

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WBRC-BIRMINGHAM	Date: <div style="border: 1px solid black; padding: 2px; font-size: 1.2em;">5/21/2018</div>
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I, Tanya Renicker/ Medium Buying

being/on behalf of: Gerald Dial

a legally qualified candidate of the Republican

political party for the office of: Alabama Commissioner of Agriculture and Industries

in the Primary

election to be held on: June 5, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Gerald Dial for Commissioner of Agriculture and Industries

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Gerald Dial- PO Box 248 Lineville, AL 36089

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/15/2018

Date

Tanya Renicker

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Theresa Cottrell

Signature

Theresa Cottrell

Printed Name

Sales Manager

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Tanya Renicker/ Medium Buying

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Tanya Renicker

signature of candidate or authorized committee

Tanya Renicker

printed name

5/15/18

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER



Orders
Order / Rev: 1989109
Alt Order #: 09047387
Product Desc: DIAL FOR AG
Estimate:
Flight Dates: 05/20/18 - 06/05/18
Original Date / Rev: 05/21/18 / 05/21/18
Order Type: Political

WBRC-TV

Primary AE: Kristen Waskie
Sales Office: T-PHI
Sales Region: National

Agency
Name: Medium Buying, LLC
Buying Contact:
Billing Contact:
 3380 Tremont Road, Suite 290
 Columbus, OH 43221

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Dial, Gerald/R/AG/AL
Demographic: A35+
Product Codes: PL10.10
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Pol-Candidate
Priority: P 2

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/27/18	26	\$13,225.00	\$11,241.25
05/28/18	06/05/18	29	\$15,034.00	\$12,778.90

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	26	\$13,225.00	\$11,241.25	0.00
June 2018	29	\$15,034.00	\$12,778.90	0.00
Totals	55	\$28,259.00	\$24,020.15	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBRC	05/22/18	05/25/18	LOC FOX 6 M-F News 930mm M-F 930pm News	930mm	930-10pm	-TWTF--	:30	4	\$615.00	P 2	0.00	NM	4	\$2,460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/21/18	05/27/18	-TWTF--			4		\$615.00		0.00				
N 2	WBRC	05/22/18	05/25/18	LOC FOX 6 M-F News 960mm M-F 9pm News	960mm	9-930pm	-TWTF--	:30	4	\$653.00	P 2	0.00	NM	4	\$2,612.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/21/18	05/27/18	-TWTF--			4		\$653.00		0.00				
N 3	WBRC	05/22/18	05/25/18	LOC FOX 6 GDA M-F 6-7am GDA 6-7am	6-7am	6-7am	-TWTF--	:30	4	\$533.00	P 2	0.00	NM	4	\$2,132.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/21/18	05/27/18	-TWTF--			4		\$533.00		0.00				
N 4	WBRC	05/22/18	05/25/18	LOC FOX 6 GDA M-F 7-9am GDA 7-9am	7-9am	7-9am	-TWTF--	:30	6	\$458.00	P 2	0.00	NM	6	\$2,748.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/21/18	05/27/18	-TWTF--			6		\$458.00		0.00				
N 5	WBRC	06/02/18	06/02/18	LOC FOX 6 GDA SAT 6-8am GDA Saturday Morning News	6-8am	6-8am	-----1-	:30	1	\$278.00	P 2	0.00	NM	1	\$278.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/28/18	06/03/18	-----1-			1		\$278.00		0.00				

