QUARTERLY ISSUE/PROGRAM TOPIC REPORT APRIL TO JUNE 2021

FOR TELEVISION STATIONS LICENSED TO THE STATE OF WISCONSIN – EDUCATIONAL COMMUNICATIONS BOARD (ECB) WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV

During the period, WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV, as part of the network that makes up PBS Wisconsin, has served the public interest by producing and broadcasting diverse content which addresses national, statewide and regional issues. The following is a list of some of the produced or acquired programming aired in response to areas of concern to viewers served by WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV, which were ascertained through station leadership meetings, internal editorial meetings, viewer suggestions and ongoing communication with members and leaders in the community.

ISSUES OF COMMUNITY CONCERN:

- AGRICULTURE
- CULTURE
- ECONOMY
- EDUCATION
- ENVIRONMENT
- HEALTH
- POLITICS
- SOCIAL ISSUES

FOR TELEVISION STATIONS LICENSED TO THE STATE OF WISCONSIN – EDUCATIONAL COMMUNICATIONS BOARD (ECB) WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV		
Quarterly Issues and Programs List		
April to June 2021		
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AGRICULTURE	PROGRAM	DATE
Thousands of farmers are joined in the field by	PROGRAM Market to Market	4/18/21 @ 10:30
Thousands of farmers are joined in the field by		4/18/21 @ 10:30
Thousands of farmers are joined in the field by millions of bees. Each face obstacles in getting		4/18/21 @ 10:30
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Thousands of farmers are joined in the field by millions of bees. Each face obstacles in getting their assignments done that are critical in the link of agricultural production. For the honey bees, they are facing a major obstacle via Colony		4/18/21 @ 10:30

Spring field work is in full swing this month as farmers look to prep the soil for planting. Inevitably some producers are going to run into breakdowns. What comes next is at the center of an on-going debate about who can do repairs to	Market to Market	4/18/21 @ 10:30 am
the equipment in use. (Duration: 2 min, 42 sec)		
Livestock producers take pride in the humane way they are raising their herds. How to determine if an animal is in pain and how to treat the problem has producers turning to technology for assistance. (Duration: 7 min, 18 sec)	Market to Market	4/25/21 @ 10:30 am
This week's Drought Monitor reveals 68 percent of the U.S. is in some form of drought - the highest mark since January of 2013. The weather is always a topic of conversation in agriculture whether it be seeds that can handle dry soil or other adverse conditions. (Duration: 6 min, 56 sec)	Market to Market	5/2/21 @ 10:30 am
There have been difficulties in travelling the trade road with China. The Trump administration enacted tariffs - that escalated into a trade war - in an effort to reign in some practices the former president said did not help America. The road smoothed a bit with the Phase One trade deal that requires China to purchase a specific amount of U.S. agricultural goods. (Duration: 6 min, 57 sec)	Market to Market	5/9/21 @ 10:30 am
The recent rain free days across the corn belt have been good for putting the 2021 crop in the ground, but if the dry spell decides to stick around, it's going to wear out its welcome. (Duration: 1 min, 47 sec)	Market to Market	5/9/21 @ 10:30 am
Just about every indicator of drought is flashing red across the West. The Departments of Interior and Agriculture are preparing for a fire season that is a year-round issue as wildland blazes are burning longer and hotter. A 6th-generation producer discusses the coming growing season. (Duration: 6 min, 16 sec)	Market to Market	5/16/21 @ 10:30 am

