

**QUARTERLY ISSUE/PROGRAM TOPIC REPORT  
 JANUARY TO MARCH 2021  
 FOR TELEVISION STATIONS LICENSED TO THE STATE OF WISCONSIN –  
 EDUCATIONAL COMMUNICATIONS BOARD (ECB)  
 WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV**

During the period, WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV, as part of the network that makes up PBS Wisconsin, has served the public interest by producing and broadcasting diverse content which addresses national, statewide and regional issues. The following is a list of some of the produced or acquired programming aired in response to areas of concern to viewers served by WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV which were ascertained through station leadership meetings, internal editorial meetings, viewer suggestions and ongoing communication with members and leaders in the community.

**ISSUES OF COMMUNITY CONCERN:**

- AGRICULTURE
- CULTURE
- ECONOMY
- EDUCATION
- ENVIRONMENT
- HEALTH
- POLITICS
- SOCIAL ISSUES

<p><b>FOR TELEVISION STATIONS LICENSED TO THE STATE OF WISCONSIN – EDUCATIONAL COMMUNICATIONS BOARD (ECB)          WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV</b></p> <p>Quarterly Issues and Programs List          January to March 2021</p>		
<p><b>AGRICULTURE</b></p>	<p><b>PROGRAM</b></p>	<p><b>DATE</b></p>
<p>COVID-19 impacted nearly everything in the world including livelihoods in rural America. Those who provide food from gate to plate was a real-time audible in logistics to handle the changes in supply and demand. (Duration: 6 min, 57 sec)</p>	<p>Market to Market</p>	<p>1/3/21 @ 10:30 am</p>
<p>On the campaign trail, candidate Biden charged Pres. Trump’s trade wars have hurt American farmers. In the coming weeks, trade deals like Phase One and USMCA will undergo scrutiny as</p>	<p>Market to Market</p>	<p>1/10/21 @ 10:30 am</p>

power changes hands in Washington. (Duration: 2 min, 30 sec)		
For more than two months, farmers in India have camped just outside the capital, Delhi, demanding the repeal of new laws that deregulate agriculture, which directly employs near half the country's 1.3 billion people. (Duration: 6 min, 54 sec)	PBS NewsHour	1/25/21 @ 6 pm
Under the new administration the USDA is continuing its oversight of the hemp industry with several aspects from registration to marketing to testing. The new hemp crop had challenges in its return to the fields of Iowa. (Duration: 6 min, 28 sec)	Market to Market	1/31/21 @ 10:30 am
The dairy market, notorious for volatility, saw wild price swings in 2020 and much is unknown about the potential for profit in 2021. (Duration: 3 min, 10 sec)	Market to Market	2/14/21 @ 10:30 am
USDA projects more acres and says China still weighs heavily on trade. (Duration: 2 min, 39 sec)	Market to Market	2/21/21 @ 10:30 am
My Country No More: A family fights to preserve their agricultural way of life during the recent North Dakota oil boom. (Duration: 1 hr)	Independent Lens	3/15/21 @ 9 pm
The COVID relief and economic package is a massive bill that has a far-reaching impact in ways that many Americans don't know about yet. One provision calls for debt relief for Black farmers, who have long been denied access to government funding. (Duration: 6 min, 26 sec)	PBS NewsHour	3/16/21 @ 6 pm
<b>CULTURE</b>	<b>PROGRAM</b>	<b>DATE</b>
Talented young artists and world-renowned musicians perform at Madeline Island Chamber Music, a summer music festival located near the shores of Lake Superior. (Duration: 1 hr)	Music From Madeline Island	1/3/21 @ 3 pm
Maple Syrup and Microgreens: Spring is about to arrive on the farm and Inga ventures out for the start of maple syrup season. She also gets an early taste of summer with microgreens. Rack of lamb and a fresh spring salad are on the menu. (Duration: 30 min)	Around the Farm Table	1/7/21 @ 7:30 pm

