

**QUARTERLY ISSUE/PROGRAM TOPIC REPORT
OCTOBER TO DECEMBER 2021
FOR TELEVISION STATIONS LICENSED TO THE STATE OF WISCONSIN –
EDUCATIONAL COMMUNICATIONS BOARD (ECB)
WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV**

During the period, WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV, as part of the network that makes up PBS Wisconsin, has served the public interest by producing and broadcasting diverse content which addresses national, statewide and regional issues. The following is a list of some of the produced or acquired programming aired in response to areas of concern to viewers served by WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV which were ascertained through station leadership meetings, internal editorial meetings, viewer suggestions and ongoing communication with members and leaders in the community.

ISSUES OF COMMUNITY CONCERN:

- AGRICULTURE
- CULTURE
- ECONOMY
- EDUCATION
- ENVIRONMENT
- HEALTH
- POLITICS
- SOCIAL ISSUES

TELEVISION STATIONS LICENSED TO THE UNIVERSITY OF WISCONSIN BOARD OF REGENTS WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV, MADISON Quarterly Issues and Programs List October to December 2021		
AGRICULTURE	PROGRAM	DATE
The pork industry is wary of the notorious African Swine Fever. (Duration: 3 min, 25 sec)	Market to Market	10/3/21 @ 10:30 am
The market for plant-based chicken gains two big-name players. (Duration: 3 min, 5 sec)	Market to Market	10/3/21 @ 10:30 am
Agriculture Secretary Vilsack appears before the House Agriculture Committee. (Duration: 3 min. 12 sec)	Market to Market	10/10/21 @ 10:30 am
Agriculture Secretary sees Mexico relationship vital and seeks livestock industry improvements. (Duration: 7 min, 43 sec)	Market to Market	10/17/21 @ 10:30 am
Congress reviews meatpacker conditions during pandemic. (Duration: 2 min, 26 sec)	Market to Market	10/31/21 @ 10:30 am

Big rains bring their immediate set of concerns of erosion or runoff. (Duration: 6 min, 58 sec)	Market to Market	11/7/21 @ 10:30 am
Bipartisan group of senators to introduce Cattle Price Discovery and Transparency Act. (Duration: 2 min, 4 sec)	Market to Market	11/14/21 @ 10:30 am
For decades, Black farmers have been excluded from federal farm programs — a systematic pattern of discrimination that the U.S. Department of Agriculture acknowledged decades ago. Yet proposals to compensate farmers for past wrongs have languished in controversy and red tape. (Duration: 9 min, 1 sec)	PBS NewsHour	12/7/21 @ 6 pm
CULTURE	PROGRAM	DATE
Rita Moreno - Just a Girl Who Decided to Go For It: Discover how Morena defied her humble upbringing and racism to become one of a select group of Emmy, Grammy, Oscar and Tony Award winners. (Duration: 2 hrs)	American Masters	10/5/21 @ 8 pm
Fresh Start: Host Angela Fitzgerald visits the Urban Ecology Center in Milwaukee. Located within the bustling city, the center's programs are meant to connect people and nature. We also kick off the season with an engaging set of stories sharing the lives and passions of the people that make up our state. (Duration: 30 min)	Wisconsin Life	10/7/21 @ 7 pm
Life on Inga's Farm: Join Inga for a tour of her dairy farm in western Wisconsin as she takes us from the pastures to the milking barn, and into the new creamery where she shows us how she makes her clothbound farmstead cheddar cheese. Along the way she and her father talk about their lives as dairy farmers and cheesemakers before taking a trip to the Eau Claire farmers market. (Duration: 30 min)	Around the Farm Table	10/7/21 @ 7:30 pm
Stevens Point: Explore the transformation of Stevens Point from the lumber industry that flourished along the Wisconsin River to the bustling brewing company that brought national attention to the city. Today, Stevens Point continues to be shaped by its roots in commerce and investments in higher-education, agriculture and conservancy. (Duration: 1 hr)	Wisconsin Hometown Stories	10/25/21 @ 8 pm