A little more than a year ago, the global pandemic caused half of the nation's packing houses to close and consumers were looking at a cut in supply. Faced with euthanizing pigs in order to take in the next group of piglets or finding somewhere to temporarily hold them, one lowa hog producer and grain farmer began reaching out to potential customers through Facebook. Then when his operation settled into a new routine, one of the worst storms in the Hawkeye State's history changed everything again. (Duration: 6 min, 43 sec)	Market to Market	5/23/21 @ 10:30 am
The biggest meat processing company in the world was slowed from a different challenge - a cyberattack. As JBS tried to get back online, the hack exposed the vulnerability of industry inside and outside of agriculture. (Duration: 2 min, 12 sec)	Market to Market	6/6/21 @ 10:30 am
This week, lowa rode the bleeding edge of monetizing climate value through regenerative and sustainable farming practices by forming a carbon sequestration task force. (Duration: 2 min, 49 sec)	Market to Market	6/27/21 @ 10:30 am
CULTURE	PROGRAM	DATE
A Writer (1899-1929): Ernest Hemingway volunteers for the Red Cross during WWI and publishes his first two novels. The Avatar (1929-1944): Ernest Hemingway reports on the Spanish	Hemingway	4/5/21, 4/6/21, 4/7/21 @ 7 pm
1944): Ernest Hemingway reports on the Spanish Civil War and begins a stormy romance with Marth Gellhorn. The Blank Page (1944 - 1961): Ernest Hemingway publishes "The Old Man and the Sea" and is overcome by a declining mental health condition. (Duration: 2 hrs each)		
Civil War and begins a stormy romance with Marth Gellhorn. The Blank Page (1944 - 1961): Ernest Hemingway publishes "The Old Man and the Sea" and is overcome by a declining mental	Around the Corner with John McGivern	4/8/21 @ 7 pm
Civil War and begins a stormy romance with Marth Gellhorn. The Blank Page (1944 - 1961): Ernest Hemingway publishes "The Old Man and the Sea" and is overcome by a declining mental health condition. (Duration: 2 hrs each) Beaver Dam: There's only one city in Wisconsin with "dam" in its name Beaver Dam.		4/8/21 @ 7 pm 4/8/21 @ 7:30 pm

10th Anniversary Celebration: A look at 10 years of historic International Jazz Day concerts featuring dozens of music icons. (Duration: 2 hrs)	International Jazz Day	5/2/21 @ 3 pm
Seven Seeds Farm: Seven Seeds Farm in Spring Green, WI is a 7th generation farm that recently transitioned from conventional dairy and row crops to certified organic, certified 100% grassfed and animal welfare approved. We meet up with the youngest generation to get a tour of the farm and hear first hand why this transition was necessary and successful. (Duration: 30 min)	Wisconsin Foodie	5/6/21 @ 7:30 pm
Uncle Vanya: Experience Anton Chekhov's masterpiece with this acclaimed adaptation of the drama, portraying life at the turn of the 20th century filled with tumultuous frustration, dark humor and hidden passions. (Duration: 2 hrs, 30 min)	Great Performances	5/9/21 @ 3 pm
Wisconsin Film Festival Edition: A preview of the films people will be buzzing about at the annual festival in Madison. (Duration: 1 hr)	Director's Cut	5/10/21 @ 8 pm
Ballerina Boys: Discover an all-male company that for 45 years has offered audiences their passion for ballet classics mixed with exuberant comedy. With every step they poke fun at their strictly gendered art form. (Duration: 1 hr)	American Masters	6/6/21 @ 3 pm
Experience the beauty of musical expression and the drama of competition as four gifted young artists vie for top honors in the final round of the Bolz Young Artist Competition. (Duration: 1 hr)	Wisconsin Young Artists Compete: The Final Forte 2020	6/6/21 @ 9 pm
ECONOMY	PROGRAM	DATE
The U.S. Labor Department reported a net gain of 916,000 jobs last month, the most since August, while the unemployment rate fell to 6 percent. The upbeat jobs report seems to confirm some economists' forecasts that the economy is on its way to recovery. (Duration: 5 min, 25 sec)	PBS NewsHour	4/2/21 @ 6 pm
As the economy slowly begins to pick up, many businesses are still facing a rocky year ahead. Hear a story about one family-owned business, an amusement park named Enchanted Forest, that has taken one hit after another but is hanging on with support from the community. (Duration: 5 min, 50 sec)	PBS NewsHour	4/5/21 @ 6 pm

