

WBTV
One Julian Price Place
Charlotte, NC 28208
Sales T & C: www.gray.tv/advertising
Main: (704) 374-3500
Billing: (704) 374-3783

Billing Address:

Canal Partners Media Attention: Donna Crawford 25 Witlock Place Suite 201 Marietta, GA 30064

Send Payment To:

WBTV PO Box 14200 Tallahassee, FL 32317-4200

Proporty	WBTV					
Property		1				
Invoice #	3434062-1	Order #	3434062			
Invoice Date	05/12/24	Alt Order # WOC145034				
Invoice Month	May 2024	Deal #				
Invoice Period	05/01/24 - 05/12/24	Flight Dates	05/06/24 - 05/12/24			
Advertiser	NC League of Conservative Voters Foundation					
Product	NCLCVF					
Estimate #	11429					
	Account Executive	Rebecca Becker				
	Sales Office	Gray Nationa	l - Atlanta			
	Sales Region	National				
	Agency Code	9913041				
	Advertiser Code	1534				
	Billing Calendar	Calendar				
	Billing Type	Cash				
	Special Handling					
	Agency Ref	111490				
	Advertiser Ref	592471				
	Product 1	1867				
	Product 2					

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
Line Start Date	Lift Date	Description	Start/End Time		Lengin	WEEK	Nate	Type	
1 05/06/24	05/10/24	M-F News at 6a	6:00 AM-7:00 AM	MTWTF	:30	1	\$750.00	NM	
Weeks:	Start Date 05/06/24	End Date MTWTFSS MTWTF	Spots/Week 1	Rate \$750.00					
Spots: # Ch		00/12/21	otion	Start/End Time	Lena	h Ad-ID			Rate Type
: · — —	BTV W 05			6:00 AM-7:00 AM		0 SBLCVTV	D2H		\$750.00 NM
									,
2 05/06/24	05/10/24	CBS This Morning	7:00 AM-9:00 AM	MTWTF	:30	1	\$650.00	NM	
Weeks:	Start Date 05/06/24	End Date <u>MIWIFSS</u> 05/12/24 <u>MIWIF</u>	Spots/Week 1	<u>Rate</u> \$650.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WE	BTV Tu 05	/07/24 8:24 AM CBS Tr	nis Morning	7:00 AM-9:00 AM	M :3	0 SBLCVTV	D2H		\$650.00 NM
3 05/06/24	05/11/24	Sat News at 6a	6:00 AM-7:00 AM	S-	:30	1	\$350.00	NM	
Weeks:	Start Date 05/06/24	End Date <u>MIWIFSS</u> S-	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Leng	h Ad-ID			Rate Type
1 WE	3TV Sa 05	/11/24 6:27 AM Sat Ne	ws at 6a	6:00 AM-7:00 AM	M :3	0 SBLCVTV	D2H		\$350.00 NM
4 05/06/24	05/10/24	M-F News at Noon	12:00 PM-12:30 PM	МТЖГБ	:30	1	\$2,500.00	NM	
Weeks:	Start Date 05/06/24	End Date MTWTFSS MTWTF	Spots/Week 1	Rate \$2,500.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WE	3TV W 05	/08/24 12:27 PM M-F Ne	ews at Noon	12:00 PM-12:30	PN :3	O SBLCVTV	D2H		\$2,500.00 NM
5 05/06/24	05/10/24	M-F News at 5p	5:00 PM-5:30 PM	МГЖГБ	:30	1	\$1,500.00	NM	
Weeks:	Start Date 05/06/24	End Date MTWTFSS MTWTF	Spots/Week 1	Rate \$1,500.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	otion	Start/End Time		h Ad-ID			Rate Type
1 WE	BTV M 05	/06/24 5:12 PM M-F Ne	ws at 5p	5:00 PM-5:30 PM	M :3	0 SBLCVTV	D2H		\$1,500.00 NM
7 05/06/24	05/10/24	7pm News OYS Tonigh	t 7:00 PM-8:00 PM	MTWTF	:30	1	\$800.00	NM	

Rate Type

\$700.00 NM



Description

05/12/24

Air Time Description

11:33 PM Sun News at 11p

Invoice #	3434062-1	Invoice Month	May 2024		
Invoice Date	05/12/24	Invoice Period	05/01/24 - 05/12/24		
Advertiser	NC League of Conservative Voters Foundation				
Product	NCLCVF				
Estimate #	11429				

Rate

Туре

Spots/ Week

Length Ad-ID

:30 SBLCVTV02H

Length

Weeks: Start Date End Date MTWTFSS 05/06/24 05/12/24 MTWTF Spots: # Ch Day Air Date Air Time Desc	Spots/Week 1	Rate \$800.00 Start/End Time	Length A	.d-ID			Rate Type
· 	News OYS Tonight	7:00 PM-8:00 PM		BLCVTV02	Н		\$800.00 NM
8 05/06/24 05/12/24 Sun News at 11p	11:00 PM-11:35 PM	S	:30	1	\$700.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate					

MTWTFSS

\$700.00

Start/End Time

11:00 PM-11:35 PN

Start/End Time

Total Spots

Payment Terms 30 Days

Ch

Start Date

Spots: #

End Date

05/06/24

Day Air Date

Su 05/12/24

<u>Gross Total</u> **\$7,250.00**

Agency Commission \$1,087.50

<u>Net Amount Due</u> \$6,162.50

<u>Invoice Balance as of 05/13/24 2:48:35 PM ET</u> **\$6,162.50**