

# WBBM-TV

22 West Washington Street, . CHICAGO IL 60602

WBBM-TV

AND

PAGE 1

177071	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 365938	<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>
<b>NAME</b>	DUDLEY MEDIA	FRIENDS OF FRERICHS
<b>AND</b>	919 Catharine St	45 E University Ave Ste 205
<b>ADDRESS</b>	Philadelphia PA 19147-2740	Champaign IL 61820-4046
	USA	USA
<b>CONTACT</b>		<b>PRODUCT</b> STATE TRESASURER/DEM
<b>LOCAL SALESPERSON</b>	Stephanie Keenan	<b>AGENCY EST. NO.</b> 2
		<b>PRODUCT CODE</b> 1300
<b>NATIONAL SALESPERSON</b>		

**Cancellation Notice Required**  
Announcement 28 days prior notice

<b>BROADCAST SCHEDULE STARTING</b> 10/21/14	<b>AND ENDING</b> 10/27/14	<b>NO. WEEKS:</b> 1
---	----------------------------	---------------------

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
**NONDISCRIMINATION POLICY:** CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 CDR	01111.. POLITICAL	4	05:00A	05:57A	30S	10/21/14-10/24/14	2 NEWS THIS MORNING [5-6AM	4	225.00	900.00
2 CDR	M POLITICAL	1	05:00A	05:57A	30S	10/27/14-10/27/14	2 NEWS THIS MORNING [5-6AM	1	225.00	225.00
3 CDR	01111.. POLITICAL	4	05:58A	07:00A	30S	10/21/14-10/24/14	CBS2 NEWS AT 6AM	4	360.00	1440.00
4 CDR	M POLITICAL	1	05:58A	07:00A	30S	10/27/14-10/27/14	CBS2 NEWS AT 6AM	1	360.00	360.00
5 CDR	01111.. POLITICAL	4	07:00A	09:00A	30S	10/21/14-10/24/14	CBS THIS MORNING	4	360.00	1440.00
6 CDR	10000.. POLITICAL	1	07:00A	09:00A	30S	10/27/14-10/27/14	CBS THIS MORNING	1	360.00	360.00
7 CDR	01111.. POLITICAL	4	11:00A	11:30A	30S	10/21/14-10/24/14	2 NEWS AT 11:00	4	540.00	2160.00
8 CDR	M POLITICAL	1	11:00A	11:30A	30S	10/27/14-10/27/14	2 NEWS AT 11:00	1	540.00	540.00
9 CDR	01100.. POLITICAL	2	05:00P	05:30P	30S	10/21/14-10/22/14	CBS2 NEWS AT 5	2	1260.00	2520.00
10 CDR	M POLITICAL	1	05:00P	05:30P	30S	10/27/14-10/27/14	CBS2 NEWS AT 5	1	1260.00	1260.00
11	01111..	4	06:00P	06:30P	30S	10/21/14-10/24/14	CBS2 NEWS AT 6	4	1260.00	5040.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

# WBBM-TV

22 West Washington Street, . CHICAGO IL 60602

WBBM-TV

AND

PAGE 2

177071	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b>	365938	<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>
<b>NAME</b>	DUDLEY MEDIA		FRIENDS OF FRERICHS
<b>AND</b>	919 Catharine St		45 E University Ave Ste 205
<b>ADDRESS</b>	Philadelphia PA 19147-2740		Champaign IL 61820-4046
	USA		USA
<b>CONTACT</b>			<b>PRODUCT</b> STATE TRESASURER/DEM
<b>LOCAL SALESPERSON</b>	Stephanie Keenan	<b>AGENCY EST. NO.</b> 2	<b>PRODUCT CODE</b> 1300
<b>NATIONAL SALESPERSON</b>			