Let It Snow: Journey to Lake Geneva's annual Winterfest, home of the U.S. Snow Sculpting Championships, meet a skijorer –dog sledding and skiing- from Gleason and others. (Duration: 30 min)	Wisconsin Life	1/14/21 @ 7 pm
How It Feels to Be Free: A look at how six iconic African American female entertainers challenged an entertainment industry deeply complicit in perpetuating racist stereotypes and transformed themselves and their audiences in the process. (Duration: 2 hrs)	American Masters	1/18/21 @ 8 pm
Tornado Room/Elmaro Winery: Visit one of the last standing classic supper clubs in the Madison area and head out to a winery in Trempealeau to see how they produce award-winning wine with Wisconsin-grown grapes. (Duration: 30 min)	Wisconsin Foodie	2/4/21 @ 7:30 pm
Maya Angelou - And Still I Rise: This unprecedented film celebrates Dr. Maya Angelou by weaving her words with rare and intimate archival photographs and videos, which paint hidden moments of her exuberant life during some of America's most defining moments. (Duration: 2 hrs)	American Masters	2/5/21 @ 10 pm
Enjoy a concert by talented young percussionists, filmed at the Birch Creek Music Performance Center in Door County. (Duration: 1 hr)	Percussion at Birch Creek	2/14/21 @ 4 pm
Take a visually stunning trip across the landscapes of Southern Wisconsin's most beautiful natural places. Take in the sights and sounds of the region's forests, prairies, valleys and shorelines, and the flora and fauna that call these places home in this breathtaking celebration of the state's scenic southern vistas. (Duration: 1 hr)	Wisconsin's Scenic Treasures: Southern Vistas	3/1/21 @ 7 pm
For 50 years, Prof. Michael Leckrone led the University of Wisconsin-Madison bands. From his arrival on Wisconsin's Big Ten campus through the inception of the Fifth Quarter and onto his final curtain call at the Kohl Center, this documentary reveals the passion behind a talented composer, educator, mentor and entertainer. (Duration: 1 hr)	Mike Leckrone: Wisconsin's Showman	3/4/21 @ 8:30 pm
Bestselling Wisconsin author, humorist and musician Michael Perry shares stories of growing up in rural Wisconsin, revealing how his family, friends and life experiences shaped his work. (Duration: 1 hr)	Michael Perry: Where I Come From	3/8/21 @ 8:30 pm

<b>ECONOMY</b>	<b>PROGRAM</b>	<b>DATE</b>
As President-elect Biden prepares to change the federal government's approach to COVID, he's also about to inherit an economy that may be slowing down. (Duration: 7 min, 28 sec)	PBS NewsHour	1/8/21 @ 6 pm
Part of Wednesday's market frenzy was not just a plunge due to the concerns over the pandemic. There's been major tumult in recent days as individual investors and young day traders upend the market and send prices of a few struggling companies soaring. (Duration: 6 min, 45 sec)	PBS NewsHour	1/27/21 @ 6 pm
There's a shortage of skilled tradespeople throughout the American economy and it's a persistent problem that started well before the pandemic. But what's behind that gap and what can be done? (Duration: 7 min, 8 sec)	PBS NewsHour	1/28/21 @ 6 pm
Negotiations over new action to stimulate the economy are moving into higher gear. After releasing a \$1.9 trillion aid plan last month, Pres. Biden held a first meeting with Senate Republicans who are pushing an alternative plan. (Duration: 7 min, 38 sec)	PBS NewsHour	2/1/21 @ 6 pm
In late January, a handful of unlikely Wall Street stocks began skyrocketing in value, which has led to big market volatility. The spike was driven by an unconventional group of traders who had banded together on a buying spree, determined to take on the market. (Duration: 7 min, 4 sec)	PBS NewsHour	2/3/21 @ 6 pm
Ten years ago, thousands of protesters flooded the State Capitol to protest a budget repair bill that later became 2011 Act 10. Hear about the impact Act 10 has had on Wisconsin. (Duration: 6 min, 20 sec)	Here & Now	2/12/21 @ 7:30 pm
Jobless claims were high again this past week with more than 860,000 people filing for unemployment benefits for the first time. Millions of people are still looking for work, but some employers say they can't find enough skilled workers for certain jobs. That is due in part, they say, because of stigmas that need to change. (Duration: 8 min, 35 sec)	PBS NewsHour	2/18/21 @ 6 pm