<p>Food Halls: Visit a new food-truck park located in the Walker’s Point neighborhood of Milwaukee, learn how one chef and his mother use handmade tortillas and traditional fillings, travel to Milwaukee’s eastside to check out a food hall filled with up-and-coming entrepreneurs. (Duration: 30 min)</p>	<p>Wisconsin Foodie</p>	<p>11/4/21 @ 7:30 pm</p>
<p>Tony Banks, Phil Collins and Mike Rutherford prepare for a return to the stage after a 14-year absence. The film focuses on the creative and emotional process involved in their reunion and features live performances, along with interviews with the band and support team and provides a glimpse into what it takes to prepare a major rock show despite the complications of the global COVID-19 pandemic. (Duration: 1 hr)</p>	<p>Genesis: The Last Domino?</p>	<p>11/27/21 @ 10:30 pm</p>
<p>Take a stunning trip across the landscapes of Southern Wisconsin’s most beautiful natural places. Take in the sights and sounds of the region’s forests, prairies, valleys and shorelines and the flora and fauna that call these places home in this breathtaking celebration of the state’s scenic southern vistas. (Duration: 1 hr)</p>	<p>Wisconsin’s Scenic Treasures: Southern Vistas</p>	<p>11/29/21 @ 7 pm</p>
<p>On the bottom of Wisconsin's Great Lakes lie the wrecks of over 700 ships. Explore their history and venture below the surface to an underwater museum of marvel. (Duration: 1 hr)</p>	<p>Shipwrecks!</p>	<p>11/30/21 @ 7 pm</p>
<p>Andrea Bocelli - Live in Central Park: Celebrate the 10th anniversary of this spectacular concert and experience the artistry of the world’s most popular tenor. Recorded on a rainy night in September 2011 in one of the world’s most iconic parks, stars Céline Dion, Tony Bennett, Chris Botti and David Foster joined classical performers for a mix of opera and pop as a gift of music to the city of New York. (Duration: 2 hrs)</p>	<p>Great Performances</p>	<p>12/5/21 @ 4 pm</p>
<p>Dive into this Wisconsin institution, still charming patrons well after its heyday. (Duration: 1 hr)</p>	<p>Old Fashioned: The Story of the Wisconsin Supper Club</p>	<p>12/7/21 @ 9 pm</p>
<p>ECONOMY</p>	<p>PROGRAM</p>	<p>DATE</p>

<p>The September jobs report shows that the unemployment rate fell and job openings are at a record high with wages increased again as companies tried to attract new employees. But more than 25 million people quit their jobs in the first seven months of this year. And it's now called "the great resignation." (Duration: 9 min, 7 sec)</p>	<p>PBS NewsHour</p>	<p>10/8/21 @ 6 pm</p>
<p>Hear how state lawmakers who own restaurants grappled with worker shortages while also playing a role in Wisconsin's response to an industry continuing to reel from the pandemic. (Duration: 6 min, 36 sec)</p>	<p>Here & Now</p>	<p>10/8/21 @ 7:30 pm</p>
<p>Combating the global supply chain delays that are negatively impacting the U.S. economy tops Pres. Biden's agenda as he promised new efforts to restore the supply chain and tame inflation. (Duration: 3 min, 24 sec)</p>	<p>PBS NewsHour</p>	<p>10/13/21 @ 6 pm</p>
<p>The director of the Grainger Center for Supply Chain Management at UW-Madison discusses why the flow of consumer products has slowed across the nation and how it is affecting Wisconsin. (Duration: 5 min, 23 sec)</p>	<p>Here & Now</p>	<p>10/22/21 @ 7:30 pm</p>
<p>Power of the Fed: When COVID-19 struck, the Federal Reserve stepped in to try to avert economic crisis. As the country's central bank continues to pump billions of dollars into the financial system daily, who is benefiting and at what cost? (Duration: 1 hr)</p>	<p>Frontline</p>	<p>11/2/21 @ 8 pm</p>
<p>New numbers show an inflationary wave is still building in the U.S. economy. The labor department reports consumer prices jumped more than 6 percent in October as compared to a year ago — the biggest increase in 31 years. (Duration: 9 min, 6 sec)</p>	<p>PBS NewsHour</p>	<p>11/10/21 @ 6 pm</p>
<p>The nation's food banks are struggling with inflation and demand. (Duration: 2 min, 54 sec)</p>	<p>Market to Market</p>	<p>11/21/21 @ 10:30 am</p>
<p>Pres. Biden is tapping an emergency stockpile of oil to stem a rising tide of energy prices. (Duration: 8 min, 42 sec)</p>	<p>PBS NewsHour</p>	<p>11/23/21 @ 6 pm</p>
<p>Friday's jobs report offered mixed signals about the state of hiring, but one thing was clear: more people are trying to get back into the labor force. Supply chain issues are one key challenge as companies compete for workers and wait for products to reach customers. (Duration: 8 min, 17 sec)</p>	<p>PBS NewsHour</p>	<p>12/3/21 @ 6 pm</p>

