



Order / Rev: 136705  
 Alt Order #: 07769213  
 Flight Dates: 05/26/15 - 06/02/15

Advertiser: Preserve Middle Class America  
 Product Desc: PRESERVE MID CLS AM  
 Estimate: 1

WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	4	05/26/15	05/29/15	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-7:00 AM	--WTF--	:30	4	\$700.00	02	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	05/25/15	05/31/15	--WTF--					3	\$700.00		0.00			
N 2	4	06/01/15	06/02/15	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-7:00 AM	11-----	:30	2	\$700.00	02	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	06/01/15	06/07/15	11-----					2	\$700.00		0.00			
N 3	4	05/26/15	05/29/15	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	--WTF--	:30	4	\$500.00	02	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	05/25/15	05/31/15	--WTF--					3	\$500.00		0.00			
N 4	4	06/01/15	06/02/15	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	11-----	:30	2	\$500.00	02	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	06/01/15	06/07/15	11-----					2	\$500.00		0.00			
N 5	4	05/26/15	05/29/15	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	--WTF--	:30	3	\$750.00	02	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	05/25/15	05/31/15	--WTF--					3	\$750.00		0.00			
N 6	4	06/01/15	06/02/15	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	11-----	:30	2	\$750.00	02	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	06/01/15	06/07/15	11-----					2	\$750.00		0.00			
7	4	05/27/15	05/29/15	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	---W-F--	:30	2	\$650.00	02	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	05/25/15	05/31/15	---W-F--					2	\$650.00		0.00			
8	4	05/31/15	05/31/15	Su 7a-9a Su 7a-9a	CM	7:00 AM-9:00 AM	-----1	:30	1	\$350.00	02	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	05/25/15	05/31/15	-----1					1	\$350.00		0.00			
													Totals	18	\$11,400.00