**Cancellation Notice Required**  
Announcement 28 days prior notice

**BROADCAST SCHEDULE STARTING** 10/21/14 **AND ENDING** 10/27/14 **NO. WEEKS:** 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
CDR -	POLITICAL									
12	M	1	06:00P	06:30P	30S	10/27/14-10/27/14	CBS2 NEWS AT 6	1	1260.00	1260.00
CDR -	POLITICAL									
13	01101..	3	06:27P	06:56P	30S	10/21/14-10/24/14	ENTERTAINMENT TONIGHT	3	1260.00	3780.00
CDR -	POLITICAL									
14	M	1	06:27P	06:56P	30S	10/27/14-10/27/14	ENTERTAINMENT TONIGHT	1	1260.00	1260.00
CDR -	POLITICAL									
15	0110111	5	10:00P	10:35P	30S	10/21/14-10/26/14	LATE NEWS	5	2250.00	11250.00
CDR -	POLITICAL									
16	Th	1	10:15P	11:05P	30S	10/23/14-10/23/14	LATE NEWS POST N F L	1	2700.00	2700.00
CDR -	POLITICAL									
17	01111..	4	10:35P	11:37P	30S	10/21/14-10/24/14	DAVID LETTERMAN	4	1080.00	4320.00
CDR -	POLITICAL									
18	M	1	10:35P	11:37P	30S	10/27/14-10/27/14	DAVID LETTERMAN	1	1080.00	1080.00
CDR -	POLITICAL									
19	Sa	1	08:00A	09:00A	30S	10/25/14-10/25/14	CBS2 MORNING NEWS - SATURDAY	1	225.00	225.00
CDR -	POLITICAL									
20	.....11	2	10:35P	11:00P	30S	10/25/14-10/26/14	LATE NEWS EXTRA	2	1620.00	3240.00
CDR -	POLITICAL									
21	Sa	1	11:00P	12:00M	30S	10/25/14-10/25/14	THE GOOD WIFE	1	585.00	585.00
CDR -	POLITICAL									
22	Su	1	07:00A	08:00A	30S	10/26/14-10/26/14		1	225.00	225.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

# WBBM-TV

22 West Washington Street, . CHICAGO IL 60602

WBBM-TV

AND

PAGE 3

177071	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 365938	<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>
<b>NAME</b>	DUDLEY MEDIA	FRIENDS OF FRERICHS
<b>AND</b>	919 Catharine St	45 E University Ave Ste 205
<b>ADDRESS</b>	Philadelphia PA 19147-2740	Champaign IL 61820-4046
	USA	USA
<b>CONTACT</b>		<b>PRODUCT</b> STATE TRESASURER/DEM
<b>LOCAL SALESPERSON</b>	Stephanie Keenan <b>AGENCY EST. NO.</b> 2	<b>PRODUCT CODE</b> 1300
<b>NATIONAL SALESPERSON</b>		
<b>BROADCAST SCHEDULE STARTING</b> 10/21/14 <b>AND ENDING</b> 10/27/14 <b>NO. WEEKS:</b> 1		

**Cancellation Notice Required**  
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)	
			FROM	TO							
CDR -	POLITICAL										
23 CDR -	Su POLITICAL	1	08:00A	09:30A	30S	10/26/14-10/26/14	CBS SUNDAY MORNING	1	1800.00	1800.00	
24 CDR -	Su POLITICAL	1	09:30A	10:30A	30S	10/26/14-10/26/14	FACE THE NATION	1	1800.00	1800.00	
25 CDR -	Su POLITICAL	1	11:00P	12:00M	30S	10/26/14-10/26/14	BLUE BLOODS	1	675.00	675.00	
26 CDR -	M POLITICAL	1	10:00P	10:35P	30S	10/27/14-10/27/14	LATE NEWS	1	2250.00	2250.00	
<b>Total Contract:</b>								52		52695.00	
							<b>Billing Summary</b>				
						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>		
<b>Qtr 4-14</b>						44100.00	8595.00	.00	52695.00		
									<b>GRAND TOTAL</b>		
									52695.00		

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION