

**QUARTERLY ISSUE/PROGRAM TOPIC REPORT
 JULY TO SEPTEMBER 2021
 FOR TELEVISION STATIONS LICENSED TO THE STATE OF WISCONSIN –
 EDUCATIONAL COMMUNICATIONS BOARD (ECB)
 WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV**

During the period, WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV, as part of the network that makes up PBS Wisconsin, has served the public interest by producing and broadcasting diverse content which addresses national, statewide and regional issues. The following is a list of some of the produced or acquired programming aired in response to areas of concern to viewers served by WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV which were ascertained through station leadership meetings, internal editorial meetings, viewer suggestions and ongoing communication with members and leaders in the community.

ISSUES OF COMMUNITY CONCERN:

- AGRICULTURE
- CULTURE
- ECONOMY
- EDUCATION
- ENVIRONMENT
- HEALTH
- POLITICS
- SOCIAL ISSUES

TELEVISION STATIONS LICENSED TO THE STATE OF WISCONSIN – EDUCATIONAL COMMUNICATIONS BOARD (ECB) WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV Quarterly Issues and Programs List July to September 2021		
AGRICULTURE	PROGRAM	DATE
USDA chief sees weather, China and biofuels as big stories to unfold in 2021. (Duration: 6 min, 52 sec)	Market to Market	7/4/21 @ 10:30 am
Biden executive order could help farmers and ranchers. (Duration: 2 min, 12 sec)	Market to Market	7/11/21 @ 10:30 am
Two consecutive Fridays delivered challenging news for the ethanol industry in court rulings. (Duration: 2 min, 55 sec)	Market to Market	7/18/21 @ 10:30 am
Growth in local food continues for community supported agriculture. (Duration: 6 min, 27 sec)	Market to Market	7/25/21 @ 10:30 am

D.C. wants to beef up competition in livestock markets. (Duration: 2 min, 42 sec)	Market to Market	8/1/21 @ 10:30 am
Drought's grip tightens in the grain belt. (Duration: 3 min. 13 sec)	Market to Market	8/8/21 @ 10:30 am
Agriculture seeks visa changes in search for workers. (Duration: 7 min, 5 sec)	Market to Market	8/8/21 @ 10:30 am
USDA announces dairy donation program. (Duration: 1 min, 48 sec)	Market to Market	8/29/21 @ 10:30 am
Indiana's agricultural tradition is well documented. From Indy 500 winners drinking milk to county fair midways and local 4-H animal exhibits, farming is always celebrated. But the national conversation around race is largely absent in many rural Indiana communities. (Duration: 4 min, 8 sec)	PBS NewsHour	9/8/21 @ 6 pm
As Afghans figure out how to get on with their lives, fears abound that the new Taliban takeover could cripple Afghan farmers in the middle of their harvest, in a country where agriculture is the lifeblood of rural communities and is Afghanistan's largest export business. (Duration: 6 min, 4 sec)	PBS NewsHour	9/6/21 @ 6 pm
CULTURE	PROGRAM	DATE
Celebrate America's birthday with an all-star musical extravaganza and amazing fireworks. (Duration: 1 hr, 30 min)	A Capitol Fourth 2021	7/4/21 @ 7 pm
Residente: Austin City Limits presents an extraordinary hour with Puerto Rican rap superstar Residente. (Duration: 1 hr)	Austin City Limits	7/4/21 @ 11 pm
The Field: A long-empty farmstead holds secret worlds accidentally unlocked by an amateur photographer and his wife. (Duration: 1 hr, 35 min)	Director's Cut Presents	7/23/21 @ 10:30 pm
Buddy Guy - The Blues Chase The Blues Away: Dive into the career of the legendary blues guitarist. (Duration: 1 hr, 30 min)	American Masters	7/27/21 @ 8 pm
Kenosha Drive-Ins/The Diplomat: Drive-in burger stands are a throwback to our foodie past, but in Kenosha they're still going strong. (Duration: 30 min)	Wisconsin Foodie	8/6/21 @ 11:30 pm
Janesville: Visit Skelly's Farm Market, The Armory and the Pheasants at MacFarlane's. (Duration: 30 min)	Around the Corner with John McGivern	8/9/21 @ 11:30 pm