New data released by the U.S. Department of Labor show consumer prices are surging at a rate not seen in almost four decades. Inflation is up 6.8 percent in November as compared to last year, due in large part to rising food and energy prices. (Duration: 5 min, 35 sec)	PBS NewsHour	12/10/21 @ 6 pm
EDUCATION	PROGRAM	DATE
The manager of Lamers Bus Lines talks about the statewide shortage of school bus drivers and the impact on school districts, students and parents. (Duration: 5 min, 42 sec)	Here & Now	10/8/21 @ 7:30 pm
The pandemic has posed unprecedented financial challenges for U.S. colleges and students. The federal government has provided more than \$70 billion in relief. Over \$3 billion specifically for historically Black colleges and universities and more than \$1 billion to minority-serving institutions where many students face fiscal hardship. (Duration: 8 min, 21 sec)	PBS NewsHour	10/19/21 @ 6 pm
Many schools across the U.S. are grappling with ways to close the achievement gap between white students and students of color. A look at those efforts in Minnesota, which has some of the worst disparities. (Duration: 8 min, 13 sec)	PBS NewsHour	10/27/21 @ 6 pm
School board races are usually quiet contests centered around local issues like budgets. But this year, many of these boards are engulfed in nationalized, cultural hot-button fights over issues like mask mandates and teaching critical race theory. Anger at school boards has resulted in heated meetings, threats of violence and federal intervention. (Duration: 10 min, 39 sec)	PBS NewsHour	10/27/21 @ 6 pm
A look at how national partisan conflict over responding to COVID-19 and other issues is igniting at the local level, as a Republican-aligned campaign in suburban Milwaukee seeks to replace four members of the Mequon-Thiensville Board of Education. (Duration: 3 min, 7 sec)	Here & Now	10/29/21 @ 7:30 pm
College is a time of major transition and stress. During the pandemic, students have been struggling to cope with ever-increasing levels of mental distress among students. A recent study by The American College Health Association found that one in four students had considered suicide. (Duration: 5 min, 37 sec)	PBS NewsHour	11/2/21 @ 6 pm

Public schools across the U.S. are taking a break for Thanksgiving after a more traditional fall semester that saw students largely back in their classes in person. But many teachers and staff did not return this year, causing a shortage of teachers, substitutes, bus drivers, custodians and more. In some cases, it's even led to virtual classes. (Duration: 8 min, 43 sec)	PBS NewsHour	11/23/21 @ 6 pm
A look at how funding from the state for special education only covers a limited portion of the cost incurred by school districts, which are left to fill the gap. See how a charter school in Minocqua that teaches students on the autism spectrum, is able to operate with generous local philanthropic support, but its model is difficult to replicate. (Duration: 11 min, 30 sec)	Here & Now	11/26/21 @ 7:30 pm
This week's shooting at a Michigan high school was the deadliest school shooting in three years and has led to fear, anger and anxiety at school districts around the state as well as closings in dozens of schools because of threats and out of an abundance of caution. Hear how educators are talking to students. (Duration: 3 min, 39 sec)	PBS NewsHour	12/3/21 @ 6 pm
The U.S. Supreme Court grappled once again with the issue of church and state. Wednesday's arguments about whether taxpayer funds can be used to pay tuition at religious schools in Maine comes on the heels of recent cases in which the justices sided with religious freedom advocates. (Duration: 4 min, 54 sec)	PBS NewsHour	12/8/21 @ 6 pm
ENVIRONMENT	PROGRAM	DATE
Jonathan Scott's Power Trip: Home renovation expert Jonathan Scott journeys across the country to uncover why clean, renewable energy isn't available to all. (Duration: 1 hr, 30 min)	Independent Lens	10/1/21/ @ 10 pm
Federal and state investigators are focusing on a 41-year-old pipeline as the cause of a massive oil spill off the Southern California coast. The 126,000 gallon oil spill is threatening wildlife and prompting a robust cleanup effort in the Pacific Ocean. But the scale and scope of the damage remains unclear. (Duration: 3 min, 24 sec)	PBS NewsHour	10/4/21 @ 6 pm