Order / Rev: 1989109
 Alt Order #: 09047387
 Flight Dates: 05/20/18 - 06/05/18

Advertiser: POL/Dial, Gerald/R/AG/AL
 Product Desc: DIAL FOR AG
 Estimate: WBRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WBRC	05/27/18	06/03/18	LOC FOX 6 SUN News 9pm Sun 9pm News	Comm	9-930pm	-----1	:30	1	\$578.00	P 2	0.00	NM	2	\$1,156.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/21/18	05/27/18	-----1		1			\$578.00			0.00			
		Week: 05/28/18	06/03/18	-----1		1			\$578.00			0.00			
N 7	WBRC	05/27/18	06/03/18	LOC FOX 6 GDA SUN 6am GDA Sunday Morning News	Comm	6-8am	-----2	:30	2	\$165.00	P 2	0.00	NM	3	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/21/18	05/27/18	-----2		2			\$165.00			0.00			
		Week: 05/28/18	06/03/18	-----1		1			\$165.00			0.00			
N 8	WBRC	05/28/18	06/01/18	LOC FOX 6 M-F News 930pm M-F 930pm News	Comm	930-10pm	MTWTF--	:30	3	\$615.00	P 2	0.00	NM	3	\$1,845.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/28/18	06/03/18	MTWTF--		3			\$615.00			0.00			
N 9	WBRC	05/28/18	06/01/18	LOC FOX 6 M-F News 9pm M-F 9pm News	Comm	9-930pm	MTWTF--	:30	3	\$653.00	P 2	0.00	NM	3	\$1,959.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/28/18	06/03/18	MTWTF--		3			\$653.00			0.00			
N 10	WBRC	05/28/18	06/01/18	LOC FOX 6 GDA M-F 6-7am GDA 6-7am	Comm	6-7am	MTWTF--	:30	4	\$533.00	P 2	0.00	NM	4	\$2,132.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/28/18	06/03/18	MTWTF--		4			\$533.00			0.00			
N 11	WBRC	05/28/18	06/01/18	LOC FOX 6 GDA M-F 7-9am GDA 7-9am	Comm	7-9am	MTWTF--	:30	6	\$458.00	P 2	0.00	NM	6	\$2,748.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/28/18	06/03/18	MTWTF--		6			\$458.00			0.00			
N 12	WBRC	06/04/18	06/04/18	LOC FOX 6 M-F News 930pm M-F 930pm News	Comm	930-10pm	1-----	:30	1	\$615.00	P 2	0.00	NM	1	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/04/18	06/10/18	1-----		1			\$615.00			0.00			
N 13	WBRC	06/04/18	06/04/18	LOC FOX 6 M-F News 9pm M-F 9pm News	Comm	9-930pm	1-----	:30	1	\$653.00	P 2	0.00	NM	1	\$653.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/04/18	06/10/18	1-----		1			\$653.00			0.00			
N 14	WBRC	06/04/18	06/05/18	LOC FOX 6 GDA M-F 6-7am GDA 6-7am	Comm	6-7am	MT-----	:30	1	\$533.00	P 2	0.00	NM	1	\$533.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/04/18	06/10/18	MT-----		1			\$533.00			0.00			
N 15	WBRC	06/04/18	06/05/18	LOC FOX 6 GDA M-F 7-9am GDA 7-9am	Comm	7-9am	MT-----	:30	2	\$458.00	P 2	0.00	NM	2	\$916.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/04/18	06/10/18	MT-----		2			\$458.00			0.00			
N 16	WBRC	05/28/18	06/01/18	LOC FOX 6 M-F News 9pm M-F 9pm News	Comm	9-930pm	MTWTF--	:30	1	\$653.00	P 2	0.00	NM	1	\$653.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/28/18	06/03/18	MTWTF--		1			\$653.00			0.00			
N 17	WBRC	05/28/18	06/01/18	LOC FOX 6 M-F News 930pm M-F 930pm News	Comm	930-10pm	MTWTF--	:30	1	\$615.00	P 2	0.00	NM	1	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/28/18	06/03/18	MTWTF--		1			\$615.00			0.00			
N 18	WBRC	05/22/18	05/25/18	LOC FOX 6 GDA M-F 6-7am GDA 6-7am	Comm	6-7am	-TWTF--	:30	1	\$533.00	P 2	0.00	NM	1	\$533.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/21/18	05/27/18	-TWTF--		1			\$533.00			0.00			
N 19	WBRC	05/28/18	06/01/18	LOC FOX 6 GDA M-F 6-7am GDA 6-7am	Comm	6-7am	MTWTF--	:30	2	\$533.00	P 2	0.00	NM	2	\$1,066.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/28/18	06/03/18	MTWTF--		2			\$533.00			0.00			
N 20	WBRC	05/22/18	05/25/18		Comm	7-9am	-TWTF--	:30	2	\$458.00	P 2	0.00	NM	2	\$916.00

Order / Rev: 1989109
 Alt Order #: 09047387
 Flight Dates: 05/20/18 - 06/05/18

Advertiser: POL/Dial, Gerald/R/AG/AL
 Product Desc: DIAL FOR AG
 Estimate: WBRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LOC FOX 6 GDA M-F 7-9 GDA 7-9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 05/21/18		05/21/18	05/27/18	-TWTF--			2		\$458.00		0.00				
N 21	WBRC	05/22/18	05/25/18	LOC FOX 6 GDA M-F 7-9am	Comm	7-9am	-TWTF--	:30	2	\$458.00	P 2	0.00	NM	2	\$916.00
GDA 7-9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 05/21/18		05/21/18	05/27/18	-TWTF--			2		\$458.00		0.00				
N 22	WBRC	05/28/18	06/01/18	LOC FOX 6 M-F Noon News	Comm	12-1pm	MTWTF--	:30	1	\$278.00	P 2	0.00	NM	1	\$278.00
Noon News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 05/28/18		05/28/18	06/03/18	MTWTF--			1		\$278.00		0.00				
													Totals	55	\$28,259.00