<p>More than 17 million Americans could see their income rise if the \$15 minimum wage now in the COVID relief bill passes Congress. Hear from some of those who would be impacted by a minimum wage increase and two economists with different perspectives on the topic. (Duration: 11 min. 30 sec)</p>	PBS NewsHour	2/25/21 @ 6 pm
<p>As the debate over an economic relief bill continues in the Senate, the surge in hiring in February suggests that the prospects of a better spring ahead for the U.S. economy. (Duration: 10 min, 57 sec)</p>	PBS NewsHour	3/5/21 @ 6 pm
<p>This week marked the 52nd straight week of high unemployment claims, with numbers rising as more than a million people filed for state and emergency federal unemployment benefits across the country. One state, Rhode Island, is working to reverse that trend by matching several thousand job-seeking residents with potential employers. (Duration: 8 min, 11 sec)</p>	PBS NewsHour	3/18/21 @ 6 pm
<b>EDUCATION</b>	<b>PROGRAM</b>	<b>DATE</b>
<p>More than 397,000 people at American colleges and universities have contracted the coronavirus since March. As campuses nationwide look to start the third pandemic semester in coming weeks, the grim toll on higher education is mounting with the basic survival of entire institutions also on the line. (Duration: 7 min, 38 sec)</p>	PBS NewsHour	1/5/21 @ 6 pm
<p>Typically during a recession, community college enrollment goes up as unemployed workers start looking for new skills. But that's not happening this time around, signaling trouble for the economy and individual families going forward, particularly for lower-income students and students of color. (Duration: 6 min, 43 sec)</p>	PBS NewsHour	1/12/21 @ 6 pm
<p>It's been a brutal academic year for higher education, with enrollment down in the fall more than 560,000 undergraduate students compared to 2019. But there has been at least one area of growth at many schools: short-term programs that help students gain new skills for the workforce quickly. (Duration: 6 min, 23 sec)</p>	PBS NewsHour	1/26/21 @ 6 pm

<p>As the pandemic drags on, the toll taken on students and teachers, while trying to protect them from infection, has become one of the outbreak's most vexing and intractable challenges. (Duration: 7 min, 43 sec)</p>	<p>PBS NewsHour</p>	<p>2/2/21 @ 6 pm</p>
<p>The questions around when to re-open more schools for in-person classes remains front and center for millions of Americans. Data show about 42 percent of all students between kindergarten and high school are in virtual-only schooling right now. (Duration: 5 min, 55 sec)</p>	<p>PBS NewsHour</p>	<p>2/3/21 @ 6 pm</p>
<p>The Lunar New Year celebration has begun in China, but it comes as Hong Kong security forces continue to prosecute those swept up in a wave of arrests under the new national security law imposed by the mainland, including some pro-democracy members of Hong Kong's legislative body. China is also testing Hong Kong's legal system and moving to overhaul its education curriculum. (Duration: 7 min, 58 sec)</p>	<p>PBS NewsHour</p>	<p>2/15/21 @ 6 pm</p>
<p>During the pandemic, the federal government has tried to boost access to broadband internet. The Cares Act provided \$150 billion to state and local governments, which many used to help extend connectivity, and the most recent stimulus package gave \$7 billion in broadband funding. Yet many children in the U.S. still can't connect for class. (Duration: 7 min, 43 sec)</p>	<p>PBS NewsHour</p>	<p>2/25/21 @ 6 pm</p>
<p>Fierce divisions seem to drive a wedge in much of American life at this moment and how we view government. Now, a prominent team of educators has released a new plan that calls for revamping history and civics classes in schools as one way to bridge the gap. (Duration: 5 min, 52 sec)</p>	<p>PBS NewsHour</p>	<p>3/1/21 @ 6 pm</p>
<p>The executive director of Fair Wisconsin talks about her opposition to proposed legislation that would prevent transgender students from participating in women's sports. (Duration: 9 min, 2 sec)</p>	<p>Here &amp; Now</p>	<p>3/5/21 @ 7:30 pm</p>
<p>Living through a full year of closed schools and distance learning has taken a heavy toll on students, parents, teachers and school administrators. The new stimulus bill sets aside roughly \$125 billion to help K-12 schools re-open. (Duration: 6 min, 42 sec)</p>	<p>PBS NewsHour</p>	<p>3/17/21 @ 6 pm</p>

<b>ENVIRONMENT</b>	<b>PROGRAM</b>	<b>DATE</b>
Pres. Biden underscored his sweeping break from former Pres. Trump by signing a new batch of executive orders to address the climate crisis. Those actions include a pause on new oil and gas leases on federal land and water, a focus on environmental injustices and building new clean energy jobs. (Duration: 3 min, 49 sec)	PBS NewsHour	1/27/21 @ 6 pm
Pres. Biden is doing a 180-degree turn from his predecessor's policies and is vowing to confront the issue of climate change head on. But most Republicans have pushed back on climate change efforts. (Duration: 8 min, 11 sec)	PBS NewsHour	1/27/21 @ 6 pm
As Pres. Biden moves to address the issue of climate change, the task of combating the global crisis often starts with local leadership taking charge. (Duration: 8 min, 17 sec)	PBS NewsHour	1/27/21 @ 6 pm
A look at efforts to better understand and fight the insects damaging livelihoods around the globe. (Duration: 6 min, 27 sec)	Market to Market	2/7/21 @ 10:30 am
The winter of 2021 is writing itself into the record books this week, with large swaths of the nation seeing the coldest weather in memory. But is this a particularly severe phase of winter weather or is there more to it than that? (Duration: 7 min, 37 sec)	PBS NewsHour	2/8/21 @ 6 pm
One of the main causes of the carbon emissions that drive climate change is automobiles. And General Motors made big waves in its industry recently by announcing a dramatic ramp up in electric vehicle production, and plans to be carbon neutral by 2040. (Duration: 6 min, 43 sec)	PBS NewsHour	2/8/21 @ 6 pm
Beyond the Elements - Indestructible: Engineers have created super-strong glass, rubber and plastic, but at what environmental cost? (Duration: 1 hr)	NOVA	2/10/21 @ 8 pm
All of us face the risk that extreme weather events like the recent one in Texas will become more common and more destructive occurrences because of climate change. (Duration: 12 min, 21 sec)	PBS NewsHour	2/22/21 @ 6 pm
The USDA chief under Pres. Obama is back at the helm and makes climate change a priority. (Duration: 2 min, 45 sec)	Market to Market	2/28/21 @ 10:30 am

