

WBBM-TV

22 West Washington Street, . CHICAGO IL 60602

WBBM-TV

CONTRACT NO. REV.

1031-57821-3

DATE PRINTED

09/12/14

AND

PAGE 1

177071	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	365938	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	DUDLEY MEDIA			FRIENDS OF FRERICHS	
AND	919 Catharine St			45 E University Ave Ste 205	
ADDRESS	Philadelphia PA 19147-2740			Champaign IL 61820-4046	
	USA			USA	
CONTACT				PRODUCT STATE TRESASURER/DEM	
LOCAL SALESPERSON	Stephanie Keenan	AGENCY EST. NO.	2	PRODUCT CODE 1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/21/14 AND ENDING 10/27/14 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 CDR	01111.. POLITICAL	4	05:00A	05:57A	30S	10/21/14-10/24/14	2 NEWS THIS MORNING [5-6AM	4	225.00	900.00
2 CDR	M POLITICAL	1	05:00A	05:57A	30S	10/27/14-10/27/14	2 NEWS THIS MORNING [5-6AM	1	225.00	225.00
3 CDR	01111.. POLITICAL	4	05:58A	07:00A	30S	10/21/14-10/24/14	CBS2 NEWS AT 6AM	4	360.00	1440.00
4 CDR	M POLITICAL	1	05:58A	07:00A	30S	10/27/14-10/27/14	CBS2 NEWS AT 6AM	1	360.00	360.00
5 CDR	01111.. POLITICAL	4	07:00A	09:00A	30S	10/21/14-10/24/14	CBS THIS MORNING	4	360.00	1440.00
6 CDR	10000.. POLITICAL	1	07:00A	09:00A	30S	10/27/14-10/27/14	CBS THIS MORNING	1	360.00	360.00
7 CDR	01111.. POLITICAL	4	11:00A	11:30A	30S	10/21/14-10/24/14	2 NEWS AT 11:00	4	540.00	2160.00
8 CDR	M POLITICAL	1	11:00A	11:30A	30S	10/27/14-10/27/14	2 NEWS AT 11:00	1	540.00	540.00
9 CDR	01100.. POLITICAL	2	05:00P	05:30P	30S	10/21/14-10/22/14	CBS2 NEWS AT 5	2	1260.00	2520.00
10 CDR	M POLITICAL	1	05:00P	05:30P	30S	10/27/14-10/27/14	CBS2 NEWS AT 5	1	1260.00	1260.00
11	01111..	4	06:00P	06:30P	30S	10/21/14-10/24/14	CBS2 NEWS AT 6	4	1260.00	5040.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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AS AGENT FOR (ADVERTISER)

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			FROM	TO						
CDR -	POLITICAL									
12 CDR -	M POLITICAL	1	06:00P	06:30P	30S	10/27/14-10/27/14	CBS2 NEWS AT 6	1	1260.00	1260.00
13 CDR -	011101.. POLITICAL	3	06:27P	06:56P	30S	10/21/14-10/24/14	ENTERTAINMENT TONIGHT	3	1260.00	3780.00
14 CDR -	M POLITICAL	1	06:27P	06:56P	30S	10/27/14-10/27/14	ENTERTAINMENT TONIGHT	1	1260.00	1260.00
15 CDR -	01110111 POLITICAL	5	10:00P	10:35P	30S	10/21/14-10/26/14	LATE NEWS	5	2250.00	11250.00
16 CDR -	Th POLITICAL	1	10:15P	11:05P	30S	10/23/14-10/23/14	LATE NEWS POST N F L	1	2700.00	2700.00
17 CDR -	011111.. POLITICAL	4	10:35P	11:37P	30S	10/21/14-10/24/14	DAVID LETTERMAN	4	1080.00	4320.00
18 CDR -	M POLITICAL	1	10:35P	11:37P	30S	10/27/14-10/27/14	DAVID LETTERMAN	1	1080.00	1080.00
19 CDR -	Sa POLITICAL	1	08:00A	09:00A	30S	10/25/14-10/25/14	CBS2 MORNING NEWS - SATURDAY	1	225.00	225.00
20 CDR -11 POLITICAL	2	10:35P	11:00P	30S	10/25/14-10/26/14	LATE NEWS EXTRA	2	1620.00	3240.00
21 CDR -	Sa POLITICAL	1	11:00P	12:00M	30S	10/25/14-10/25/14	THE GOOD WIFE	1	585.00	585.00
22	Su	1	07:00A	08:00A	30S	10/26/14-10/26/14		1	225.00	225.00

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				FROM	TO						
CDR	POLITICAL										
23 CDR	Su POLITICAL	1	08:00A	09:30A	30S	10/26/14-10/26/14	CBS SUNDAY MORNING	1	1800.00	1800.00	
24 CDR	Su POLITICAL	1	09:30A	10:30A	30S	10/26/14-10/26/14	FACE THE NATION	1	1800.00	1800.00	
25 CDR	Su POLITICAL	1	11:00P	12:00M	30S	10/26/14-10/26/14	BLUE BLOODS	1	675.00	675.00	
26 CDR	M POLITICAL	1	10:00P	10:35P	30S	10/27/14-10/27/14	LATE NEWS	1	2250.00	2250.00	
Total Contract:								52		52695.00	
Billing Summary											
Qtr 4-14						Oct	Nov	Dec		Total	
						44100.00	8595.00	.00		52695.00	
										GRAND TOTAL	52695.00

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