

**2023 Annual EEO Public File Report**  
**Reporting Period: December 1, 2022 – November 30, 2023**

**Licensee: Prairie Winds Broadcasting, Inc.**  
**d/b/a Big Stone Radio FRN: 0023102916**

Stations:

KMSD-AM, Milbank SD, FIN: 63599

KDIO –AM, Ortonville, MN, FIN: 67770

KPHR-FM, KPHRHD2, Ortonville MN, FIN: 67753

KBWS-FM, Sisseton, SD, FIN: 36355

KJKQ-FM Sisseton SD, FIN: 183354

Number of full time employees: 12

Small Market Exemption: yes

**Listing of Jobs posted and filled from December 1, 2022 - November 30, 2023:**

One (1) On air announcer position, filled on July 31, 2023

Source for actual hire: Sportscasters Talent Agency of America

**List of recruitment sources used for each hire:**

Recruitment sources used:

Contact person information:

KBWS/KJKQ on air  
509 Veterans Ave Sisseton SD 57262

Jeff Kurtz  
605-432-5516

Big Stone Radio Website  
15096 SD Hwy 15 Milbank SD 57252

Jeff Kurtz  
605-432-5516

Sportscasters Talent Agency of America  
Talent Agency California jon@staatalent.com

Jon Chelesnik  
949-648-7822

South Dakota Broadcasters Association  
106 West Capitol Ave, Pierre SD 57501

Marla Willard  
sdba.org 605-224-1034

Minnesota Broadcasters Association  
408 Saint Peter Street, Suite 423,  
St Paul Mn 55102  
(See Appendix A)

Tim Hyde  
[Tim.hyde@minnesotabroadcasters.com](mailto:Tim.hyde@minnesotabroadcasters.com)  
612-926-8123

### **Tally of Interviewee Sources:**

Recruitment Source:	# of interviewees referred by source
SD Broadcasters	0
Mn Broadcasters	0
Sportscasters Talent Agency of America	9
Big Stone Radio website	1

Sportscasters Talent Agency of America was the source from which the employee was hired.

### INITIATIVES:

#### 1. January and February 2023

We promoted on air offered up to 100 hours of paid internships to area students and anyone interested in exploring a career in broadcasting. The internships were available to high school students and anyone currently employed in other industries. Job shadowing was made available to any student interested in a career in broadcasting.

#### 2. March and April 2023

Minnesota Broadcasters Scholarship was promoted on-air (:15 second spots). Information included how area Juniors and Seniors living in Minnesota can apply for the Scholarship.

The spot :15 Minnesota High School Seniors! Are you interested in a career in broadcasting? You can be the future of broadcasting in Minnesota. Apply for educational scholarship funds thru April 30th at Minnesota Broadcasters dot com slash M B A dash scholarship!

This year's recipients were from Triton High School, Frazee High School, PSEO, Bemidji High School

3. April 17-20 2023

Members of the staff including ownership, General Manager, and Sales Manager attend the NAB/RAB in Las Vegas. We attended meetings, small group sessions and attended workshops to continue their education and pursue job/career advancement. We learned a variety of information including regulatory issues, management strategies, and how to be better broadcasters.

4. November 29 2023

General Manager Jeff Kurtz participated in a Political Advertising Compliance Webinar for Broadcasters with David Oxenford, and the FCC's Bobby Baker, Gary Schonman, and Sima Nilsson. Station employees were able to gain knowledge to improve station practices and be better equipped for higher-level employment.

## APPENDIX A

Organizations on Minnesota Broadcasters mailing list that received written notice of availability of full time positions:

Minnesota Broadcasters Association Tim Hyde 408 Saint Peter Street, Suite 423,  
Tim.hyde@minnesotabroadcasters.com St Paul Mn 55102 612-926-8123

College/EEO/Private Schools  
Ability Building Center  
Access Ability  
Adult Client Training Service  
Alexandria Technical College  
Alto Consulting and Training  
American Council of the Blind of MN  
American Indian OIC School of Business and Office Technology  
Amputee Resource Foundation of America  
Anoka Ramsey Community College-Cambridge  
Anoka Ramsey Community College-Coon Rapids  
Anoka Technical College  
Argosy University-Twin Cities  
Augsburg College  
Auto Technical, Inc.  
Bemidji State University  
Benilde-St. Margaret's School

