

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WBRC-TV - Birmingham</u>	Date: <u>7/6/2018</u>
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I, BRABENDERCox LLC,

being/on behalf of: TROY KING,

a legally qualified candidate of the REPUBLICAN

political party for the office of: ATTORNEY GENERAL

in the 2018 RUNOFF

election to be held on: JULY 17 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

FRIENDS OF TROY KING

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

TROY KING

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/6/2018

Date

Liz Brabender Kundu

Signature

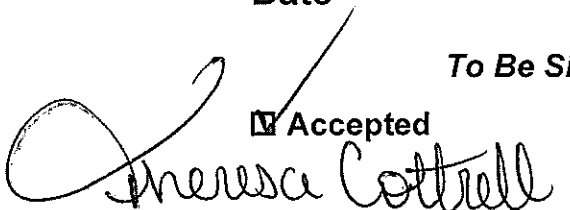
Digitally signed by Liz Brabender Kundu
Date: 2018.04.30 09:27:29 -04'00'

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature

Theresa Cottrell
Printed Name

Sales Manager
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **BRABENDERCox LLC**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Liz Brabender Kundu

Digitally signed by Liz Brabender Kundu
Date: 2016.01.21 21:08:41 -05'00'

signature of candidate or authorized committee

Liz Kundu

printed name

7/6/2018

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER

Orders	Order / Rev:	<u>2023227</u>	
	Alt Order #:	<u>09164846</u>	
	Product Desc:	<u>FRIENDS OF TROY KING</u>	
	Estimate:	<u>286</u>	
	Flight Dates:	<u>07/09/18 - 07/22/18</u>	Primary AE: <u>Kristen Waskie</u>
	Original Date / Rev:	<u>07/06/18 / 07/06/18</u>	Sales Office: <u>T-PHI</u>
	Order Type:	<u>General</u>	Sales Region: <u>National</u>

Agency	Name:	<u>BrabenderCox Mihalke</u>	
	Buying Contact:	<u></u>	Billing Type: <u>Cash</u>
	Billing Contact:	<u></u>	Billing Calendar: <u>Broadcast</u>
		<u>1218 Grandview Avenue</u>	Billing Cycle: <u>EOM/EOC</u>
		<u>Pittsburgh, PA 15211</u>	Agency Commission: <u>15%</u>

Advertiser	Name:	<u>POL/King, Troy/R/Attorney General</u>	
	Demographic:	<u>A35+</u>	New Business Thru: <u></u>
	Product Codes:	<u>PL30</u>	Advertiser External ID: <u></u>
	Revenue Code 1:	<u>Agency</u>	Agency External ID: <u></u>
	Revenue Code 2:	<u>Political</u>	Unit Code: <u>General</u>
	Revenue Code 3:	<u>Pol-Candidate</u>	Order Separation: <u>00:30:00</u>
	Priority:	<u>P 3</u>	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/16/18	27	\$7,315.00	\$6,217.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	27	\$7,315.00	\$6,217.75	0.00
Totals	27	\$7,315.00	\$6,217.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBRC	07/10/18	07/10/18	LOC FOX 6 GDA M-F 6-7am GDA 6-7am	Comm	6-7am	-1-----	:30	1	\$325.00	P 3	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/09/18	07/15/18	-1-----			1			\$325.00		0.00			
N 2	WBRC	07/13/18	07/13/18	LOC FOX 6 M-F News 930am M-F 930pm News	Comm	930-10pm	----1--	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/09/18	07/15/18	----1--			1			\$350.00		0.00			
N 3	WBRC	07/16/18	07/16/18	LOC FOX 6 M-F News 930am M-F 930pm News	Comm	930-10pm	1-----	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/16/18	07/22/18	1-----			1			\$350.00		0.00			
N 4	WBRC	07/10/18	07/10/18	LOC FOX 6 M-F News 10am M-F 10pm News	Comm	10-1035pm	-1-----	:30	1	\$335.00	P 3	0.00	NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/09/18	07/15/18	-1-----			1			\$335.00		0.00			
N 5	WBRC	07/12/18	07/12/18	LOC FOX 6 M-F News 10am M-F 10pm News	Comm	10-1035pm	---1---	:30	1	\$335.00	P 3	0.00	NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/09/18	07/15/18	---1---			1			\$335.00		0.00			
N 6	WBRC	07/11/18	07/11/18	Comm 6-7am	Comm	6-7am	--1----	:30	1	\$325.00	P 3	0.00	NM	1	\$325.00

