

17193 KSMA

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Christine Killian, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Christine Killian

Agency name: AL Media

Address: 222 W. Ontario Suite 600 Chicago, IL 60654

Contact: Christine Killian

Phone number: 773-297-4544

Email: christine.killian@almediastategy.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Standing Strong PAC

Address: 1973 Foothill Parkway, Ste 521, Corona, CA 92881

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Treasurer: Nastassia Valenzuela

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Steve Garvey

Office(s) sought by such candidate(s) (no acronyms or abbreviations): United States Senate

Date of election: 03-05-2024

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature:	Signature: <i>[Handwritten Signature]</i>
Name: Christine Killian	Name: <i>Emily Reising</i>
Date of Request to Purchase Ad Time: 02-07-2024	Date of Station Agreement to Sell Time: <i>2/16/24</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *2/15/24*

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>17193</i>	Station Call Letters: <i>KSMA-AM</i>	Date Received/Requested: <i>2/16/24</i>
Est. #: <i>6685</i>	Station Location: <i>Santa Maria</i>	Run Start and End Dates: <i>See Contract</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Broadcast Contract

AL MEDIA  
 STANDING STRONG PAC  
 222 WEST ONTARIO STREET  
 SUITE 6000  
 CHICAGO, IL 60654

Start Date 02/20/24	Contract# 17913	Mod# 0
End Date 02/26/24	Date Entered 02/16/24	Date Last Modified 02/16/24
Advertiser STANDING STRONG PAC		Station Market KSMA-AM
Product STANDING STRONG PAC		SalesRep/Office EMILY REISWIG

Standard Billing Cycle Estimate# #6685

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TU 02/20/24 SU 02/25/24	06:00A-10:00A	60	--	1	1	1	--	--	--	3	\$45.00
2	TU 02/20/24 SU 02/25/24	10:00A-03:00P	60	--	2	2	2	2	--	--	8	\$45.00
3	TU 02/20/24 SU 02/25/24	03:00P-07:00P	60	--	--	1	1	1	--	--	3	\$45.00
4	MO 02/26/24 MO 02/26/24	10:00A-03:00P	60	1	--	--	--	--	--	--	1	\$45.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	15	675.00	\$101.25	\$ 573.75	\$ 675.00

Billing Projections: By Month

	Feb 24	Mar 24
CA	675.00	
ST	630.00	45.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
 Name Title  
 See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
 Name Title  
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