Southern Vistas: Take a stunning trip across Southern Wisconsin's most beautiful natural places. (Duration: 1 hr, 30 min)	Wisconsin's Scenic Treasures	8/17/21 @ 8:30 pm
The Song of the Butterflies: An Indigenous painter from the White Heron clan of the Uitoto Nation in Peru left to pursue a successful career in Lima, but when he finds himself in a creative rut, he returns home to his Amazonian community of Pebas, visiting his father, a painter, and his mother, a sculptor, and discovers why the stories of his ancestors cannot be forgotten. (Duration: 1 hr)	POV	8/30/21 @ 9 pm
The Red Shoes: A tale of obsession, possession and one dancer's dream to be the greatest dancer in the world. (Duration: 2 hr)	Great Performances	9/19/21 @ 3 pm
Tony Castaneda Latin Jazz Band (Duration: 30 min)	30-Minute Music Hour	9/24/21 @ 9:30 pm
ECONOMY	PROGRAM	DATE
Power of the Fed: When COVID-19 struck, the Federal Reserve stepped in to try to avert economic crisis. As the country's central bank continues to pump billions of dollars into the financial system daily, who is benefiting and at what cost? (Duration: 1 hr)	Frontline	7/13/21 @ 9 pm
A research analyst with the nonprofit children's advocacy group Kids Forward discusses pros and cons of the expanded Child Tax Credit as advance payments begin. (Duration: 6 min, 9 sec)	Here & Now	7/16/21 @ 7:30 pm
The Milwaukee County Executive speaks about the Bucks' economic impact on Milwaukee. (Duration: 6 min, 4 sec)	Here & Now	7/23/21 @ 7:30 pm
A labor economist and associate director of UW-Madison's Center on Wisconsin Strategy speaks to research about the relationship between federal unemployment benefits during the pandemic and the workforce. (Duration: 4 min, 32 sec)	Here & Now	7/30/21 @ 7:30 pm
As the economy tries to regain ground lost during the pandemic and the Delta variant threatens its progress, the nation's top economists are watching a number of measures of recovery -- from housing costs and ownership rates, to jobs, interest rates and inflation -- closely. (Duration: 10 min, 18 sec)	PBS NewsHour	8/4/21 @ 6 pm

Friday's jobs report indicates the U.S. economy is making a strong comeback. Wages are up and the unemployment rate is down -- at its lowest level since the pandemic began last year. But concerns remain over the highly contagious Delta variant and how it could impact the economy's recovery. (Duration: 7 min, 54 sec)	PBS NewsHour	8/6/21 @ 6 pm
Because of the pandemic, millions of lost jobs in the U.S. are not filled yet. While there are reports of labor shortages in many sectors, a large percentage of workers say they are looking for a new job. For some without a bachelor's degree, job prospects were bleak even before the pandemic. (Duration: 8 min, 27 sec)	PBS NewsHour	8/25/21 @ 6 pm
The net gain of just 235,000 jobs in the U.S. last month was a huge drop from summer's gains. It could be signaling a hiring slowdown — one that's worse than had been expected. Pandemic unemployment benefits for more than 7 million people are also due to expire on Monday. (Duration: 6 min, 18 sec)	PBS NewsHour	9/3/21 @ 6 pm
The associate director of the Center on Wisconsin Strategy at UW-Madison explains its 2021 State of Working Wisconsin report and how jobs and wages are changing for workers. (Duration: 6 min, 36 sec)	Here & Now	9/3/21 @ 7:30 pm
A sell-off hit the financial markets over Chinese real estate and U.S. federal reserve policy worries. Both NASDAQ and S&P saw the biggest percentage drops since May. (Duration: 3 min, 6 sec)	PBS NewsHour	9/20/21 @ 6 pm
EDUCATION	PROGRAM	DATE
History was made when the first African American student wins the Scripps National Spelling Bee. (Duration: 2 min, 23 sec)	PBS NewsHour	7/9/21 @ 6 pm
A pediatrics infectious disease specialist with UW Health discusses K-12 school safety protocols to help students, their families, teachers and staff amid another COVID-19 wave. (Duration: 5 min, 24 sec)	Here and Now	8/6/21 @ 7:30 pm
As U.S. schools begin opening for another year of learning, the controversy over whether students should be required to wear masks is anything but settled in many states. While hospitalization and death from COVID-19 is uncommon in children,	PBS NewsHour	8/10/21 @ 6 pm

