

NAB Form PB-18 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:**Date:**I, Strategic Media Placement,being/on behalf of: Blum for Congress,a legally qualified candidate of the Republicanpolitical party for the office of: IACD1in the Generalelection to be held on: 11.6.18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

STATION:	KGRN-AM	ORDER#:	3156303	DATE:	11/01/2018
MARKET:	Unmeasured Market	AMOUNT:	\$1,089.34	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Non-Rep Local Focus	SPOTS:	68		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4338817
ADVERTISER:	Blum for Congress	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	11/2-11/6	AGY EST:			1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
FLIGHT:	11-02-2018 TO 11/6/2018	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF DAYS:	5				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	11/01/2018 16:54

COMMENTS

11/01/2018: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) TODAY. Thank you. **PLEASE NOTE THAT WE SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL. WE WILL THEN CUT YOU A CHECK AND WILL EMAIL YOU A COPY OF THE CHECK & TRACKING INFORMATION AT THAT TIME.**

THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; Spot Data: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are gross. Stn will be billed by GMP for 15% commission on the net amount. Send invoices at the end of each broadcast mth and include both gross & net amts. Invoices must include date, time, ISCI code, & gross cost of each spot that aired. Post logs and affidavits can't substitute for invoices.

PLEASE NOTE - THESE ARE :30 SPOTS.

DAY#1		11/2/2018 To 11/2/2018					TOT \$332.93		TOTAL SPOTS 19		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	30	11/2/2018	11/2/2018	6	\$18.82	\$112.92
	2	F..	10:00AM	3:00PM	30	11/2/2018	11/2/2018	5	\$17.65	\$88.25
	3	F..	3:00PM	7:00PM	30	11/2/2018	11/2/2018	8	\$16.47	\$131.76

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ADVERTISER:	Blum for Congress	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	11/2-11/6	AGY EST:		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401	
FLIGHT:	11-02-2018 TO 11/6/2018	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	5				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 11/01/2018 16:54	

DAY#2		11/3/2018 To 11/3/2018					TOT \$155.28		TOTAL SPOTS 12		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S.	6:00AM	7:00PM	30	11/3/2018	11/3/2018	12	\$12.94	\$155.28

DAY#3		11/4/2018 To 11/4/2018					TOT \$155.28		TOTAL SPOTS 12		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S	6:00AM	7:00PM	30	11/4/2018	11/4/2018	12	\$12.94	\$155.28

DAY#4		11/5/2018 To 11/5/2018					TOT \$332.93		TOTAL SPOTS 19		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	30	11/5/2018	11/5/2018	6	\$18.82	\$112.92
	2		M.....	10:00AM	3:00PM	30	11/5/2018	11/5/2018	5	\$17.65	\$88.25
	3		M.....	3:00PM	7:00PM	30	11/5/2018	11/5/2018	8	\$16.47	\$131.76

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FLIGHT:	11-02-2018 TO 11/6/2018	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF DAYS:	5				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	11/01/2018 16:54

DAY#5		11/6/2018 To 11/6/2018				TOT \$112.92			TOTAL SPOTS 6			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		.T.....	6:00AM	10:00AM	30	11/6/2018	11/6/2018	6	\$18.82	\$112.92	

TOTAL	Nov												Total
SPOT	68												68
CASH	1,089.34												1,089.34
TOTAL	1,089.34												1,089.34

Sales Order

Station: KGRN-AM Agency: MEDIA FINANCIAL SERVICES
 Contract Name: 3156303 Blum for Congress Address: 1655 PALM BEACH LAKES BLVD{cr}
 Contract#: 28630 City: WEST PALM
 Start Date: 11/02/18 End Date: 11/06/18 BEACH State: FL Zip: 33401
 Revenue Type: NATIONAL AGENCY Type: Cash Buyer: _____
 Advertiser: Blum for Congress Tax Schedule: _____ (None)
 Address: _____ Agency Commission %: 15
 City: _____ State: _____ Zip: _____ Billing Cycle: Standard
 Product Name: 3156303 Blum for Congress Salesperson: 2000house Comm %: 0
 Competitive Code: POLITICAL Makegood Policy: Within Contract Dates

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	11/02/18	11/06/18		6:00 AM	10:00 AM	30	6	6			6			18	D	18.82	18	338.76	1	
2	11/02/18	11/05/18		10:00 AM	3:00 PM	30	5				5			10	D	17.65	10	176.50	1	
3	11/02/18	11/05/18		3:00 PM	7:00 PM	30	8				8			16	D	16.47	16	263.52	1	
4	11/03/18	11/04/18		6:00 AM	7:00 PM	30						12	12	24	D	12.94	24	310.56	1	

Billing Projections: By Month

	Nov 18
CA	1,089.34
ST	1,089.34

☒ Print Spot Prices

TOTAL SPOTS 68
 GROSS TOTAL \$ 1,089.34
 ADJUSTED SPOTS 68
 ADJUSTED TOTAL \$ 1,089.34

APPROVE DECLINE

☐ ☐ General Manager
☐ ☐ Sales Manager
☐ ☐ National Sales Manager
☐ ☐ Local Sales Manager