HEALTH	PROGRAM	DATE
Secrets in our DNA: What can DNA testing companies reveal about our ancestry and health, and at what risk? (Duration: 1 hr)	NOVA	1/13/21 @ 8 pm
Wisconsin's Deputy health secretary talks about the procurement and distribution of the coronavirus vaccine in the state and what the state is doing to get more shots in arms. (Duration: 4 min, 16 sec)	Here & Now	1/15/21 @ 7:30 pm
Pres. Biden has focused on his campaign pledge to strengthen the Affordable Care Act. The president also rescinded the so-called "global gag rule" that bars U.S. funding for health groups abroad that offer abortion counseling and he took steps to restore federal funding for groups making abortion referrals in the United States. (Duration: 3 min, 2 sec)	PBS NewsHour	1/28/21 @ 6 pm
The tribal public health officer for the Menominee Nation discusses ways the Menominee and other Wisconsin tribes are working to procure and distribute vaccine doses. (Duration: 5 min, 57 sec)	Here & Now	1/29/21 @ 7:30 pm
As concerns continue to grow about coronavirus variants in the U.S. and globally, the British authorities said they believe a version of the U.K. variant may stunt the effect of some vaccines. (Duration: 5 min, 18 sec)	PBS NewsHour	2/2/21 @ 6 pm
China's COVID Secrets: The untold story of the beginning of the coronavirus pandemic and how China responded. Chinese scientists and doctors, international disease experts and health officials reveal missed opportunities to suppress the outbreak and lessons for the world. (Duration: 1 hr, 30 min)	Frontline	2/2/21 @ 9 pm
Hear about the process of distributing vaccines. Wisconsin is still in the early stages of distribution, which is a process mired in politics. (Duration: 6 min, 5 sec)	Here & Now	2/5/21 @ 7:30 pm
The opioids crisis that has taken hundreds of thousands of American lives has received less attention in the pandemic, but drug overdoses and deaths have grown during the last year. Now, one of the world's most powerful corporate consulting firms has agreed to a major settlement for its role in the sale of painkillers. (Duration: 6 min, 34 sec)	PBS NewsHour	2/10/21 @ 6 pm



The executive director of the Wisconsin Council of the Blind and Visually Impaired discusses the challenges visually impaired Wisconsinites face registering for a vaccination appointment. (Duration: 6 min, 1 sec)	Here & Now	3/5/21 @ 7:30 pm
The executive director of a non-profit, public interest law firm focused on healthcare access discusses how the federal COVID-19 stimulus package will affect the affordability of the ACA. (Duration: 6 min, 16 sec)	Here & Now	3/19/21 @ 7:30 pm
<b>POLITICS</b>	<b>PROGRAM</b>	<b>DATE</b>
In a tumultuous year due to the COVID-19 pandemic, Gov. Evers takes a look back at 2020. (Duration: 5 min, 58 sec)	Here & Now	1/1/21 @ 7:30 pm
A report on the first showdown of Assembly Republicans over the state's COVID-19 response. (Duration: 2 min, 37 sec)	Here & Now	1/8/21 @ 7:30 pm
Pres. Biden began his time in office by signing 17 executive actions, with plans to undo many of former Pres. Trump's signature policies, like rejoining the Paris climate accord and beginning a national mask mandate on federal property. Biden's actions came as confirmation hearings for his cabinet continued in Congress. (Duration: 7 min, 17 sec)	PBS NewsHour	1/20/21 @ 6 pm
Panelists weigh in on the political polarization the country has seen since the January 6 riot at the U.S. Capitol, as well as what to make of the new Biden administration. (Duration: 5 min, 57 sec)	Here & Now	1/22/21 @ 7:30 pm
A former conservative Wisconsin talk show host provides his observations on Trump's second impeachment trial and the future of the Republican party. (Duration: 5 min, 53 sec)	Here & Now	2/12/21 @ 7:30 pm
It is a time of political peril for the seven Republican senators who voted to convict the dominant figure of their party. State and local Republican parties have censured -- or are thinking about censuring -- several of those senators. And Donald Trump himself is set to re-emerge for his first public appearance as former president. (Duration: 4 min, 30 sec)	PBS NewsHour	2/22/21 @ 6 pm
With the Senate evenly split 50-50, moderate senators have become key to getting Pres. Biden's COVID bill passed and his cabinet nominees approved. (Duration: 7 min, 33 sec)	PBS NewsHour	2/24/21 @ 6 pm