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One major way that Pres. Biden and his team	PBS NewsHour	4/8/21 @ 6 pm
propose paying for his \$2 trillion infrastructure		
plan is by revamping the way U.S. corporations		
pay taxes. The plan would both raise tax rates		
and go after the ways some large companies		
record profits overseas. (Duration: 5 min, 37 sec)		
The Wis. Economic Development Corporation's	Here and Now	4/30/21 @ 7:30
secretary and CEO discusses the state's new		pm
agreement with Foxconn to offer tax credits for		
developing manufacturing and technology jobs.		
(Duration: 6 min, 14 sec)		
With millions of people still out of work during	PBS NewsHour	5/7/21 @ 6 pm
the pandemic, Friday's mediocre jobs report		
puzzled many analysts who expected hundreds		
of thousands more new jobs. Hear about its		
implications. (Duration: 8 min, 58 sec)		
President and CEO of the Wisconsin Dells Visitor	Here and Now	5/7/21 @ 7:30
and Convention Bureau talks about what might		pm
be expected for the summer tourism season as		'
vaccinations help control the pandemic.		
(Duration: 5 min, 8 sec)		
A representative of Wisconsin Rural Partners	Here and Now	5/7/21 @ 7:30
discusses efforts to promote economic		pm
development in rural communities and how		F
affordable housing plays a role in supporting		
greater prosperity. (Duration: 4 min, 57 sec)		
With Wisconsin jobs and businesses put under	Here and Now	5/21/21 @ 7:30
strain due to the pandemic, how is the state's	There and them	pm
workforce recovering as people continue to		F
reopen? The Wis. Economic Development		
Corporation's chief economist discusses what's		
next for Wisconsin. (Duration: 4 min, 56 sec)		
Over the past 14 months, the U.S. government	PBS NewsHour	5/26/21 @ 6 pm
has allocated hundreds of billions of dollars to	1 D3 Newshoul	3/20/21 @ 0 pili
help small businesses survive the pandemic's		
economic hurdles. All that funding has been		
managed by the U.S. Small Business		
Administration, but many of the programs are		
struggling. (Duration: 8 min, 4 sec)	PBS NewsHour	6/4/21 @ 6 pm
The pace of hiring in the United States picked up	LDS INGMPHORI	0/4/21 @ b hill
in May, but Friday's good-but-not-great jobs		
report is prompting some to ask why workers are		
still holding back, even as businesses across the		
country reopen to something close to pre-		
pandemic levels. (Duration: 8 min, 16 sec)		

EDUCATION	PROGRAM	DATE
Roughly 80 percent of K-12 teachers and staff in the United States are now at least partially vaccinated. But educators in many districts are still expected to teach students both in-person and online, and stress remains high for some. (Duration: 7 min, 33 sec)	PBS NewsHour	4/7/21 @ 6 pm
Superintendent of Public Instruction-elect Jill Underly shares her agenda for education policy in Wisconsin and how she plans to navigate the politics of state budgets and school funding. (Duration: 5 min, 39 sec)	Here and Now	4/9/21 @ 7:30 pm
More than half of public schools around the country are back to full-time in-person classes. But many school districts still are using distance or hybrid learning and there are many questions ahead about what it will take to reopen more fully in the coming months. (Duration: 9 min, 6 sec)	PBS NewsHour	4/14/21 @ 6 pm
It's been an incredibly difficult school year for millions of educators and students in America. Some had to put their education on hold and their health at risk. "Disrupted: How COVID-19 Changed Education" is a special from Student Reporting Labs — our youth journalism program for teens. (Duration: 3 min, 40 sec)	PBS NewsHour	5/17/21 @ 6 pm
Educators around the country are looking ahead to next fall, with most districts planning to bring students back in the building full time. But many districts aren't ditching virtual learning entirely. (Duration: 6 min, 28 sec)	PBS NewsHour	5/31/21 @ 6 pm
Community colleges have long been seen as an opportunity for students of all backgrounds to earn a degree. But those same students, especially the students of color, have been some of the hardest hit by the COVID-19 pandemic. And many have had to drop out. But schools are hoping to bring students back with new initiatives. (Duration: 7 min, 30 sec)	PBS NewsHour	6/1/21 @ 6 pm
The executive director of the Wisconsin Rural Schools Alliance talks about concerns rural school districts have about the current Joint Finance approach to the state school budget as partisan politics threaten lawmakers' ability to find consensus. (Duration: 5 min, 48 sec)	Here and Now	6/4/21 @ 7:30 pm