Rep: TELEREP, INC.
Run On: May21/18 at 17:35

Order#:
Station: WBRC-TV BIRMINGHAM (ANN AND
Agency: MEDIUM BUYING LLC
Advertiser: POLIIG DIAL/RAG/CIAL
Buyer: TANYA RENICKER

REP BUYLINES

Headline: 9047387 (Mod 0.0)
Dates: May20/18 - Jun05/18
Prod1: DIAL FOR AG
Prod2:
Tel #:

TransRef: 1989109
Salesperson: KRISTEN WASKIE
Est#:
Demo: RA35+

Page: 1
Requested by: TR

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Dollars	Program Name	Rep: Last R435+ Activity	Last Mod/Rev
#CASH													
	1	Tu-F/930-10P	30S	\$615	May22/18	May25/18	1	4	4	\$2,460	NEWS	6.9 May21/18	Rev #0: A
	2	Tu-F/9-930P	30S	\$653	May22/18	May25/18	1	4	4	\$2,612	NEWS	6.7 May21/18	Rev #0: A
	3	Tu-F/6-7A	30S	\$533	May22/18	May25/18	1	4	4	\$2,132	GOOD DAY ALABAMA	6.4 May21/18	Rev #0: A
	4	Tu-F/7-9A	30S	\$458	May22/18	May25/18	1	6	6	\$2,748	GOOD DAY ALABAMA	5.6 May21/18	Rev #0: A
	5	Sat/6-8A	30S	\$278	Jun02/18	Jun02/18	1	1	1	\$278	GOOD DAY ALABAMA	5.5 May21/18	Rev #0: A
	6	Sun/9-930P	30S	\$578	May27/18	Jun03/18	2	1	2	\$1,156	NEWS	7.0 May21/18	Rev #0: A
	7	Sun/6-8A	30S	\$165	May27/18	May27/18	1	2	2	\$330	GOOD DAY ALABAMA	5.1 May21/18	Rev #0: A
	8	M-F/930-10P	30S	\$615	Jun03/18	Jun03/18	1	1	1	\$165	NEWS	6.9 May21/18	Rev #0: A
	9	M-F/9-930P	30S	\$653	May28/18	Jun01/18	1	3	3	\$1,845	NEWS	6.7 May21/18	Rev #0: A
	10	M-F/6-7A	30S	\$533	May28/18	Jun01/18	1	3	3	\$2,132	GOOD DAY ALABAMA	6.4 May21/18	Rev #0: A
	11	M-F/7-9A	30S	\$458	May28/18	Jun01/18	1	4	4	\$2,748	GOOD DAY ALABAMA	5.6 May21/18	Rev #0: A
	12	Mon/930-10P	30S	\$615	Jun04/18	Jun04/18	1	1	1	\$615	NEWS	6.9 May21/18	Rev #0: A
	13	Mon/9-930P	30S	\$653	Jun04/18	Jun04/18	1	1	1	\$653	NEWS	6.7 May21/18	Rev #0: A
	14	M-Tu/6-7A	30S	\$533	Jun04/18	Jun05/18	1	1	1	\$916	GOOD DAY ALABAMA	6.4 May21/18	Rev #0: A
	15	M-Tu/7-9A	30S	\$458	Jun04/18	Jun05/18	1	2	2	\$533	GOOD DAY ALABAMA	5.6 May21/18	Rev #0: A
	16	M-F/9-930P	30S	\$653	May28/18	Jun01/18	1	1	1	\$653	NEWS	0.0 May21/18	Rev #1: A
	17	M-F/930-10P	30S	\$615	May28/18	Jun01/18	1	1	1	\$615	NEWS	0.0 May21/18	Rev #1: A
	18	Tu-F/6-7A	30S	\$533	May22/18	May25/18	1	1	1	\$333	NEWS	0.0 May21/18	Rev #1: A
	19	M-F/6-7A	30S	\$533	May28/18	Jun01/18	1	2	2	\$1,066	NEWS	0.0 May21/18	Rev #1: A
	20	Tu-F/7-9A	30S	\$458	May22/18	May25/18	1	2	2	\$916	NEWS	0.0 May21/18	Rev #1: A
	21	Tu-F/7-9A	30S	\$458	May22/18	May25/18	1	2	2	\$916	NEWS	0.0 May21/18	Rev #1: A
	22	M-F/72N-1P	30S	\$278	May28/18	Jun01/18	1	1	1	\$278	NEWS	0.0 May21/18	Rev #1: A
Total 55 Spots for:										\$28,259		279.6	

Monthly Estimate Dollars:

\$13,225	May/18
\$15,034	Jun/18