Bethany Lutheran College  
Building for Women  
Carlton College  
Carver County Workforce  
Center Cedar Valley Service Inc. Alpha Program  
Cedar Valley Services, Inc  
Central Lakes College-Brainerd  
Central Lakes College-Staples  
Central MN Jobs & Training Services  
Century College  
Choice Unlimited  
Clay County Supportive Training Service  
College of St. Benedict  
St. Catherine University  
College of St. Scholastica  
Concordia College, Moorhead  
Concordia University, St. Paul  
Crown College  
Dakota County Technical College  
Dunwoody College of Technology  
East Polk County DAC  
East Range Developmental Achievement Center (DAC)  
Equality-Pathways to Potential  
Federation of Somali Community  
Fond du Lac Opportunities Industrialization Center  
Fond du Lac Tribal & Community College  
Globe University  
Goodwill Industries Vocational Enterprises  
Goodwill/Easter Seals  
Grant County D.A.C., Inc.  
Gustavus Adolphus College  
Hamline University  
Hennepin Technical College-Eden Prairie  
Hibbing Community College  
Hired  
Houston County Networks  
Institute of Production and Recording  
Intercultural Mutual Assistance Association  
Inver Hills Community College  
Itasca Community College  
Itasca Developmental Achievement Center, Inc  
Jeane Thorne inc  
Jobs Now Coalition  
Jobs Plus, Inc.  
Kandi Works DAC, Inc  
Lake Superior College

Lao Assistance Center of MN  
Lao Family Community of MN  
Learning Strategies Corporation  
Life-Work Planning Center  
L J &A  
Macalester College Mahnommen County DAC  
Mankato Rehabilitation Center, Inc. (MRCI)  
Marantha Community College  
Martin Luther College  
MDI Commercial Services  
Merrick Partners, Inc  
Mesabi Range Community & Technical College--Eveleth  
Mesabi Range Community & Technical College--Virginia  
Metro Work Center, Inc.  
Metropolitan State University  
Minneapolis American Indian Center  
Minneapolis Business College  
Minneapolis College of Art and Design  
Minneapolis Community & Technical College  
Minnesota Public Radio  
Minnesota Resource Center  
Minnesota State College- Southeast Technical-Red Wing  
Minnesota State University, Moorhead  
Minnesota State Community and Technical College-Detroit Lakes  
Minnesota State Community and Technical College-Fergus Falls  
Minnesota State Community and Technical College-Moorhead  
Minnesota State Community and Technical College-Wadena  
Minnesota West Community & Technical College-Canby  
Minnesota West Community & Technical College-Granite Falls  
Minnesota West Community & Technical College-Jackson  
Minnesota West Community & Technical College-Pipestone  
Minnesota West Community & Technical College-Worthington  
MN Diversified Industries  
MN Vocational Association  
MW Persons and Associates Inc  
National Federation of the Blind of MN  
Newgate Education and Research Center, Inc  
Normandale Community College-Bloomington  
North American Training Institute  
North Central University  
North Hennepin Community College  
Northland Community & Technical College-Thief river Falls  
Northland Community & Technical College – East Grand Forks  
Northwest Indian OIC, Inc.  
Northwestern College  
Oak Hills Christian College

Oakland Area Learning Center  
Occupational Development Center, Inc.  
Opportunity Partners Opportunity Services Inc.  
Pine Habilitation and Supported Employment (PHASE)  
Pine Technical College  
Prosource Educational Services, Inc  
Rainy River Community College  
Ramsey Action Programs, Inc.  
Rasmussen College- Mankato Campus  
Ridgewater College-Willmar  
Rise Habilitation Services  
Rochester Community & Technical College  
Rock County Developmental Achievement Center  
Rural MN CEP S. Central MN Electrical Industry Joint Apprenticeship & Training  
Trust Fund  
SOAR Career Solutions  
South Central Technical College-Faribault  
South Central Technical College-North Mankato  
Southwest MN Private Industry Council, Inc. – Marshall  
Southwest MN Private Industry Council, Inc.-Montevideo  
Southwest MN State University - Career Services  
St. Cloud State University  
St. Cloud Technical College-  
St Cloud St. Mary's University of Minnesota  
St. Olaf College  
St. Paul College Summit Academy OIC  
Summit Academy Opportunities  
Todd County Developmental Achievement Center  
Transition of the Twin Cities  
TSE, Inc  
Twin City Area Labor Management Council  
University of Minnesota  
University of St. Thomas  
University of Wisconsin – River Falls  
Upper Midwest American Indian Center  
Vermillion Community College  
Vietnamese Minnesotans Association  
Vision Loss Resources  
WACOSA  
Walden University  
West Nicollet & Brown Counties DAC  
Winona County Development Achievement Center  
Winona ORC Industries, Inc  
Winona State University  
Women in the Trades  
Women in Transition

Women's Resource Center of Steele County