Smoke and dust are blanketing central California. Air pollution is a chronic problem in the San Joaquin Valley but it is now reaching levels unlike any previously seen. With no measurable rainfall in weeks and little chance of rain in the forecast, there is no end in sight. (Duration: 4 min)	PBS NewsHour	10/14/21 @ 6 pm
A special experimental white paint that recently made it into the Guinness World Records could one day help keep the world from heating up. (Duration: 5 min, 44 sec)	PBS NewsHour	10/18/21 @ 6 pm
In his remarks to global leaders, Pres. Biden said climate change is "ravaging the world" — a message that is likely to be repeated at the U.N. summit on climate change. World leaders, researchers and activists all say we are at a tipping point to reduce emissions. But getting commitments that translate to real change is no small lift. (Duration: 10 minutes, 32 sec)	PBS NewsHour	11/1/21 @ 6 pm
After seeing firsthand the harsh effects of commercial fishing on the climate, one man wanted to find a more environmentally friendly way to do what he loved. In 2013, he founded the non-profit GreenWave to teach regenerative ocean farming techniques to fishermen across the world. (Duration: 3 min, 56 sec)	PBS NewsHour	11/9/21 @ 6 pm
Parts of the U.S. Pacific Northwest and British Columbia, Canada, are still reeling from record rain that touched off flooding and mudslides. (Duration: 2 min, 29 sec)	PBS NewsHour	11/17/21 @ 6 pm
House subcommittee hearing highlights renewable energy impact on rural America. (Duration: 2 min, 31 sec)	Market to Market	11/21/21 @ 10:30 pm
U.S. military families stationed in Hawaii are dealing with tap water contaminated with petroleum. The cause is unknown, but investigators say a leak from a nearby fuel storage facility operated by the Navy may be to blame. (Duration: 8 min, 50 sec)	PBS NewsHour	12/7/21 @ 6 pm
In the aftermath of last Friday's deadly tornado outbreak, federal emergency officials say they are bracing for more severe and more frequent weather disasters, raising questions about whether there's a link between climate change and tornadoes. While scientists are confident that climate change is increasing natural	PBS NewsHour	12/14/21 @ 6 pm

disasters, causality is trickier in the case of tornadoes. (Duration: 5 min, 21 sec)		
HEALTH	PROGRAM	DATE
Hear how one woman started her career working with low-income communities in India where she saw her clients suffering, and even dying, because they couldn't afford the lifesaving medicines they needed. Now, she is advocating for a more equitable healthcare system in the U.S. and around the world. (Duration: 3 min, 27 sec)	PBS NewsHour	10/5/21 @ 6 pm
Adults 60 or older should not necessarily take a daily aspirin to prevent a first heart attack or stroke, according to a draft recommendation from the U.S. Preventive Services Task Force. The government-backed panel of independent experts is revising several key guidelines and warning that, for some, aspirin's risks may outweigh the benefits. (Duration: 4 min, 42 sec)	PBS NewsHour	10/12/21 @ 6 pm
The medical director of the COVID Activity Rehabilitation Program at Mayo Clinic describes how therapists and patients are managing post-COVID conditions, also known as long COVID. (Duration: 5 min, 28 sec)	Here & Now	10/15/21 @ 7:30 pm
The White House shared plans for children between the ages of five and 11 to soon receive the COVID-19 vaccine. If approved, shots could begin as soon as November. But many parents are still wondering about whether to get their children vaccinated. (Duration: 6 min, 41 sec)	PBS NewsHour	10/20/21 @ 6 pm
Even as vaccinations for younger children are expected to ramp up, COVID-19 vaccination rates for adults have slowed across much of the country. Nationally, about 70 percent of Americans 18 years and older are fully vaccinated. But many cities and states aren't giving up on pushing that number higher. (Duration: 5 min, 35 sec)	PBS NewsHour	11/3/21 @ 6 pm

