

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: 7/06/2018

WBRC-TV - Birmingham

I, BRABENDERCox LLC,

being/on behalf of: TROY KING,

a legally qualified candidate of the REPUBLICAN

political party for the office of: ATTORNEY GENERAL

in the 2018 RUNOFF

election to be held on: JULY 17 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

FRIENDS OF TROY KING

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

TROY KING

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/06/2018

Date

Liz Brabender Kundu

Signature

Digitally signed by Liz Brabender Kundu
Date: 2018.04.30 09:27:29 -04'00'

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature

Theresa Cottrell
Printed Name

Sales Manager
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **BRABENDERCox LLC**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Liz Brabender Kundu

Digitally signed by Liz Brabender Kundu
Date: 2016.01.21 21:08:41 -05'00'

signature of candidate or authorized committee

Liz Kundu

printed name

7/12/2018

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER



Orders
Order / Rev: 2025856
Alt Order #: 09169184
Product Desc: FRIENDS OF TROY KING
Estimate: 287
Flight Dates: 07/09/18 - 07/22/18
Original Date / Rev: 07/12/18 / 07/13/18
Order Type: General

WBRC-TV

Primary AE: Kristen Waskie
Sales Office: T-PHI
Sales Region: National

Agency Name: BrabenderCox Mihalke
Buying Contact:
Billing Contact:
 1218 Grandview Avenue
 Pittsburgh, PA 15211

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/King, Troy/R/Attorney General
Demographic: A35+
Product Codes: PL30
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Pol-Candidate
Priority: P 2

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/14/18	13	\$5,351.00	\$4,548.35

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	13	\$5,351.00	\$4,548.35	0.00
Totals	13	\$5,351.00	\$4,548.35	0.00

Account Executives

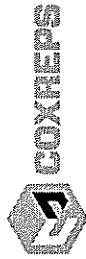
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBRC	07/13/18	07/13/18	LOC FOX 6 GDA M-F 6-7am GDA 6-7am	Comm	6-7am	----2--	:30	2	\$488.00	P 2	0.00	NM	2	\$976.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/09/18	07/15/18	----2--		2				\$488.00		0.00			
N 2	WBRC	07/13/18	07/13/18	LOC FOX 6 M-F News 430p LOC FOX 6 M-F News 430p	Comm	430-5p	----1--	:30	1	\$180.00	P 3	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/09/18	07/15/18	----1--		1				\$180.00		0.00			
N 4	WBRC	07/13/18	07/13/18	LOC FOX 6 M-F News 5pm 5pm News	Comm	5-530pm	----1--	:30	1	\$488.00	P 2	0.00	NM	1	\$488.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/09/18	07/15/18	----1--		1				\$488.00		0.00			
N 6	WBRC	07/13/18	07/13/18	LOC FOX 6 M-F News 6pm 6pm News	Comm	6-630pm	----1--	:30	1	\$518.00	P 2	0.00	NM	1	\$518.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/09/18	07/15/18	----1--		1				\$518.00		0.00			
N 8	WBRC	07/13/18	07/13/18	SYN M-F 630-7pm Inside Edition	Comm	630-7pm	----1--	:30	1	\$555.00	P 2	0.00	NM	1	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/09/18	07/15/18	----1--		1				\$555.00		0.00			
N 10	WBRC	07/13/18	07/13/18		Comm	9-930pm	----1--	:30	1	\$585.00	P 2	0.00	NM	1	\$585.00