cases have been increasing steadily. (Duration: 6 min, 44 sec)		
Across the U.S., school mask mandates are dividing communities. In Mississippi, a state hard hit by a coronavirus surge, the Oxford School District had ruled masks were optional for students and staff. But the school superintendent overruled them, mandating face coverings. The move has drawn criticism from many parents and the board. (Duration: 5 min, 7 sec)	PBS NewsHour	8/11/21 @ 6 pm
UW-Madison's chancellor details the university's plan to combat a likely increase in COVID-19 cases on campus due to the highly contagious Delta variant with in-person classes starting in September. (Duration: 6 min, 17 sec)	Here & Now	8/27/21 @ 7:30 pm
Wisconsin's state superintendent of public instruction discusses how schools are seeking to mitigate the spread of COVID-19 while Delta variant cases spike and students and staff return to classrooms. (Duration: 7 min, 48 sec)	Here & Now	9/8/21 @ 7:30 pm
Millions of students are heading back to school in person after a year of online learning. Participants in the PBS NewsHour Student Reporting Labs network share what returning to in-person learning looks and feels like amid new Delta variant concerns, vaccination debates and mask mandates. (Duration: 2 min, 44 sec)	PBS NewsHour	9/16/21 @ 6 pm
A UW-Madison School of Human Ecology sociologist discusses social and academic losses experienced by children returning to classroom instruction after a year of virtual learning. (Duration: 5 min, 14 sec)	Here & Now	9/17/21 @ 7:30 pm
The U.S. secretary of education visited multiple places in Wisconsin to highlight schools safely returning to in-person instruction. Some PBS NewsHour Student Reporting Labs students from Black River Falls High School were able to speak with him for an interview. (Duration: 2 min, 20 sec)	Here & Now	9/24/21 W 7:30 pm
ENVIRONMENT	PROGRAM	DATE

An attorney with Clean Wisconsin discusses two state Supreme Court decisions that confirm the Dept. of Natural Resources has the authority to regulate high-capacity wells. (Duration: 6 min)	Here & Now	7/9/21 @ 7:30 pm
Fishermen applaud agricultural help to cut Dubuque's Mississippi River nutrient flows. (Duration: 6 min, 33 sec)	Market to Market	7/11/21 @ 10:30 am
Rains arrive in the Corn Belt while wildfires sweep the west. (Duration: 3 min, 2 sec)	Market to Market	7/16/21 @ 10:30 am
Creatures of the Light: Explore how and why so many of the ocean's creatures light up in their hidden undersea world. (Duration: 1 hr)	NOVA	7/28/21 @ 8 pm
Vast stretches of the Western U.S. are suffering under scorching temperatures, rampant wildfires and a years-long drought that's depleting lakes and reservoirs. The water scarcity is tearing apart one southern Oregon community where farmers, native tribes and endangered species are all struggling to survive this summer. (Duration: 8 min, 9 sec)	PBS NewsHour	8/2/21 @ 6 pm
Gasoline-powered vehicles are the biggest source of emissions from the U.S., accounting for more than a quarter of emissions. But Pres. Biden laid out new rules, agreements and timelines to try to cut that percentage down significantly. (Duration: 9 min, 10 sec)	PBS NewsHour	8/5/21 @ 6 pm
A new report warns that global temperatures will continue rising in coming decades and that human activity is driving that increase. Those are among the conclusions reached by the U.N.'s Intergovernmental Panel on Climate Change. (Duration: 5 min, 41 sec)	PBS NewsHour	8/9/21 @ 6 pm
Hot, dry conditions continue to fuel over a dozen wildfires in California, mostly in the state's northern quarter. Fire officials said they were seeing a "generational destruction of forests." Six of the seven largest fires on record in California have happened in 2020 or 2021, and at the current rate, fires this year are expected to burn more land than they did last year. (Duration: 3 min, 34 sec)	PBS NewsHour	8/19/21 @ 6 pm
The loss of life and the enormous damage Hurricane Ida has left in its wake are renewing bigger conversations around climate change. The past few days alone have seen one biblical-like problem after another: Massive flooding, a total	PBS NewsHour	9/2/21 @ 6 pm

