

# ORDER



**Orders**  
**Order / Rev:** 4451177  
**Alt Order #:** 28396061  
**Product Desc:** Issue  
**Estimate:** 507513  
**Flight Dates:** 05/07/24 - 05/13/24  
**Original Date / Rev:** 04/29/24 / 04/29/24  
**Order Type:** REG

**Midland KPEJ**

**Primary AE:** Katz Political  
**Sales Office:** K-POL  
**Sales Region:** Nat

**Agency Name:** Del Cielo Media  
**Buying Contact:**  
**Billing Contact:**  
 P.O. Box 25458  
 Alexandria, VA 22313

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Hispanic Leadership Alliance PA  
**Demographic:** A50+  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	3	\$750.00	\$637.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	3	\$750.00	\$637.50	0.00
<b>Totals</b>	<b>3</b>	<b>\$750.00</b>	<b>\$637.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPEJ	05/11/24	05/11/24	Nascar on FOX Nascar on FOX	CM	12:00 PM-6:00 PM (12:00 PM-6:00 PM)	-----S-	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
NASCAR XFINITY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/06/24	05/12/24	-----S-			1		\$250.00		0.00				
N 2	KPEJ	05/11/24	05/11/24	MLB on FOX MLB on FOX	CM	6:00 PM-9:00 PM (6:00 PM-9:00 PM)	-----S-	:30	2	\$250.00	P5	0.00	NM	2	\$500.00
MLB PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/06/24	05/12/24	-----S-			2		\$250.00		0.00				
													<b>Totals</b>	<b>3</b>	<b>\$750.00</b>