Seventeen states in the United States now offer free community college tuition, and existing programs cover tuition for many students. But Pres. Biden wants to make that happen nationwide. A look at the debate over free community college and Biden's plan, beginning with a former U.S. Secretary of Education. (Duration: 6 min, 16 sec)	PBS NewsHour	6/8/21 @ 6 pm
The role of police officers in schools has come under increasing scrutiny, as communities across the United States respond to calls for racial justice and re-evaluate student safety. In Los Angeles, student activists played a major role in getting the school district to move away from funding police in schools. (Duration: 5 min, 53 sec)	PBS NewsHour	6/10/21 @ 6 pm
Critical race theory, or CRT — often a graduate-level framework examining how the legacy of slavery and segregation in America is embedded in its legal systems and policies — has become the source of a political flashpoint across the country. The debate over its potential role in school curricula has roiled school districts and state legislatures nationwide. (Duration: 9 min, 4 sec)	PBS NewsHour	6/24/21 @ 6 pm
ENVIRONMENT	PROGRAM	DATE
An exploration of the science of climate change and potential solutions to this global threat. (Duration: 1 hr)	Climate Change: The Facts	4/1/21 @ 11 pm
A look at the creation of the Indiana Dunes National Lakeshore and efforts to clean up and restore the 47-mile stretch along Lake Michigan. (Duration: 1 hr)	Shifting Sands: Path to Sustainability	4/13/21 @ 11 pm
Reef Rescue: Watch as scientists from around the globe rush to help corals adapt to a changing climate through assisted evolution. (Duration: 1 hr)	NOVA	4/21/21 @ 8 pm
Travel with the world's best-known climate activist as she takes her fight to a global stage. With unique access, this series follows Greta Thunberg over an extraordinary year as she embarks on a mission to ensure world leaders work to limit global warming. (Duration: 3 hrs)	Greta Thunberg: A Year to Change the World	4/22/21 @ 7 pm

The U.S. Environmental Protection Agency announced a new rule that targets a greenhouse gas that's common but probably not too familiar to many Americans hydrofluorocarbons. These gases are widely used in home and commercial refrigeration, air conditioning and heat pumps. (Duration: 6 min, 52 sec)	PBS NewsHour	5/3/21 @ 6 pm
Plastic Wars: With the plastic industry expanding like never before and the crisis of ocean pollution growing, FRONTLINE and NPR investigate the fight over the future of plastics. (Duration: 1 hr)	Frontline	5/11/21 @ 9 pm
Nearly half of the country — from the Pacific coast to the Great Plains and upper Midwest — is experiencing moderate to exceptional drought conditions. That's expected to get worse throughout the summer. It's the western states in particular that are taking the hardest hit and the possibilities for devastating wildfires are at an all-time high. (Duration: 5 min, 26 sec)	PBS NewsHour	5/28/21 @ 6 pm
Several scientific studies have revealed that feeding the world comes with costs, one of which is deteriorating air quality. (Duration: 2 min, 21 sec)	Market to Market	6/6/21 @ 10:30 am
The Scripture of Nature (1851-1890): In 1851, word spreads across the country of a beautiful area of California's Yosemite Valley, attracting visitors who wish to exploit the land's scenery for commercial gain and those who wish to keep it pristine. Among the latter is a Scottish-born wanderer named John Muir, for whom protecting the land becomes a spiritual calling. (Duration: 2 hrs)	The National Parks: America's Best Idea	6/7/21 @ 8 pm
A UW-Madison Agronomy and Environmental Studies professor details how limited rain and hot weather are contributing to drought conditions across Southern Wisconsin. (Duration: 4 min, 23 sec)	Here and Now	6/11/21 @ 7:30 pm
HEALTH	PROGRAM	DATE
A professor of pediatrics at the UW School of Medicine and Public Health talks about concerns surrounding the Johnson & Johnson vaccine and the new importance of vaccinating children against COVID. (Duration: 6 min, 26 sec)	Here and Now	4/16/21 @ 7:30 pm

