

NAB Form PB-18 Candidates

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**       **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Strategic Media Placement,  
 being/on behalf of: Blum for Congress,  
 a legally qualified candidate of the Republican  
 political party for the office of: IACD1  
 in the General  
 election to be held on: 11.6.18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

<b>STATION:</b>	KGRN-AM	<b>ORDER#:</b>	3156303	<b>DATE:</b>	11/01/2018
<b>MARKET:</b>	Unmeasured Market	<b>AMOUNT:</b>	\$1,089.34	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Non-Rep Local Focus	<b>SPOTS:</b>	68	1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4338817</b>	
<b>ADVERTISER:</b>	Blum for Congress	<b>AGY PRD:</b>		<b>INVOICE: MEDIA FINANCIAL SERVICES</b>	
<b>PRODUCT:</b>	11/2-11/6	<b>AGY EST:</b>		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401	
<b>FLIGHT:</b>	11-02-2018 TO 11/6/2018	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF DAYS:</b>	5				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT: 11/01/2018 16:54</b>	

**COMMENTS**

11/01/2018: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) TODAY. Thank you. **\*\*PLEASE NOTE THAT WE SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL. WE WILL THEN CUT YOU A CHECK AND WILL EMAIL YOU A COPY OF THE CHECK & TRACKING INFORMATION AT THAT TIME.\*\***

**THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; Spot Data: IDB#1828; EMEDIATRADE: EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

Rates are gross. Stn will be billed by GMP for 15% commission on the net amount. Send invoices at the end of each broadcast mth and include both gross & net amts. Invoices must include date, time, ISCI code, & gross cost of each spot that aired. Post logs and affidavits can't substitute for invoices.

**\*\*PLEASE NOTE - THESE ARE :30 SPOTS.\*\***

DAY#1	11/2/2018 To 11/2/2018						TOT \$332.93	TOTAL SPOTS 19			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		....F..	6:00AM	10:00AM	30	11/2/2018	11/2/2018	6	\$18.82	\$112.92
	2		....F..	10:00AM	3:00PM	30	11/2/2018	11/2/2018	5	\$17.65	\$88.25
	3		....F..	3:00PM	7:00PM	30	11/2/2018	11/2/2018	8	\$16.47	\$131.76

**STATION:** KGRN-AM      **ORDER#:** 3156303      **DATE:** 11/01/2018  
**MARKET:** Unmeasured Market      **AMOUNT:** \$1,089.34      **AGENCY:** MEDIA FINANCIAL SERVICES  
**REP:** Non-Rep Local Focus      **SPOTS:** 68      1655 Palm Beach Lakes Blvd.  
                                                                                                                                  Suite 903  
                                                                                                                                  WEST PALM BEACH, FL 33401  
  
**MOD:** Stn Ver: 1 Last:  
**SALES OFFICE:** PHILADELPHIA      **SLS PH:** 412 421 2600  
**SALESPERSON:** Roger Rafson      **SLS FAX:** 412 421 6001  
**SLS EMAIL:** Roger.Rafson@GenMediaPartners.com  
  
**AGENCY:** MEDIA FINANCIAL SERVICES      **AGY CLI:**      **CONTRACT # FOR INVOICING** 4338817  
**ADVERTISER:** Blum for Congress      **AGY PRD:**      **INVOICE:** MEDIA FINANCIAL SERVICES  
**PRODUCT:** 11/2-11/6      **AGY EST:**      1655 Palm Beach Lakes Blvd.  
                                                                                                                                  Suite 903  
                                                                                                                                  WEST PALM BEACH, FL 33401  
  
**FLIGHT:** 11-02-2018 TO 11/6/2018      []Unwired []Spot []Mod  
  
**TOT # OF DAYS:** 5  
**PRIM. DEMO:** Adults 35+      []Cash []Trade  
**SEC. DEMO:**      **SPOT TYPE:**      **LAST SENT:** 11/01/2018 16:54

**DAY#2      11/3/2018 To 11/3/2018      TOT \$155.28      TOTAL SPOTS 12**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		.....S.	6:00AM	7:00PM	30	11/3/2018	11/3/2018	12	\$12.94	\$155.28

**DAY#3      11/4/2018 To 11/4/2018      TOT \$155.28      TOTAL SPOTS 12**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		.....S	6:00AM	7:00PM	30	11/4/2018	11/4/2018	12	\$12.94	\$155.28

**DAY#4      11/5/2018 To 11/5/2018      TOT \$332.93      TOTAL SPOTS 19**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	30	11/5/2018	11/5/2018	6	\$18.82	\$112.92
	2		M.....	10:00AM	3:00PM	30	11/5/2018	11/5/2018	5	\$17.65	\$88.25
	3		M.....	3:00PM	7:00PM	30	11/5/2018	11/5/2018	8	\$16.47	\$131.76



# Sales Order

Station: KGRN-AM Agency: MEDIA FINANCIAL SERVICES  
 Contract Name: 3156303 Blum for Congress Address: 1655 PALM BEACH LAKES BLVD{cr}  
 Contract#: 28630 City: WEST PALM BEACH State: FL Zip: 33401  
 Start Date: 11/02/18 End Date: 11/06/18 Buyer: \_\_\_\_\_  
 Revenue Type: NATIONAL AGENCY Type: Cash Tax Schedule: \_\_\_\_\_ (None)  
 Advertiser: Blum for Congress Agency Commission %: 15  
 Address: \_\_\_\_\_ Billing Cycle: Standard  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Salesperson: 2000house Comm %: 0  
 Product Name: 3156303 Blum for Congress Makegood Policy: Within Contract Dates  
 Competitive Code: POLITICAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	11/02/18	11/06/18		6:00 AM	10:00 AM	30	6	6			6			18	D	18.82	18	338.76	1	
2	11/02/18	11/05/18		10:00 AM	3:00 PM	30	5			5			10	D	17.65	10	176.50	1		
3	11/02/18	11/05/18		3:00 PM	7:00 PM	30	8			8			16	D	16.47	16	263.52	1		
4	11/03/18	11/04/18		6:00 AM	7:00 PM	30					12	12	24	D	12.94	24	310.56	1		

Billing Projections: By Month

	Nov 18
CA	1,089.34
ST	1,089.34

Print Spot Prices

TOTAL SPOTS ..... 68  
 GROSS TOTAL \$ ..... 1,089.34  
 ADJUSTED SPOTS ..... 68  
 ADJUSTED TOTAL \$ ..... 1,089.34

APPROVE    DECLINE

- General Manager
- Sales Manager
- National Sales Manager
- Local Sales Manager