

ORDER



Orders
Order / Rev: 4450911
Alt Order #: 28395806
Product Desc: Issue
Estimate: 430506
Flight Dates: 04/30/24 - 05/06/24
Original Date / Rev: 04/29/24 / 04/29/24
Order Type: REG

Midland KPEJ

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: Del Cielo Media
Buying Contact:
Billing Contact:
 P.O. Box 25458
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Hispanic Leadership Alliance PA
Demographic: A50+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	2	\$500.00	\$425.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	2	\$500.00	\$425.00	0.00
Totals	2	\$500.00	\$425.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPEJ	05/04/24	05/04/24	Nascar on FOX Nascar on FOX	CM	Nascar on FOX (12:00 PM-6:00 PM)	-----S-	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
NASCAR XFINITY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/29/24	05/05/24	-----S-		1		\$250.00		0.00					
N 2	KPEJ	05/04/24	05/04/24	MLB on FOX MLB on FOX	CM	6:00 PM-9:00 PM (6:00 PM-9:00 PM)	-----S-	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
MLB PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/29/24	05/05/24	-----S-		1		\$250.00		0.00					
													Totals	2	\$500.00