loss of power, wind destruction; and wildfires in the west. (Duration: 6 min, 35 sec)		
Climate change experts in Sicily, Italy are warning that rising sea waters are threatening some of the island's most crucial heavy industrial plants. They are also forecasting food shortages because crops are being destroyed. The island endured record temperatures this summer. (Duration: 6 min, 43 sec)	PBS NewsHour	9/21/21 @ 6 pm
HEALTH	PROGRAM	DATE
Cuba's Cancer Hope: While the U.S. and Cuba have been at loggerheads since the height of the Cold War, a recent thaw in relations is opening new lines of communication, including among scientists. As a result a cancer vaccine first tested in Cuba nearly 20 years ago may finally be making its way into the American health system. (Duration: 1 hr)	NOVA	7/7/21 @ 8 pm
All over the world, infections at the site of surgical incisions are a major cause of new illnesses, extended hospital stays and even death. In the U.S. alone, these infections cost more than \$3 billion annually, with even worse statistics in developing countries. One 17-year-old scientist is working on a more affordable way to detect these infections early. (Duration: 6 min, 25 sec)	PBS NewsHour	7/22/21 @ 6 pm
An epidemiologist answers questions about the pandemic's Delta variant picking up speed, vaccinations and the spread of misinformation. (Duration: 6 min, 34 sec)	Here & Now	7/23/21 @ 7:30 pm
The deputy secretary of the Wis. Dept. of Health Services discusses the updated masking guidelines issued by the CDC in response to the spreading Delta variant of COVID-19. (Duration: 5 min, 40 sec)	Here & Now	7/30/21 @ 7:30 pm
A nurse practitioner who studies loneliness as a unique bio-psychosocial stressor that impacts human health has developed a five-session program called "LISTEN," which seeks to guide participants on a journey to find meaning and belonging. (Duration: 2 min, 34 sec)	PBS NewsHour	8/10/21 @ 6 pm

According to the Kaiser Family Foundation, roughly 60 percent of frontline healthcare workers said that pandemic-related stress had negatively affected their own mental health — in a poll taken before the Delta variant filled hospitals even more. (Duration: 6 min, 42 sec)	PBS NewsHour	8/24/21 @ 6 pm
China's COVID Secrets: The untold story of the beginning of the coronavirus pandemic and how China responded. Chinese scientists and doctors, international disease experts and health officials reveal missed opportunities to suppress the outbreak and lessons for the world. (Duration: 1 hr, 30 min)	NOVA	8/24/21 @ 9 pm
Millions of Americans spend weeks recovering from heart surgery and other operations to repair brain and bone injuries every year. Researchers are working on a novel approach to aid in that recovery. (Duration: 6 min, 10 sec)	PBS NewsHour	8/31/21 @ 6 pm
New technology is changing the way we think about the human brain. A personal look at how rewiring the mind with the aid of machines is transforming the lives of those with amputated limbs.(Duration: 6 min, 54 sec)	PBS NewsHour	9/1/21 @ 6 pm
A mental health specialist and substance abuse counselor with Eau Claire County describes what a spike in alcohol sales in Wisconsin during the pandemic means in human terms. (Duration: 7 min, 6 sec)	Here & Now	9/8/21 @ 7:30 pm
POLITICS	PROGRAM	DATE
The Republican-controlled Wisconsin Legislature passed a 2021-23 budget, which goes to Democratic Gov. Evers for approval or veto. (Duration: 5 min, 24 sec)	Here & Now	7/2/21 @ 7:30 pm
A congressional provision both relished and reviled that benefits lawmakers' constituents is making a comeback — the earmark. An earmark is congressional funding for a specific local project. As old as the nation itself, they have often been pet projects of powerful lawmakers and sometimes the source of scandal. (Duration: 6 min, 35 sec)	PBS NewsHour	7/9/21 @ 6 pm
Texas Democrats fighting against a restrictive voting bill took their case to Washington as Pres. Biden made his push for strengthening voting rights laws nationwide. (Duration: 8 min, 38 sec)	PBS NewsHour	7/13/21 @ 6 pm