Order / Rev: 2023227
 Alt Order #: 09164846
 Flight Dates: 07/09/18 - 07/22/18

Advertiser: POL/King, Troy/R/Attorney General
 Product Desc: FRIENDS OF TROY KING
 Estimate: 286
 WBRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LOC FOX 6 GDA M-F 6-7 GDA 6-7am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/09/18		07/09/18	07/15/18	--1----			1		\$325.00		0.00				
N 7	WBRC	07/12/18	07/12/18	LOC FOX 6 GDA M-F 6-7am	Comm	6-7am	---1---	:30	1	\$325.00	P 3	0.00	NM	1	\$325.00
GDA 6-7am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/09/18		07/09/18	07/15/18	---1---			1		\$325.00		0.00				
N 8	WBRC	07/13/18	07/13/18	LOC FOX 6 GDA M-F 6-7am	Comm	6-7am	----1--	:30	1	\$325.00	P 3	0.00	NM	1	\$325.00
GDA 6-7am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/09/18		07/09/18	07/15/18	----1--			1		\$325.00		0.00				
N 9	WBRC	07/16/18	07/16/18	LOC FOX 6 GDA M-F 6-7am	Comm	6-7am	1-----	:30	1	\$325.00	P 3	0.00	NM	1	\$325.00
GDA 6-7am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/16/18		07/16/18	07/22/18	1-----			1		\$325.00		0.00				
N 10	WBRC	07/09/18	07/09/18	LOC FOX 6 M-F News 530pm	Comm	530-6pm	1-----	:30	1	\$310.00	P 3	0.00	NM	1	\$310.00
530pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/09/18		07/09/18	07/15/18	1-----			1		\$310.00		0.00				
N 11	WBRC	07/11/18	07/11/18	LOC FOX 6 M-F News 530pm	Comm	530-6pm	--1----	:30	1	\$310.00	P 3	0.00	NM	1	\$310.00
530pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/09/18		07/09/18	07/15/18	--1----			1		\$310.00		0.00				
N 12	WBRC	07/13/18	07/13/18	LOC FOX 6 M-F News 530pm	Comm	530-6pm	----1--	:30	1	\$310.00	P 3	0.00	NM	1	\$310.00
530pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/09/18		07/09/18	07/15/18	----1--			1		\$310.00		0.00				
N 13	WBRC	07/11/18	07/11/18	LOC FOX 6 M-F News 930pm	Comm	930-10pm	--1----	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
M-F 930pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/09/18		07/09/18	07/15/18	--1----			1		\$350.00		0.00				
N 14	WBRC	07/09/18	07/13/18	LOC FOX 6 GDA M-F 7-9am	Comm	7-9am	MTWTF--	:30	8	\$245.00	P 3	0.00	NM	8	\$1,960.00
GDA 7-9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/09/18		07/09/18	07/15/18	MTWTF--			8		\$245.00		0.00				
N 15	WBRC	07/09/18	07/13/18	LOC FOX 6 M-F Noon News	Comm	12-1pm	MTWTF--	:30	5	\$175.00	P 3	0.00	NM	5	\$875.00
Noon News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/09/18		07/09/18	07/15/18	MTWTF--			5		\$175.00		0.00				
N 16	WBRC	07/14/18	07/14/18	LOC FOX 6 SAT News 930pm	Comm	930-10pm	-----1-	:30	1	\$205.00	P 3	0.00	NM	1	\$205.00
Sat 930pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/09/18		07/09/18	07/15/18	-----1-			1		\$205.00		0.00				
													Totals	27	\$7,315.00