Order / Rev: 2025856
 Alt Order #: 09169184
 Flight Dates: 07/09/18 - 07/22/18

Advertiser: POL/King, Troy/R/Attorney General
 Product Desc: FRIENDS OF TROY KING
 Estimate: 287
 WBRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				LOC FOX 6 M-F News 9p											
				M-F 9pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/09/18		07/09/18	07/15/18	----1--					1	\$585.00		0.00			
N 13	WBRC	07/13/18	07/13/18	LOC FOX 6 M-F News 930pm	930mm	930-10pm	----1--	:30	1	\$525.00	P 2	0.00	NM	1	\$525.00
				M-F 930pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/09/18		07/09/18	07/15/18	----1--					1	\$525.00		0.00			
N 15	WBRC	07/13/18	07/13/18	LOC FOX 6 M-F News 10pm	10mm	10-1035pm	----1--	:30	1	\$503.00	P 2	0.00	NM	1	\$503.00
				M-F 10pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/09/18		07/09/18	07/15/18	----1--					1	\$503.00		0.00			
N 18	WBRC	07/13/18	07/13/18	LOC FOX 6 GDA M-F 7-9am	7mm	7-9am	----2--	:30	2	\$368.00	P 2	0.00	NM	2	\$736.00
				GDA 7-9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/09/18		07/09/18	07/15/18	----2--					2	\$368.00		0.00			
N 21	WBRC	07/14/18	07/14/18	LOC FOX 6 GDA SAT 5-6am	5mm	5-6am	-----1-	:30	1	\$105.00	P 2	0.00	NM	1	\$105.00
				LOC FOX 6 GDA SAT 5-6am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/09/18		07/09/18	07/15/18	-----1-					1	\$105.00		0.00			
N 22	WBRC	07/13/18	07/13/18	LOC FOX 6 M-F News 4pm	4mm	4-430p	----1--	:30	1	\$180.00	P 3	0.00	NM	1	\$180.00
				LOC FOX 6 M-F News 4pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/09/18		07/09/18	07/15/18	----1--					1	\$180.00		0.00			
													Totals	13	\$5,351.00



Rep: TELEREP, INC.,
Run On: Jul16/18 at 11:04

EREP, INC.,
6/18 at 11:04
E-Order#: 2033544 (Rev 0) Agw#7533159
Station: WBRC-TV BIRMINGHAM (ANN AND
Agency: BRADBENT COX MIHALKE
Advertiser: POLIT KING/RTG/AL
Buyer: LIZ KUNDU

REP BUYLINES

Page: 1
Requested by: TR

Traffic#: 2025856
Salesperson: KRISTEN WASKIE
Est#: 287
Demo: RA35+

HdlIn#: 9169184 (Mod 2.0)
 Dates: Jul09/18 - Jul22/18
 Prod1: FRIENDS OF TROY KING
 Prod2:
 Tcd #:

Mod Code	Buy Line	Day/Time	Length	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+ Activity	Last Mod/Rev
#CASH	1	Fri/6-7A	30S	\$488	Jul13/18	1	2	2	\$976	GOOD DAY ALABAMA	0.0	Jul12/18
		Contract Comment: GOOD DAY ALABAMA										
	2	Fri/430-5P	30S	\$180	Jul13/18	1	1	1	\$180	NEWS	0.0	Jul12/18
	3	Mon/430-5P	30S	\$180	Jul16/18	1	0	0	\$0	NEWS	0.0	Jul13/18
	4	Fri/5-530P	30S	\$488	Jul13/18	1	1	1	\$488	NEWS	0.0	Jul12/18
	5	Mon/5-530P	30S	\$488	Jul16/18	1	0	0	\$0	NEWS	0.0	Jul13/18
	6	Fri/6-630P	30S	\$518	Jul13/18	1	1	1	\$518	NEWS	0.0	Jul12/18
	7	Mon/6-630P	30S	\$518	Jul16/18	1	0	0	\$0	NEWS	0.0	Jul13/18
	8	Fri/630-7P	30S	\$555	Jul13/18	1	1	1	\$555	INSIDE EDITION	0.0	Jul12/18
	9	Mon/630-7P	30S	\$555	Jul16/18	1	0	0	\$0	INSIDE EDITION	0.0	Jul13/18
	10	Fri/9-930P	30S	\$585	Jul13/18	1	1	1	\$585	NEWS	0.0	Jul12/18
	11	Mon/9-930P	30S	\$585	Jul16/18	1	0	0	\$0	NEWS	0.0	Jul13/18
	12	Mon/6-7A	30S	\$488	Jul16/18	1	0	0	\$0	GOOD DAY ALABAMA	0.0	Jul13/18
		Contract Comment: GOOD DAY ALABAMA										
	13	Fri/930-10P	30S	\$525	Jul13/18	1	1	1	\$525	NEWS	0.0	Jul12/18
	14	Mon/930-10P	30S	\$525	Jul16/18	1	0	0	\$0	NEWS	0.0	Jul13/18
	15	Fri/10-1035P	30S	\$503	Jul13/18	1	1	1	\$503	NEWS	0.0	Jul12/18
	16	Mon/10-1035P	30S	\$503	Jul16/18	1	0	0	\$0	NEWS	0.0	Jul13/18
	17	Tue/6-7A	30S	\$488	Jul17/18	1	0	0	\$0	GOOD DAY ALABAMA	0.0	Jul13/18
		Contract Comment: GOOD DAY ALABAMA										
	18	Fri/7-9A	30S	\$368	Jul13/18	1	2	2	\$736	GOOD DAY ALABAMA	0.0	Jul12/18
	19	Mon/7-9A	30S	\$368	Jul16/18	1	0	0	\$0	GOOD DAY ALABAMA	0.0	Jul13/18
	20	Tue/7-9A	30S	\$368	Jul17/18	1	0	0	\$0	GOOD DAY ALABAMA	0.0	Jul13/18
	21	Sat/5-6A	30S	\$105	Jul14/18	1	1	1	\$105	GOOD DAY ALABAMA SATURDAY	0.0	Jul12/18
		Contract Comment: GOOD DAY ALABAMA SATURDAY										
	22	Fri/4-430P	30S	\$180	Jul13/18	1	1	1	\$180	NEWS	0.0	Jul12/18
	23	Mon/4-430P	30S	\$180	Jul16/18	1	0	0	\$0	NEWS	0.0	Jul13/18
	24	Mon/7-8P	30S	\$585	Jul16/18	1	0	0	\$0	SYTYCD	0.0	Jul13/18
25	Sun/9-10P	30S	\$205	Jul15/18	1	0	0	\$0	AMERICAN GRIT	0.0	Jul13/18	
26	Mon/9-10P	30S	\$390	Jul16/18	1	0	0	\$0	NEWS	0.0	Jul13/18	
27	Sun/9-930P	30S	\$350	Jul15/18	1	0	0	\$0	NEWS	0.0	Jul13/18	
28	Mon/1035-1105P	30S	\$130	Jul16/18	1	0	0	\$0	TMZ	0.0	Jul13/18	
	Contract Comment: TMZ											



Rep: TELEREP, INC.
Run On: Jul16/18 at 11:04

E-Order#: 2033544 (Rev 0) Agt#7533159
Station: WBRC-TV BIRMINGHAM (ANN AND

REP BUYLINES

Headline#: 9169184 (Mod 2.0)
Dates: Jul09/18 - Jul22/18

Traffic#: 2025856
Salesperson: KRISTEN WASKIE

Page: 2
Requested by: TR

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spots/Week	Total Spots	Total Dollars	Program Name	Rep: Last RAS#	Activity	Last Mod/Rev
	29	Mon/8-9p	30S	\$635	Jul16/18	Jul16/18	1	0	0	\$0	SUPERHUMAN	0.0	Jul13/18	Mod #1.2: S
	30	Sun/10-1030P	30S	\$310	Jul15/18	Jul15/18	1	0	0	\$0	NEWS	0.0	Jul13/18	Mod #1.2: S
		Contract Comment: NEWS												
		Total 13 Spots for:		\$5,351				13		\$5,351		0.0		
		Monthly Estimate Dollars:								\$5,351	Jul/18	0.0	Jul/18	