Lt. Gov. Barnes announces his candidacy for U.S. Senate. (Duration: 1 min, 49 sec)	Here & Now	7/23/21 @ 7:30 pm
Democrats passed a blueprint for a \$3.5 trillion bill to expand family, health and environmental programs. But it faces a rocky political road. Democrats are pushing a particular budget process to make it happen. (Duration: 3 min, 55 sec)	PBS NewsHour	8/11/21 @ 6 pm
A look at multiple probes being pursued by Republican lawmakers into the 2020 presidential election in Wisconsin. (Duration: 5 min, 1 sec)	Here & Now	8/13/21 @ 7:30 pm
Counties around the state are hustling to meet a November 2021 deadline for redistricting to be ready for the spring 2022 elections. (Duration: 3 min, 56 sec)	Here & Now	8/20/21 @ 7:30 pm
Wisconsin Public Radio's state Capitol reporter discusses ongoing efforts by Republican lawmakers to review how local officials managed the 2020 presidential vote. (Duration: 5 min, 28 sec)	Here & Now	9/3/21 @ 7:30 pm
At the White House, Pres. Biden — joined by the prime ministers of the United Kingdom and Australia — announced a new partnership in the Indo-Pacific region, including an effort to build nuclear-powered submarines for Australia. The one unspoken issue clearly driving this move: a rising China. (Duration: 7 min, 16 sec)	PBS NewsHour	9/15/21 @ 6 pm
Defining fairness in Wisconsin's redistricting process can be difficult, but state and federal laws, public input and statistical modeling offer guardrails for mapmakers to follow. (Duration: 11 min, 47 sec)	Here & Now	9/24/21 @ 7:30 pm
SOCIAL ISSUES	PROGRAM	DATE
The Neutral Ground: The halting of the removal of four confederate monuments in New Orleans due to death threats leads to a look at why a losing army from 1865 still holds so much power in America. This program documents the city's fight over monuments and America's troubled romance with the Lost Cause. (Duration: 1 hr, 30 min)	POV	7/5/21 @ 8:30 pm
Discover how the advent of the car brought African Americans new freedom but also dangers. (Duration: 2 hrs)	Driving While Black: Race, Space and Mobility in America	7/5/21 @ 10 pm

<p>A Milwaukee Common Council alder explains an effort to change first responder policy by sending unarmed specialists instead of police for incidents involving mental health issues. (Duration: 6 min, 22 sec)</p>	<p>Here & Now</p>	<p>7/9/21 @ 7:30 pm</p>
<p>An investigation into how the ending of the federal moratorium on evictions could affect the community. (Duration: 7 min, 49 sec)</p>	<p>Here & Now</p>	<p>7/30/21 @ 7:30 pm</p>
<p>Pier Kids: On the Christopher Street Pier in New York City, homeless queer and trans youth of color forge friendships and chosen families, withstanding tremendous amounts of abuse while working to carve out autonomy in their lives. With intimate, immersive access to these fearless young people, Pier Kids highlights the precarity and resilience of a community many choose to ignore. (Duration: 1 hr, 30 min)</p>	<p>POV</p>	<p>8/2/21 @ 9 pm</p>
<p>A look at how the court process of evictions and federal rental assistance fits into Wisconsin's broader housing crisis, even as the CDC has reinstated a pandemic moratorium with the spread of the Delta variant of COVID-19. (Duration: 8 min, 46 sec)</p>	<p>Here & Now</p>	<p>8/13/21 @ 7:30 pm</p>
<p>Amid a housing affordability crisis, cities across the U.S. have been struggling with their unsheltered populations. Two years ago, Austin, Texas, decriminalized activities related to homelessness. But this year, citizens voted to re-criminalize them — as the state banned public camping. (Duration: 9 min. 12 sec)</p>	<p>PBS NewsHour</p>	<p>8/26/21 @ 6 pm</p>
<p>The director of World Relief Fox Valley discusses plans underway in the Fox Valley to help Afghan people settle in the region. (Duration: 4 min, 50 sec)</p>	<p>Here & Now</p>	<p>8/27/21 @ 7:30 pm</p>
<p>A restrictive abortion law in Texas went into effect Wednesday after the Supreme Court failed to respond to an emergency plea to intervene before midnight. Texas has now banned most abortions after the 6th week of pregnancy. The law also empowers private citizens to file lawsuits against anyone who helps another person get an abortion and is the most restrictive in the nation. (Duration: 5 min, 11 sec)</p>	<p>PBS NewsHour</p>	<p>9/1/21 @ 6 pm</p>

<p>As western countries discuss the rollout of COVID vaccine boosters, millions around the world are still waiting for their first shot. COVID has killed 200,000 people across Africa, which has nearly 8 million confirmed cases. While South Africa is on track to have a majority vaccinated by the end of the year, many other sub-Saharan countries are lagging dangerously behind. Should Western nations rethink boosters? (Duration: 7 min, 20 sec)</p>	PBS NewsHour	9/7/21 @ 6 pm
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