The secretary-designee of the Wis. Department of Health Services explains how the first pediatric COVID-19 vaccine is being rolled out and its efforts to address parental concerns. (Duration: 5 min, 33 sec)	Here & Now	11/5/21 @ 7:30 pm
The Biden administration is ramping up plans for vaccine manufacturing for the coming year. But developing nations have been struggling with delays and short supplies for months and will not meet their vaccination goals for this year. Drug maker Moderna will reportedly supply 56 million more doses to those countries in the first half of 2021, but far more is needed. (Duration: 5 min, 48 sec)	PBS NewsHour	11/17/21 @ 6 pm
A newly emerged variant of the coronavirus known as "omicron" is causing widespread concern. First discovered in South Africa, it's now been detected in multiple nations, including Europe and Israel. Many nations including the U.S. are considering travel bans to try to contain the variant. (Duration: 9 min, 42 sec)	PBS NewsHour	11/26/21 @ 6 pm
A paramedic and firefighter with the Ashland Fire Department describes responding to opioid overdoses as Wisconsin is poised to receive a \$420 million settlement to fight addiction. (Duration: 5 min, 34 sec)	Here & Now	12/3/21 @ 7:30 pm
COVID-19 is hitting another year-end peak in Wisconsin. A look at how the pandemic has again come to fill up hospitals around the state. (Duration: 5 min, 25 sec)	Here & Now	12/10/21 @ 7:30 pm
POLITICS	PROGRAM	DATE
Former Wisconsin Lt. Gov. Rebecca Kleefisch discusses her run as a Republican candidate for governor in the 2022 primary and the issues she plans to prioritize in the campaign. (Duration: 5 min, 44 sec)	Here & Now	10/1/21 @ 7:30 pm
A high stakes standoff between Pres. Biden and Senate Republicans is unfolding in Washington over the country's debt limit. It comes just two weeks before the U.S. is set to default on its debt, which could trigger damaging economic consequences for the entire country. Biden called Republicans' position "dangerous." (Duration: 3 min, 50 sec)	PBS NewsHour	10/4/21 @ 6 pm

<p>A look at the shifting plans and ongoing legal maneuvering in the 2020 presidential vote review led by former state Supreme Court Justice Michael Gableman. (Duration: 4 min, 3 sec)</p>	<p>Here & Now</p>	<p>10/15/21 @ 7:30 pm</p>
<p>After months of negotiations, Democrats in Washington say they are one step closer to agreement on a sweeping proposal that would touch education, health care, climate change and more. While a number of specifics are still unresolved, Pres. Biden is touting the progress made. (Duration: 11 min, 12 sec)</p>	<p>PBS NewsHour</p>	<p>10/28/21 @ 6 pm</p>
<p>The off-year elections have turned two key states red. The results of Virginia's gubernatorial election are looming large on Washington as Pres. Biden and congressional Democrats feel mounting pressure to find a path forward on infrastructure and social spending bills. (Duration: 11 min, 40 sec)</p>	<p>PBS NewsHour</p>	<p>11/3/21 @ 6 pm</p>
<p>The administrator of the Wis. Elections Commission rejects calls for her resignation following the Racine County Sheriff issued claims of fraud in a Mount Pleasant nursing home, pointing to a lack of understanding about the state's election process and the commission's role in administering the vote. (Duration: 2 min, 19 sec)</p>	<p>Here & Now</p>	<p>11/5/21 @ 7:30 pm</p>
<p>The Wis. Legislature passed the Republican redistricting plan and rejected competing maps issued by a commission convened by Gov. Evers, who is expected to veto the measures. (Duration: 1 min, 18 sec)</p>	<p>Here & Now</p>	<p>11/12/21 @ 7:30 pm</p>
<p>Congress is back and facing a high stakes December on Capitol Hill. Funding for the government runs out on Friday, and lawmakers are scrambling to avoid a shutdown. On top of that, Senate Democrats have a long to-do list of items to pass before the holidays, including Pres. Biden's Build Back Better agenda. (Duration: 5 min, 55 sec)</p>	<p>PBS NewsHour</p>	<p>11/30/21 @ 6 pm</p>
<p>The lead counsel at Law Forward discusses the liberal group's complaint to the Wis. Elections Commission about 10 Republicans who attempted to cast electoral votes for Donald Trump in 2020. (Duration: 8 min, 43 sec)</p>	<p>Here & Now</p>	<p>12/3/21 @ 7:30 pm</p>

