

2022 Annual EEO Public File Report
Reporting Period: December 1, 2021 – November 30, 2022

Licensee: Prairie Winds Broadcasting, Inc. dba Big Stone Radio
FRN: 0023102916

Stations:

KMSD-AM, Milbank SD, FIN: 63599

KDIO –AM, Ortonville, MN, FIN: 67770

KPHR-FM, KPHRHD2, Ortonville MN, FIN: 67753

KBWS-FM, Sisseton, SD, FIN: 36355

KJKQ-FM Sisseton SD, FIN: 183354

Number of full time employees: 12

Small Market Exemption: yes

Listing of Jobs filled from December 1, 2021 - November 30, 2022

We had no postings and no new hires in the reporting period.

INITIATIVES:

~~1.~~ 1. January and February 2022 We promoted on air and in the job fairs and offered up to 100 hours of paid internships to area students and anyone interested in exploring a career in broadcasting. The internships were available to high school students and anyone currently employed in other industries. Job shadowing was made available to any student interested in a career in broadcasting.

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2. March and April 2022 Minnesota Broadcasters Scholarship was promoted on-air (:15 second spots). Information included how area Juniors and Seniors living in Minnesota can apply for the Scholarship.

The spot :15 Minnesota High School Seniors! Are you interested in a career in broadcasting? You can be the future of broadcasting in Minnesota. Apply for educational scholarship funds thru April 30th at Minnesota Broadcasters dot com slash M B A dash scholarship!

This year's recipients were from Albany Senior HS, Northfield HS, and Lakeville South HS.

3. March 10th 2022 Noon-3pm

A member of the management/hiring team attended the High School Career Fair in Waverly High School. It was attended by several High Schools in the area; Waverly/South Shore, Willow Lake, Great Plains Lutheran, Henry High School, and Florence.

Stations representative talked about the different employment positions in broadcasting: On Air announcers, Sales executive, news/journalism, bookkeeping/traffic, engineering, promotions, sports play by play.

Also informed them that we offer job shadowing and internship opportunities.

4. April 22-25 2022

Staff Training and Networking

Members of the staff including ownership, General Manager, and Sales Manager attend the NAB/RAB in Las Vegas. We attended meetings, small group sessions and attended workshops to continue their education and pursue job/career advancement. We learned a variety of information including regulatory issues, management strategies, and how to be better broadcasters.

5. August 22, 2022

-Lake Area Technical College Orientation 11a-1p. We had a booth at the fair and discussed opportunities for internships and jobs in the broadcast industry. Journalist, programming, production, engineering or sales positions were discussed with potential members of the industry. -

We didn't have any openings and didn't hire anyone in this period, but when we are looking for employees this is the list of the sources we use:

1. KPHR, KJKQ, KDIO, KMSD, KPHRHD2, KBWS Jeff Kurtz
Milbank 605-432-5516
2. Big Stone Radio Website Jeff Kurtz Milbank SD 57262 605-432-5516
3. Sportscasters Talent Agency of America Jon Chelesnik Talent Agency
California jon@staatalent.com 949-648-7822
4. South Dakota Broadcasters Association Marla Willard 106 West
Capitol Ave, Pierre SD 57501 sdba.org 605-224-1034
5. Minnesota Broadcasters Association Tim Hyde 408 Saint Peter Street,
Suite 423, Tim.hyde@minnesotabroadcasters.com St Paul Mn 55102
612-926-8123
6. Lake Area Technical College Tom Mulholland Business Dept 1201
Arrow Ave Watertown SD 57201 605-882-5284
7. Organizations on Minnesota Broadcasters Mailing List that received
written notice of availability of full-time positions:
8. Minnesota Broadcasters Association 408 Saint Peter Street Suite 423
St. Paul, Mn 55102 612-926-8123 Tim Hyde
Tim.hyde@minnesotabroadcasters.com

The following is the list used by Minnesota Broadcasters for all job postings:

College/EEO/Private Schools
Ability Building Center Access
Access Ability Adult Client Training Service
Alexandria Technical College
Alto Consulting and Training
American Council of the Blind of MN
American Indian OIC
School of Business and Office Technology
Amputee Resource Foundation of America
Anoka Ramsey Community College-Cambridge
Anoka Ramsey Community College-Coon Rapids
Anoka Technical College Argosy University-Twin Cities
Augsburg College
Auto Technical, Inc.
Bemidji State University
Benilde-St. Margaret's School
Bethany Lutheran College
Building for Women
Carlton College
Carver County Workforce Center
Cedar Valley Service Inc. Alpha Program
Cedar Valley Services, Inc
Central Lakes College-Brainerd
Central Lakes College-Staples
Central MN Jobs & Training Services
Century College
Choice Unlimited
Clay County Supportive Training Service
College of St. Benedict St. Catherine University
College of St. Scholastica
Concordia College, Moorhead Concordia University,
St. Paul Crown College
Dakota County Technical College Dunwoody
College of Technology
East Polk County DAC
East Range Developmental Achievement Center (DAC)
Equality-Pathways to Potential Federation of Somali Community

Fond du Lac Opportunities Industrialization Center
Fond du Lac Tribal & Community College
Globe University
Goodwill Industries Vocational Enterprises
Goodwill/Easter Seals
Grant County D.A.C., Inc.
Gustavus Adolphus College
Hamline University
Hennepin Technical College-Eden Prairie
Hibbing Community College
Hired Houston County Networks
Institute of Production and Recording
Intercultural Mutual Assistance Association
Inver Hills Community College
Itasca Community College
Itasca Developmental Achievement Center, Inc
Jeane Thorne inc
Jobs Now Coalition
Jobs Plus, Inc.
Kandi Works DAC, Inc
Lake Superior College
Lao Assistance Center of MN
Lao Family Community of MN
Learning Strategies Corporation
Life-Work Planning Center L J & A
Macalester College
Mahnomen County DAC
Mankato Rehabilitation Center, Inc. (MRCI)
Marantha Community College
Martin Luther College MDI Commercial Services
Merrick Partners, Inc
Mesabi Range Community & Technical College--Eveleth
Mesabi Range Community & Technical College--Virginia
Metro Work Center, Inc.
Metropolitan State University
Minneapolis American Indian Center
Minneapolis Business College
Minneapolis College of Art and Design
Minneapolis Community & Technical College
Minnesota Public Radio

Minnesota Resource Center
Minnesota State College- Southeast Technical-Red Wing
Minnesota State University,
Moorhead Minnesota State Community and Technical College-Detroit
Lakes
Minnesota State Community and Technical College-Fergus Falls
Minnesota State Community and Technical College-Moorhead
Minnesota State Community and Technical College-Wadena
Minnesota West Community & Technical College-Canby
Minnesota West Community & Technical College-Granite Falls
Minnesota West Community & Technical College-Jackson
Minnesota West Community & Technical College-Pipestone
Minnesota West Community & Technical College-Worthington MN
Diversified Industries
MN Vocational Association
MW Persons and Associates Inc
National Federation of the Blind of MN
Newgate Education and Research Center, Inc
Normandale Community College-Bloomington
North American Training Institute
North Central University
North Hennepin Community College
Northland Community & Technical College-Thief river Falls
Northland Community & Technical College – East Grand Forks
Northwest Indian OIC, Inc.
Northwestern College
Oak Hills Christian College
Oakland Area Learning Center
Occupational Development Center, Inc.
Opportunity Partners
Opportunity Services Inc.
Pine Habilitation and Supported Employment (PHASE)
Pine Technical College
Prosource Educational Services, Inc
Rainy River Community College
Ramsey Action Programs, Inc.
Rasmussen College- Mankato Campus
Ridgewater College-Willmar
Rise Habilitation Services
Rochester Community & Technical College

Rock County Developmental Achievement Center
Rural MN CEP S. Central MN Electrical Industry Joint Apprenticeship
& Training Trust Fund
SOAR Career Solutions
South Central Technical College-Faribault
South Central Technical College-North Mankato
Southwest MN Private Industry Council, Inc. - Marshall
Southwest MN Private Industry Council, Inc.-Montevideo
Southwest MN State University - Career Services
St. Cloud State University
St. Cloud Technical College-St Cloud
St. Mary's University of Minnesota
St. Olaf College
St. Paul College
Summit Academy OIC
Summit Academy Opportunities
Todd County Developmental Achievement Center
Transition of the Twin Cities TSE, Inc
Twin City Area Labor Management Council University of Minnesota
University of St. Thomas University of Wisconsin – River Falls
Upper Midwest American Indian Center
Vermillion Community College
Vietnamese Minnesotans Association
Vision Loss Resources
WACOSA
Walden University
West Nicollet & Brown Counties DAC
Winona County Development Achievement Center
Winona ORC Industries, Inc
Winona State University
Women in the Trades
Women in Transition
Women's Resource Center of Steele County