The chair of the Wisconsin Senate's elections committee discusses a Republican proposal that would redefine how mail-in voters are considered "indefinitely confined". (Duration: 6 min, 55 sec)	Here & Now	2/26/21 @ 7:30 pm
State legislatures across the country are trying to rewrite election laws after the contentious 2020 election. A U.S. Supreme Court case argued Tuesday will determine how courts will assess those new laws. (Duration: 5 min, 31 sec)	PBS NewsHour	3/2/21 @ 6 pm
Political panelists talk about the politics of the stimulus money, anti-vax politic and the political implications of U.S. Senator Ron Johnson's recent, controversial comments. (Duration: 6 min, 20 sec)	PBS NewsHour	3/19/21 @ 6 pm
<b>SOCIAL ISSUES</b>	<b>PROGRAM</b>	<b>DATE</b>
The Department of Homeland Security last year classified white supremacy as the greatest domestic terror threat to the U.S. and last week's Capitol insurrection by pro-Trump groups has renewed those concerns. (Duration: 12 min, 15 sec)	PBS NewsHour	1/11/21 @ 6 pm
Following Gov. Evers' extension of the mask mandate, taking it into March, communities of color have been experiencing significantly higher amounts of COVID-19 cases, hospitalizations and deaths. "Here & Now's" reports from Milwaukee, where they saw early warning signs and mobilized to address these inequalities. (Duration: 5 min, 29 sec)	Here & Now	1/15/21 @ 7:30 pm
An important glass ceiling was broken when Kamala Harris became the country's first female vice president. A U.S. representative and longtime civil rights activist discusses Harris' accomplishments, President Biden's agenda and security in Washington. (Duration: 6 min, 37 sec)	PBS NewsHour	1/20/21 @ 6 pm
Milwaukee County's executive discusses ways to bolster equity in the state's largest county and how a new presidential administration may help those goals. (Duration: 5 min, 44 sec)	Here & Now	1/22/21 @ 7:30 pm
9 to 5 - The Story of a Movement: The real-life fight that inspired a musical hit and changed the American workplace. (Duration: 1 hr, 30 min)	Independent Lens	2/1/21 @ 9 pm

<p>Pres. Biden signed a series of executive actions undoing many of the Trump administration's signature immigration policies. This follows orders he already signed that reverse other controversial Trump era immigration items, like reinstating the DACA program and stopping construction of the border wall. (Duration: 8 min, 23 sec)</p>	<p>PBS NewsHour</p>	<p>2/2/21 @ 6 pm</p>
<p>Women in Blue: Female officers in the Minneapolis Police Department fight for gender equality and police reform from the inside. (Duration: 1 hr, 30 min)</p>	<p>Independent Lens</p>	<p>2/8/21 @ 9 pm</p>
<p>Hear the many stories of Black resistance to oppression. From a Jamaican national hero to an NFL quarterback, this documentary celebrates individuals who fought and struggled against injustice and discusses the impact of these heroic figures. (Duration: 1 hr. 30 min)</p>	<p>400 Years: Taking the Knee</p>	<p>2/12/21 @ 10 pm</p>
<p>For a decade, advocates have argued commanders should be removed from deciding the fate of those accused of sexual assault in the U.S. military. But military victim advocates now say they too should be removed from the chain of command. (Duration: 6 min, 48 sec)</p>	<p>PBS NewsHour</p>	<p>3/1/21 @ 6 pm</p>
<p>An MIT Media Lab researcher joins the fight to expose threats posed by facial recognition software. (Duration: 1 hr, 30 min)</p>	<p>Independent Lens</p>	<p>3/22/21 @ 9 pm</p>