

# ORDER



**Orders**  
**Order / Rev:** 4468404  
**Alt Order #:** 28401504  
**Product Desc:** Order  
**Estimate:** 521528  
**Flight Dates:** 05/21/24 - 05/28/24  
**Original Date / Rev:** 05/17/24 / 05/17/24  
**Order Type:** REG

**Midland KPEJ**

**Primary AE:** Katz Political  
**Sales Office:** K-POL  
**Sales Region:** Nat

**Agency Name:** Del Cielo Media  
**Buying Contact:**  
**Billing Contact:**  
 P.O. Box 25458  
 Alexandria, VA 22313

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Hispanic Leadership Alliance PA  
**Demographic:** A50+  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	10	\$1,850.00	\$1,572.50
05/27/24	06/30/24	2	\$50.00	\$42.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	10	\$1,850.00	\$1,572.50	0.00
June 2024	2	\$50.00	\$42.50	0.00
<b>Totals</b>	<b>12</b>	<b>\$1,900.00</b>	<b>\$1,615.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPEJ	05/21/24	05/21/24	M-F 530a-6a Business First with Angela Miles	CM	M-F 530a-6a	-T-----	:30	1	\$25.00	P3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	-T-----		1				\$25.00		0.00			
N 2	KPEJ	05/22/24	05/22/24	M-F 530a-6a Business First with Angela Miles	CM	M-F 530a-6a	--W----	:30	1	\$25.00	P3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	--W----		1				\$25.00		0.00			
N 3	KPEJ	05/23/24	05/23/24	M-F 530a-6a Business First with Angela Miles	CM	M-F 530a-6a	---T---	:30	1	\$25.00	P3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	---T---		1				\$25.00		0.00			
N 4	KPEJ	05/24/24	05/24/24	M-F 530a-6a Business First with Angela Miles	CM	M-F 530a-6a	----F--	:30	1	\$25.00	P3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	----F--		1				\$25.00		0.00			
N 5	KPEJ	05/27/24	05/27/24		CM	M-F 530a-6a	M-----	:30	1	\$25.00	P3	0.00	NM	1	\$25.00

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Advertiser: POL/Hispanic Leadership Alliance PAC  
 Product Desc: Order  
 Estimate: 521528

Midland KPEJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 530a-6a											
				Business First with Angela Miles											
				Business First											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/27/24	06/02/24	M-----		1		\$25.00		0.00					
N 6	KPEJ	05/28/24	05/28/24	M-F 530a-6a	CM	M-F 530a-6a	-T-----	:30	1	\$25.00	P3	0.00	NM	1	\$25.00
				Business First with Angela Miles											
				Business First											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/27/24	06/02/24	-T-----		1		\$25.00		0.00					
N 7	KPEJ	05/25/24	05/25/24	Nascar on FOX	CM	12:00 PM-6:00 PM	-----S-	:30	2	\$250.00	P4	0.00	NM	2	\$500.00
				Nascar on FOX		(12:00 PM-6:00 PM)									
				FOX NASCAR XF											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/20/24	05/26/24	-----S-		2		\$250.00		0.00					
N 8	KPEJ	05/25/24	05/25/24	MLB on FOX	CM	6:00 PM-9:00 PM	-----S-	:30	3	\$250.00	P4	0.00	NM	3	\$750.00
				MLB on FOX		(6:00 PM-9:00 PM)									
				FOX MLB Prime Game											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/20/24	05/26/24	-----S-		3		\$250.00		0.00					
N 9	KPEJ	05/26/24	05/26/24	Nascar on FOX	CM	5:00 PM-9:30 PM	-----S	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
				Nascar on FOX - Charlotte		(5:00 PM-9:30 PM)									
				FOX NASCAR-Charlotte											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/20/24	05/26/24	-----S		1		\$500.00		0.00					
													Totals	12	\$1,900.00