

**Annual EEO Public File Report**  
**Missoula Office for KDTR, KKVU, KYJK, KKVU-HD4**

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Stations Employment Unit that is comprised of the following stations: KDTR, KKVU, KYJK, KKVU-HD4 and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning December 1, 2015 to and including November 30, 2016.

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station (s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 7302080 (c) (1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 7302080(c)(2) of the FCC rules.

Appendices 1,2 and 3 which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Appendix 1.

For the purpose of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person, over the telephone or by e-mail.

Appendix 1 to

Annual EEO Public File Report Form

Covering the Period from December 1, 2015 to November 30, 2016

Stations Comprising Stations Employment Unit: KDTR, KKVU, KYJK, KKVU-HD4

Section 1: Vacancy Information

	Full-time Positions Filled By Job Title	Recruitment Source of Hiree	Total Number of Interviewees From All Sources for This Position
1	PRODUCTION DIRECTOR	IN-HOUSE POSTING	5
2	FRONT DESK / RECEPTION	WORD OF MOUTH	2
3	ADVERTISING EXECUTIVE	RADIO AD	5

Total Number of Persons Interviewed During Applicable Period: **12**

Appendix 2 to

Annual EEO Public File Report Form  
 Covering the Period from December 1, 2015 to November 30, 2016  
 Stations Comprising Station Employment Unit: KDTR, KKVU, KYJK, KKVU-HD4  
 Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for which This Source was Utilized
A	University of Montana 32 Campus Drive Missoula, MT 59812 Contact: Heather Niemeyer <a href="mailto:hireumgrads@mso.umt.edu">hireumgrads@mso.umt.edu</a>	1	3
B	Montana Broadcasters Association Job Bank HC 70 Box90 Bonner, MT 59823 Contact: Greg McDonald	0	3
C	Craigslist Online Classifieds Craigslist.com	1	3
D	All Access Online Classifieds Allaccess.com	1	3
E	Word of mouth, referral	4	3
F	Unsolicited resumes on file	1	3
G	On Air Radio Ads	3	3
H	In-House Posting	1	3
I	Resource Management Inc.	0	3
J	Indeed.com	0	3
K	LDS Employment	0	3
L	Careerpage.Org	0	3

\*Indicates sources that have requested notification of job openings. N/A

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Section 3: Supplemental (Non-Vacancy Specific) recruitment Activities

Undertaken by KDTR, KKVU, KYJK, KKVU-HD4

	<b><u>Type of Recruitment Initiative</u></b>	<b><u>Brief Description of Activity</u></b>
1	EEO Training for Management (x2)	Management meets bi-annually to discuss methods and tactics to ensure equal employment opportunity and prevention of discrimination as well as brushing up on EEO rules and requirements.
2	2016 MISSOULA JOB SERVICE CAREER FAIR	4 station employees spent a full day at our town's largest career fair of the year meeting and introducing potential interviewees to the opportunities and careers available in radio. Interviews were also conducted and/or scheduled with interested parties. 04/28/2016
3	RADIO STATION TOURS (x2)	A tour and introduction to careers in radio was presented to a teen church group on 02/18/2016 and also to class of enthusiastic, elementary students on 04/14/2016
4	SPEAKING ENGAGEMENTS (x3)	Our Promotions Director/On-Air Talent lectured at our local University to the School of Journalism and an Entertainment Management class about diversity in media and the opportunities available. 9/14/2016 2 staff members spoke on similar topics and included ethics and responsibilities of broadcasters to interested University students. 11/09/2016
5	2-DAY CAREER FAIR AT THE UNIVERSITY OF MONTANA	Our stations co-sponsored this event and 7 employees took turns at our 2 booths at the UofM's Merchant and Career Week; greeting students and introducing them to our company and employment opportunities. 08/29/2016 & 09/02/2016