired the following program aired the following programing produced for an audience of 12 and under this quarter:

The Reading Room    7:30 am to 9 am Saturdays and Sundays    4 Minutes

The Children's Television Act and FCC Rules impose the following commercial limits:

1. Children's programming may not contain more than 10.5 minutes of total commercial time per hour on weekends and no more than 12 minutes of total commercial time per hour on weekdays.
2. Children's programming may not direct viewers to a website unless it is not designed primarily for commercial purposes.
3. No children's programming or commercials may display websites that use a program's character to advertise products or services.

After review of the programs, w48cx certifies that it fully complied with FCC commercial time limits with respect to children's programming this quarter.

  
Wayne Morris

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