



**Station WAMJ/WUMJ (FM)
Roswell/Atlanta, GA**

**Quarterly List of Programming Responsive to Issues of Community Concern
First Quarter 2018
April 10, 2018**

In our ongoing effort to serve the public interest, Station WAMJ (FM) broadcasts programming responsive to issues of concern to Mableton/Atlanta and its listening public. The following is a brief description of those issues, and of the station's most significant programming treatment of them:

Issues of importance this quarter included the following:

Law Enforcement and Safety: Triple A Tow to Go
Social and Civic: NAACP Emancipation Celebration
Social and Civic: Positive American Youth
Social and Civic: Dr. King Celebration
Health: Adult Vaccinations
Social and Civic: Records Restriction Program
Law Enforcement and Safety: Report Sex Trafficking
Social and Civic: Free Legal Clinic

Most significant programming treatment of issues in the First Quarter of 2018:

Issue/Organization	Program	Description		Duration
Law Enforcement and Safety: Triple A Tow to Go	PSA campaign	Triple A and Safety Experts urge people who plan to drink for the holiday to take advantage of Triple A Tow to Go Program. A Triple A driver will drive a tipsy driver and tow their car home, free up to 10 miles.	1/1-1/3	:60 sec 3-5x's daily
Law Enforcement and Safety: Celebratory Gunfire	PSA campaign	Atlanta Police warn people against shooting firearms to bring in the new year. Shooting guns in the air is against the law. The bullet can travel up to a mile high before falling and sometimes, it can hit a person which can be fatal.	1/1-1/3	:60 sec 3-5x's daily
Social and Civic: NAACP Emancipation Celebration	PSA campaign	Attorney Gerald Griggs of the NAACP invites public to attend Jubilee Day, January 1 st . Participants will discuss the Emancipation Proclamation that freed black slaves and go on to look back at the accomplishments of African-Americans in this country. They'll also discuss strategies to continue to fight for equality for African-Americans in this country.	1/1-1/1	:60 sec 3-5x's daily
Social and Civic: Positive American Youth	Live Liners	Positive American Youth and MAJIC 107.5/97.5 kicked off the new year with the world's largest community grocery giveaway at the Threadmill Mall complex located at 5000 Austell-Powder Springs Road on Sunday, January 14 th . They provided a million dollars worth of groceries to over 750	1/5-1/14	Mon-Sun rotating

		families in need; with supplies including canned goods, pastas, water, Pepsi products, snack items, baby food, paper products and much more. This free give away was distributed on a first come first serve basis.		
Social and Civic: Student Without Mothers Scholarship	Live Liners	Students Without Mothers extended the deadline for scholarship applications to January 31 st and wanted to notify High School Juniors in the metro Atlanta area that are without their mother due to death or other unfortunate circumstances, please encourage them to apply. Students could apply online at StudentsWithoutMothers.org.	1/6- 1/29	Mon-Sun rotating
Social and Civic: Dr. King Celebration	<u>Live Liners</u> Live Broadcast	On Monday, January 15th Radio One Atlanta celebrated the life of Dr. Martin Luther King, Jr. at the Center for Civil and Human Rights. The museum is an eye-opening experience for the entire family. All stations broadcast live from 10am-3pm.	1/10- 1/14 1/15	Mon-Sun <u>Rotating</u> 10am-3pm
Social and Civic: 1000 Men March in Atlanta	PSA campaign	Activist Zacharia H. Muhammad invited men to meet and unite to take care of the Black community. He urges Black men to stand up and be responsible. They rallied and then walked the streets in the most economically challenged areas of the city to meet citizens and make plans to better the community.	1/13- 1/20	:60 sec 3-5x's daily
Social and Civic: Vision Board Party	Live Liners	MAJIC 107.5/97.5 and On Air personality, Dee Dee Parker invited listeners to share success and some positive energy by attending the MAJIC Vision Board Party on February 4 th . The intention is to help listeners organize their goals and position themselves to achieve them.	1/30- 2/1	Mon-Sun rotating
Social and Civic: Beltline Community Project	Live Liners	MAJIC 107.5/ 97.5 and the Georgia Conservancy along with the AARP came together for a community project with listeners on Saturday, February 17th at Beecher Hills Elementary. Attendees stretched and hiked on the beltline. They also beautified the Westside of the beltline.	2/6- 2/16	Mon-Sun rotating
Social and Civic: Fight Sex Trafficking	PSA campaign	Activist Marcus Coleman is alarmed that the city of Atlanta is ranked #1 with the issue of sex trafficking. He invites the public to meet and discuss the problems, ways to recognize victims and other ways to fight sex trafficking.	2/15- 2/24	:60 sec 3-5x's daily
Social and Civic: Foster Care Day	PSA campaign	State Rep. Erica Thomas, the first ever foster child to be elected to any state legislative seat, invites the public to the capitol for Foster Care Day. They'll discuss the process of adoption. Successful foster youth will be honored. Many of successful foster youth who have grown up to be successful shared their stories, including Praise 102.5'S Willie Moore, Jr.	2/15- 2/26	:60 sec 3-5x's daily
Social and Civic: GA Legislative Black Caucus Heritage Dinner	PSA campaign	The original 33 Black Legislators were honored at their annual Heritage Dinner. It's been 150 years since blacks were elected into the legislature, and since that time the Georgia legislative Black Caucus has grown to be one of the most influential legislative bodies. The public was invited to celebrate their accomplishments.	2/15- 2/22	:60 sec 3-5x's daily
Law Enforcement and Safety: Report Sex Trafficking	PSA campaign	Police urge concerned citizens to notice strange situations involving young people and to call 9-1-1 if they suspect something. Sex trafficking is Modern day slavery. People are urged to be a part of the Blue Campaign and the fight to end Human Trafficking.	2/24- 3/7	:60 sec 3-5x's daily
Health: Adult Vaccinations	PSA campaign	Getting necessary vaccines are as important as a healthy diet and lifestyle. Advocates urge people to talk to their doctors to see which vaccines may be right for them. Advocates also urge drivers not to park in spaces reserved for people with disabilities. It's wrong and it's against the law.	2/25- 3/7	:60 sec 3-5x's daily
Social and Civic: Records	PSA campaign	Having a criminal record can keep you from getting a good paying job that can help you to support your family. You can't	3/3- 3/20	:60 sec 3-5x's daily

