

PUBLIC FILE 1st QTR. 2024 KRLT-FM

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This is a list of some of the significant issues responded to by the programming of **KRLT-FM**, South Lake Tahoe, California, for the period of **January 1st 2024, to March 31st 2024**. This list does not reflect priority of significance, nor does it include all of the issues that were aired by **KRLT-FM**. Prepared by Steve Harness and uploaded the public file on **April 22nd 2024**.

The following announcements were run addressing a variety of issues and concerns based on community interests such as crime, quality of life, community involvement, community development, and the environment. Announcements were read live by the on air staff or were pre-taped and played back during regular programming:

1. Soroptimist International of South Lake Tahoe – tickets on sale for their annual fundraising event “Elegant Evening”. :60 second PSA 3-1-24 to 3-31-24. This aired at least 30 times in total from the hours of 6am to 6pm Monday through Friday.
2. National Association of Broadcasters: COVID-19 booster shot availability announcements. 30 second PSA 2-01-24 to 3-31-24. This was aired at least 200 times in total from the hours of 6am to 6pm Monday through Friday.
3. Casey’s American Cantina – non-profit fundraiser for the “Ukrainian Red Cross”. A night of food specials and live music with the proceeds going to war relief efforts of Red Cross in Ukraine. :30 second PSA 2-15-24 to 3-31-24. This was read live at least 40 times in total from the hours of 6am to 6pm Monday through Friday.
4. Gamblers Anonymous – reminders about the program and when local meetings are. :60 second PSA 1-1-24 to 3-31-24. This was read live at least 10 times in total from the hours of 6am to 6pm Monday through Friday.
5. St. Joseph Community Land Trust. – announcements for this non-profit group that buy land parcels and leases them back to local families at a discounted rate. The idea is to provide affordable housing for Tahoe locals and not for tourists.:30 second PSA 1-1-24 to 3-31-2024 This was aired at least 75 times in total from the hours of 6am to 6pm Monday through Friday.
6. The Selective Service Systems – announcements reminding all men to register within 30 days of their 18th birthday. :60 second PSA 1-1-24 to 3-31-24. This was read live at least 4 times in total from the hours of 6am to 6pm Monday through Friday.
7. South Lake Tahoe Fire department – Monthly PSA’s that are pre-taped and gear towards a seasonal fire safety tip. These are voiced by Sally from the SLT Fire Dept. At least 3 different versions run each month. :30 second PSA’s 1-01-24 to 3-31-24. These each aired at least 5 times in total from the hours of 12am to 12am Monday through Sunday.
8. Sierra Child & Family Services. – announcements for this non-profit group that provides foster & adoptive services for local kids to keep them in their local community.:30 second PSA 1-1-24 to 3-31-24. This was aired at least 75 times in total from the hours of 6am to 6pm Monday through Friday.

9. Barton Health – Flu Shots. PSA’s reminding people to get their annual Flu Shot. :60 second PSA 1-1-24 to 2-15-24. This was read live at least 30 times in total from the hours of 6am to 6pm Monday through Friday.

Announcements were also run for the following agencies:

* El Dorado County Animal Shelter in Meyers – reminder of hours operations 530-577-1766. 60 second PSA 1-01-24 to 3-31-24. This was read live at least 9 times in total from the hours of 6am to 6pm Monday through Friday.