



ISSUES AND PROGRAMS

WMBZ / WIBD

FOURTH QUARTER 2022

FILED February 24, 2023

Local News

WMBZ airs local newscasts at: 5:30, 6:15, 7:15

WIBD airs local newscasts at: 6:00, 6:30, 7:00, 7:30, 8:00, 8:30, 9:30, 11:30, 12:00, 12:30, 1:00, 4:00, 5:00, 6:00.

National and State News

WIBD airs National News at the top of the hour every day. WIBD also provides updated state news throughout the day.

Community Conversations

WIBD host Community Conversations with Rick Jensen. These conversations involve local officials and non-profit groups and talk about events going on in the community or what the non-profit groups are up to in the area. Examples of officials are: School Superintendent, Local Sheriff, State Patrol, Washington County Humane Society, and many other groups.

Conversations this quarter included:

Jim Temmer of the Better Business Bureau Serving Wisconsin was interviewed for 15 minutes on 11/29/22 at 7:30a to discuss various consumer topics like gift giving, getting receipts, and not getting ripped off on a plane ticket.

West Bend Student Council members and advisors were interviewed for 10 minutes on 11/29/22 at 6:45a discussing the upcoming community blood drive at the high schools.

Student reports from West Bend, Kewaskum and Slinger High Schools were interviewed on 12/6, 12/13, and 12/20 at 6:45a for 10 minutes each of those days discussing the good things going on in their respective schools.



West Bend Fire Captain Kenny Asslein at 8:30 on 12/6. Part of a regularly scheduled interview for the 1st Tuesday of each month. Topics included fire safety around Christmas trees, candles, etc.

Jen Wimmer, West Bend School Superintendent was interviewed at 8a on 12/8/22 for a 15 minute conversation discussing various topics about West Bend Public Schools.

Steve Thiry, West Bend Public Library Director, was interviewed on 12/7/22 at 7:45a for 10 minutes discussing upcoming programs at the West Bend Public Library.

Kurt Rusch, Washington County Veterans Service Officer, were interviewed on 12/13/22 at 8:45a for 10 minutes discussing info for area service vets and their families.

Volunteer Center of Washington County joined the WIBD Morning Show on 12/14/22 at 7:45a for 10 minutes to discuss non-profit and their use of volunteers.

West Bend Police Lt. Brian McAndrews was interviewed on 12/14/22 at 8:15a for 10 minutes discussing holiday safety tips, designated driver and alternate side parking.

Washington County Executive Josh Schoemann was interviewed on 12/14/22 at 9a for 10 minutes to address county government.

Kewaskum School District Administrator Dr. Mark Bazata, was interviewed on 12/21/22 at 9a for 10 minutes discussing school events and issues.

Intelligence for Life: John Tesh

WIBD also offers the program "Intelligence for Life" a syndicated show with host John Tesh. John Tesh offers tips, advice and counseling on health, weight loss, diet, diabetes, Alzheimer's, home improvement, job search and interviewing, money problems and relationships. John Tesh runs daily Monday through Friday from 2:00p - 7:00p.

Sunday Church Programming on WIBD

WIBD offers a church service that serves the people that cannot make it to normal mass at their church. The Lutheran Hour airs at 9a each Sunday morning.