Rep: TELEREP, INC.
Run On: Jul16/18 at 11:00

E-Order#: 2031552 (Rev 0) Agt#7519265
Station: WBRC-TV BIRMINGHAM (ANN AND
Agency: BRABENDER COX MIHALKE
Advertiser: POLIT KING/RTG/AL
Buyer: LIZ KUNDU

REP BUYLINES

HiLin#: 9164846 (Mod 0.0)
Dates: Jul09/18 - Jul22/18
Proof#: FRIENDS OF TROY KING
Tel #:

Traffic#: 2023221
Salesperson: KRISTEN WASKIE
Est#: 286
Demo: RA35+

Page: 1
Requested by: TR

Mod Code	Buy Line	Day/Time	Length	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rating RA35+	Rep: Last RA35+ Activity	Last Mod/Rev
#CASH													
FRIENDS OF TROY KING... SEP 30													
	1	Tue/6-7A	30S	\$325	Jul10/18	Jul10/18	1	1	1	GOOD DAY ALABAMA	6.1	6.1 Jul06/18	Rev #0: A
	2	Fri/930-10P	30S	\$350	Jul13/18	Jul13/18	1	1	1	NEWS	6.5	6.5 Jul06/18	Rev #0: A
	3	Mon/930-10P	30S	\$350	Jul16/18	Jul16/18	1	1	1	NEWS	6.5	6.5 Jul06/18	Rev #0: A
	4	Tue/10-1035P	30S	\$335	Jul10/18	Jul10/18	1	1	1	NEWS	6.3	6.3 Jul06/18	Rev #0: A
	5	Thu/10-1035P	30S	\$335	Jul12/18	Jul12/18	1	1	1	NEWS	6.3	6.3 Jul06/18	Rev #0: A
	6	Wed/6-7A	30S	\$325	Jul11/18	Jul11/18	1	1	1	GOOD DAY ALABAMA	6.1	6.1 Jul06/18	Rev #0: A
	7	Thu/6-7A	30S	\$325	Jul12/18	Jul12/18	1	1	1	GOOD DAY ALABAMA	6.1	6.1 Jul06/18	Rev #0: A
	8	Fri/6-7A	30S	\$325	Jul13/18	Jul13/18	1	1	1	GOOD DAY ALABAMA	6.1	6.1 Jul06/18	Rev #0: A
	9	Mon/6-7A	30S	\$325	Jul16/18	Jul16/18	1	1	1	GOOD DAY ALABAMA	6.1	6.1 Jul06/18	Rev #0: A
	10	Mon/530-6P	30S	\$310	Jul09/18	Jul09/18	1	1	1	NEWS	5.1	5.1 Jul06/18	Rev #0: A
	11	Wed/530-6P	30S	\$310	Jul11/18	Jul11/18	1	1	1	NEWS	5.1	5.1 Jul06/18	Rev #0: A
	12	Fri/530-6P	30S	\$310	Jul13/18	Jul13/18	1	1	1	NEWS	5.1	5.1 Jul06/18	Rev #0: A
	13	Wed/930-10P	30S	\$350	Jul11/18	Jul11/18	1	1	1	NEWS	6.5	6.5 Jul06/18	Rev #0: A
	14	M-F/7-9A	30S	\$245	Jul09/18	Jul13/18	1	8	8	GOOD DAY ALABAMA	0.0	0.0 Jul06/18	Rev #0: A
	15	M-F/12N-1P	30S	\$175	Jul09/18	Jul13/18	1	5	5	NEWS	0.0	0.0 Jul06/18	Rev #0: A
	16	Sat/930-10P	30S	\$205	Jul14/18	Jul14/18	1	1	1	NEWS	0.0	0.0 Jul06/18	Rev #0: A
Total 27 Spots for:									\$7,315		77.9	77.9	
Monthly Estimate Dollars:									\$7,315	Jul18	77.9	Jul18	