

CHILDREN'S TV PROGRAMMING COMMERCIAL CERTIFICATION

[Place in Public File Not Later April 10.]

WWHO-TV ("Station") is aware that all 12-and-under children's TV programs carried on its analog and digital channels need to be formatted so that, as a matter of standard policy and practice, the programs would not exceed the "commercial matter" time limits of §73.670(a) of the FCC's rules:

Weekdays: 12 minutes in any clock-hour children's programming (6 minutes in a stand-alone half-hour program)

Weekends: 10.5 minutes in any clock-hour children's programming (5.25 minutes in a stand-alone half-hour program).

Further, station is aware that it has to comply with the commercial requirements of §73.670(b), (c) & (d) of the FCC's rules regarding the display of Internet website addresses during 12-and-under children's programming, which requirements became effective January 2, 2007.

For the period of January 1, 2015 to March 31, 2015, the station certifies that all of its "children's programming" had a target age of 13-16 and commercial limits do not apply to these programs.

I hereby state, under penalty or perjury, that the foregoing is true, correct and complete to the best of my knowledge, information and belief.


Signature/Title of Authorized Station Employee

Date: 4/3/15

Danielle Turner

From: info@cwtvlink.com
Sent: Tuesday, March 31, 2015 4:30 PM
To: Danielle Turner
Subject: 1st Quarter 2015: CW Television Network Teen/Young Viewer Programming



MEMORANDUM

To: General Managers, Program Directors, Promotion Managers
From: Maureen Milmore
Date: March 31, 2015
Subject: 1st Quarter 2015: CW Television Network Teen/Young Viewer Programming

The CW Television Network Teen/Young Viewer Programming

Below is a list of 1st Quarter 2015 CW Teen/Young Viewer Programming for your public files.

Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's teen/young viewer programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of young viewers between thirteen and sixteen that were scheduled for broadcast during the first quarter of 2015.

1st Quarter – CW Teen/Young Viewer Programming

Program: Calling Dr. Pol
Rating: TV G

Length: 30 min

Program: Dog Whisperer with Cesar Millan: Family Edition

Rating: TV G

Length: 30 min

Program: Expedition Wild

Rating: TV G

Length: 30 min

Program: Rock the Park

Rating: TV G

Length: 30 min

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COMMERCIAL LIMITS AND WEBSITE RULE COMPLIANCE CERTIFICATION FIRST QUARTER 2015

During the first quarter of 2015 (January 1, 2015 through March 31, 2015) the following Educational/Informational programs tailored to meet the requirements for teens 13 – 16 years old appeared on the GRIT Network. As a result of these programs originally being created for and directed at teens 13 and above, the rules (47 C.F.R. § 73.670) for commercial limits and websites do not apply.

E/I Programs (series)

Program: Future Phenoms (January 1, 2015 – March 31, 2015)

Time: Saturdays 10:00 AM - 10:30 AM ET

Duration: 30 minutes

Rating: TV-G E/I

Program: On The Spot (January 1, 2015 – March 31, 2015)

Time: Saturdays 10:30 AM - 11:00 AM ET

Duration: 30 minutes

Rating: TV-G E/I

Program: Better Planet (January 1, 2015 – March 31, 2015)

Time: Saturdays 11:00 AM - 11:30 AM ET

Duration: 30 minutes

Rating: TV-G E/I

Program: Make Television (January 1, 2015 – March 31, 2015)

Time: Saturdays 11:30 AM - 12:00 PM ET

Duration: 30 minutes

Rating: TV-G E/I

Program: Ocean Mysteries (January 1, 2015 – March 31, 2015)

Time: Saturdays 12:00 PM - 12:30 PM ET

Duration: 30 minutes

Rating: TV-G E/I

Program: Future Phenoms (January 1, 2015 – March 31, 2015)

Time: Saturdays 12:30 PM - 1:00 PM ET

Duration: 30 minutes

Rating: TV-G E/I