Restriction Program		get rid of a record, but police can restrict access to your records so that people outside the criminal justice system cannot see them. St. Philip AME Church and Dekalb County Police Department teamed up for a records Restriction Program. Anyone arrested by the Dekalb Police or Sheriff's Department can apply for their Records Restriction Program.		
Social and Civic: Congressman David Scott's Jobs Fair	PSA campaign	Congressman David Scott held his 15 th Annual Jobs Fair at the Georgia International Convention Center. He urged anyone looking for a job to come. 100 companies attended, offering at least 4,000 jobs. The event also offered mortgage assistance, veterans benefits services and business workshops.	3/17-3/31	:60 sec 3-5x's daily
Social and Civic: Congressman David Scott's Jobs Fair	Live Liners	Congressman David Scott will host his 15th Annual Jobs Fair on Friday, April 13th at the Georgia International Convention Center. Georgia's top employers will be recruiting job seekers to fill over 4,000 openings. Registration and participating employer information could be found on www.DavidScott.house.gov or call 770-432-5405.	3/19-3/31	Mon-Sun rotating
Social and Civic: Living Legends Golf Tournament	PSA campaign	The Living Legends Foundation is a non-profit organization that honors legendary radio figures. They also raise money to help older generation radio personalities and others in the entertainment industry who have fallen on hard times. Lately, they've started a scholarship fund for students going into the entertainment industry. To raise money, they hosted the 8th Annual Living Legends Golf Tournament in Hampton, GA on April 4 th .	3/21-3/31	:60 sec 3-5x's daily
Social and Civic: Free Legal Clinic	PSA campaign	Activist Marcus Coleman of Save Ourselves, offered their 4 th Annual Free Clinic. Several area law firms will be available to talk to people and offer free legal advice. The event also commemorates the 50th anniversary of Dr. King's assassination.	3/23-3/31	:60 3-5x's daily
Social and Civic: Queen Shella Music Festival	PSA campaign	Activist Younasha Lonewolf held a music festival to raise money to help the hurricane victims in the Virgin Islands. Head Crack from the Rickey Smiley Morning Show emceed the event which included a "Stay Woke" Zone, where participants could discuss relevant issues and community challenges. They also had a hip-hop museum, food truck, health and wellness area and live music.	3/24-3/31	:60 3-5x's daily
Social and Civic: Sickle Cell East Point Race	PSA campaign	Dr. Milford Greene, with the Sickle Cell Foundation of Georgia, spoke about Sickle Cell disease, its symptoms and treatment. They are raising money to fund their annual camp for children suffering with Sickle Cell by inviting people to attend their annual Sickle Cell Run and Walk.	3/29-3/31	:60 sec 3-5x's daily