A clinical psychologist and assistant professor at	Here and Now	4/16/21 @ 7:30
the UW-Madison School of Human Ecology		pm
speaks to the trauma and the psychological toll		
on Black people related to repeated news		
headlines, video and coverage of the Derek Chauvin trial and ongoing killing of Black persons		
by police. (Duration: 6 min, 34 sec)		
Critical Care - America vs the World: Examine the	PBS NewsHour Presents	4/21/21 @ 9 pm
highs and lows of American's healthcare system	T BO THE WOTTOOL T TESCHES	1,21,21 @ 3 p
and travel to four other nations to see how they		
provide health coverage affordably and		
thoroughly, even in the face of the pandemic.		
(Duration: 1 hr)		
Fighting for Fertility: As people have the chance	NOVA	4/28/21 @ 8 pm
to build a family using their own DNA, humanity		
is redefining what it means to reproduce.		
(Duration: 1 hr)	Every Life, A Chart History	E/11/21 @ 7
Vaccines: Discover the role vaccination plays in our growing ability to prevent the spread of	Extra Life: A Short History of Living Longer	5/11/21 @ 7 pm
illness. Travel through the remarkable history of	LIVING LUNGEI	
vaccines and learn how new ones are developed		
when never-before-seen diseases like COVID-19		
emerge. (Duration: 1 hr)		
A University of Wisconsin Medical School	Here and Now	5/14/21 @ 7:30
pediatrician discusses federal approval of the		pm
Pfizer COVID-19 vaccine for youth ages 12 to 15		
and what it means for vaccination efforts.		
(Duration: 7 min, 3 sec)		- /2.2 /2.4
A look at how the Urban League of Madison is	Here and Now	5/28/21 @ 7:30
working to bring vaccination opportunities deeper into communities of color. (Duration: 3		pm
min, 48 sec)		
The FDA approved the first new drug to treat	PBS NewsHour	6/7/21 @ 6 pm
Alzheimer's disease in nearly two decades.		5/ · / = 2 @ 0 piii
Federal health officials said it may help slow the		
brain-destroying disease's progression, but the		
approval goes against the agency's independent		
advisers who said the treatment wasn't effective		
in clinical trials. (Duration: 6 min)		
The dual story of the AIDS crisis in San Diego and	Expect A Miracle	6/15/21 @ 10
Fraternity House, the only hospice in North San		pm
Diego County that took AIDS patients near death,		
offering them a safe place to die with dignity and love. (Duration: 1 hr)		
A look at a new and unconventional way of	Here and Now	6/18/21 @ 7:30
thinking about where to go for preventative		pm
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healthcare a barbershop. (Duration: 5 min, 45 sec)		
POLITICS	PROGRAM	DATE
Congress returns from recess this week and the first stop for a bipartisan group of lawmakers was the White House — invited by the president as he works to sell his American Jobs Plan on infrastructure and climate. (Duration: 3 min, 17 sec)	PBS NewsHour	4/12/21 @ 6 pm
Pres. Biden announced a series of tough new sanctions against Russia as the historic adversaries confront one another again both in cyberspace and on the ground in Europe and beyond. The Biden administration targeted individuals and the state itself. (Duration: 9 min, 30 sec)	PBS NewsHour	4/15/21 @ 6 pm
Friday saw the Biden administration giving mixed messages on refugee admission. After receiving blowback for keeping the historically low refugee cap set by Pres. Trump, the White House quickly reversed its position and said it will move to lift them. (Duration: 4 min, 9 sec)	PBS NewsHour	4/16/21 @ 6 pm
Republicans pass several new bills regarding COVID relief and state election procedures. Gov. Evers claims government oversight would only delay the release of money. A Republican senator shares his thoughts on why the legislature should control COVID funding. (Duration: 7 min, 57 sec)	Here and Now	4/16/21 @ 7:30 pm
The Republican co-chair of the Legislature's Joint Finance Committee, speaks to its first 2021-23 budget session and why Republicans removed many proposals by Gov. Evers. (Duration: 5 min, 24 sec)	Here and Now	5/7/21 @ 7:30 pm
A Democrat representing Milwaukee and member of the Legislature's Joint Finance Committee speaks to its first 2021-23 budget session and the push by Democrats for Medicaid expansion. (Duration: 5 min, 21 sec)	Here and Now	5/7/21 @ 7:30 pm