The U.S. House of Representative passed its version of the National Defense Authorization Act. The bill, which still needs Senate approval, includes a number of changes to how the military deals with its long-standing problem of sexual assault. But some members of Congress say the reforms don't go far enough and could even exacerbate the problem. (Duration: 11 min, 33 sec)	PBS NewsHour	12/8/21 @ 6 pm
SOCIAL ISSUES	PROGRAM	DATE
Fruits of Labor: Ashley, a Mexican-American teenager living in California, dreams of graduating high school and going to college. But when ICE raids threaten her family, Ashley is forced to become the breadwinner, working days in the strawberry fields and nights at a food processing company. (Duration: 1 hr, 30 min)	POV	10/4/21 @ 9 pm
Facebook is under fire following testimony by a former employee before a U.S. Senate committee. The employee alleged the company too frequently turns a blind eye to potential harm for the sake of profit. Facebook denied that in statements to the PBS Newshour and said it is working to make its platforms safer. (Duration: 5 min, 50 sec)	PBS NewsHour	10/5/21 @ 6 pm
Homicides in Chicago were up 56 percent in 2020 compared to the year before. But efforts are underway to address the city's systemic issues. (Duration: 7 min, 43 sec)	PBS NewsHour	10/11/21 @ 6 pm
PBS NewsHour explores the burden costly child care places on families, takes viewers to cities and states experimenting with new ways of providing childcare for working parents and delves into the political battle over federally funded, universal childcare. (Duration: 1 hr)	Raising the Future: The Childcare Crisis	10/12/21 @ 9 pm
Ferguson Rises: A father seeks justice after a white police officer kills his son in Ferguson, MO. (Duration: 1 hr)	Independent Lens	11/8/21 @ 9 pm
The number of women behind bars has risen dramatically in the U.S. over the last four decades. A look at why so many women in prison are survivors of domestic violence and why the trauma left behind from those relationships have such devastating consequences. (Duration: 9 min)	PBS NewsHour	11/18/21 @ 6 pm

<p>The Madison Police Department commissioned an investigation of the use of force by its officers during 2020 protests — the ensuing report offers dozens of recommendations. (Duration: 1 min, 16 sec)</p>	<p>Here & Now</p>	<p>11/19/21 @ 7:30 pm</p>
<p>The nation's highest court is considering cases that challenge laws in Mississippi and Texas that broadly prohibit abortion, with both supporters and opponents of access to the procedure anticipating their impact on the Roe v. Wade decision. (Duration: 3 min, 6 sec)</p>	<p>Here & Now</p>	<p>11/26/21 @ 7:30 pm</p>
<p>The new book 'Woke Racism' tackles anti-racism, performative action and its effect on Black Americans. (Duration: 7 min, 28 sec)</p>	<p>PBS NewsHour</p>	<p>12/9/21 @ 6 pm</p>
<p>Unhoused people in Madison living in a park on the city's east side are being moved to a new private shelter and into hotel rooms as colder winter weather arrives. (Duration: 3 min, 49 sec)</p>	<p>Here & Now</p>	<p>12/10/21 @ 7:30 pm</p>