In the six months since the 2020 election, voting access and election security have been hot topics in state legislatures and the U.S. Congress. The For The People Act is Democrats' voting rights and campaign reform bill. Already through the House, it met a critical and high-powered Senate committee test Tuesday. But there was little agreement between both parties. (Duration: 6 min, 59 sec)	PBS NewsHour	5/11/21 @ 6 pm
An investigation into district attorneys, what they do and the power and discretion they hold as they regularly go unchallenged in elections. (Duration: 2 min, 45 sec)	Here and Now	5/28/21 @ 7:30 pm
Pres. Biden landed in the United Kingdom on Wednesday, the first stop on his three-nation European trip that includes the three-day G-7 summit. (Duration: 4 min, 5 sec)	PBS NewsHour	6/9/21 @ 6 pm
The Wisconsin Interfaith Voter Engagement Campaign is a coalition of faith organizations that are bringing awareness on what they consider anti-voter legislation. A rabbi shares what faith organization across Wisconsin are doing to fight voter suppression. (Duration: 20 min, 31 sec)	Here and Now	6/25/21 @ 7:30 pm
SOCIAL ISSUES	PROGRAM	DATE
With New York's recent legalization of recreational cannabis, more than 40 percent of Americans now live in states that have embraced marijuana legalization. Oregon has been on the leading edge of drug reform and in November became the first to decriminalize possession of hard drugs. (Duration: 7 min, 38 sec)	PBS NewsHour	4/5/21 @ 6 pm
Ruby Ridge: An examination of the 1992 FBI siege at Ruby Ridge that helped launch the modern militia movement. (Duration: 1 hr)	American Experience	4/13/21 @ 8 pm
Picture a Scientist: Researchers expose longstanding discrimination against women in science. (Duration: 1 hr)	NOVA	4/14/21 @ 8 pm
Lt. Gov. Mandela Barnes explains an executive order by Gov. Evers requiring state law enforcement agencies to review their use of force policies and update their standards and training. (Duration: 5 min, 37 sec)	Here and Now	4/23/21 @ 7:30 pm

"Have black Americans had a fair shot at the American dream?" An acclaimed journalist probes the harsh and often brutal discrimination that has made it extremely difficult for African-Americans to establish a middle-class standard of living, while also exploring the often heroic efforts of Black families to pursue the American Dream in the face of unrelenting barriers. (Duration: 1 hr, 15 min)	Against All Odds: The Fight for a Black Middle Class	5/3/21 @ 11 pm
The Healthcare Divide: A look at the growing inequities in American healthcare exposed by COVID-19. Learn how pressure to increase profits and uneven government support are widening the divide between rich and poor hospitals, endangering care for low-income populations. (Duration: 1 hr)	Frontline	5/18/21 @ 9 pm
One year after the murder of George Floyd in Minnesota, Milwaukee County's executive discusses its impacts in Wisconsin's largest Black community, how people are memorializing the death and what it has meant for the movement to promote more police accountability. (Duration: 6 min, 57 sec)	Here and Now	5/24/21 @ 7:30 pm
Producer and host Angela Fitzgerald connects in conversation with everyday people whose work and commitments center on race, identity and achieving racial equity in the state. We share the layered, lived experiences of Black people in Wisconsin, exploring topics simultaneously historic and urgent — offering hope, guidance and resources to thrive. (Duration: 30 min)	Why Race Matters	5/24/21 @ 8:30 pm
A surge in crossings at the U.SMexico border in recent months has led U.S. Border agents to drop some migrants off at sites in rural American towns, to begin their wait for court hearings. But these towns often lack the means to cope with the influx, even though aid groups have stepped in to help. (Duration: 8 min, 28 sec)	PBS NewsHour	6/4/21 @ 6 pm
Five stories from the LGBTQ+ community explore various issues including self-doubt, discrimination, acceptance and small-town and Midwestern LGBTQ+ life. (Duration: 1 hr)	Out in Rural America	6/9/21 @ 10 pm