

PUBLIC FILE 3rd QTR. 2019 KRLT-FM

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This is a list of some of the significant issues responded to by the programming of **KRLT FM**, South Lake Tahoe, California, for the period of **July 1st 2019, to September 30th 2019**. This list does not reflect priority of significance, nor does it include all of the issues that were aired by **KRLT FM**. Prepared by Steve Harness and uploaded to the public file on **October 10th 2019**.

The following announcements were run addressing a variety of issues and concerns based on community interests such as crime, quality of life, community involvement, community development, and the environment. Announcements were read live by the on air staff or were pre-taped and played back during regular programming:

1. South Lake Tahoe Woman's Center – Summer concert at Harvey's – fundraiser for the South Lake Tahoe woman's center. The event was at Harvey's casino in South Lake Tahoe, CA. :60 second PSA 8-1-19 to 9-14-19. This was read live at least 10 times in total from the hours of 6am to 6pm Monday through Friday.
2. National MS Society – Tahoe Walk MS. September 21st at the Lakeview Commons. Fundraising effort for Multiple Sclerosis programs. WalkMS.org :60 second PSA 7-1-19 to 9-21-19. This was read live at least 75 times in total from the hours of 6am to 6pm Monday through Friday and 12pm – 5pm Saturdays & Sundays.
3. Lake Tahoe Autumn Food & Wine Festival. September 20th at North Star. Fundraising effort for community based programs. Tahoefoodandwine.com :60 second PSA 8-1-19 to 9-20-19. This was read live at least 25 times in total from the hours of 6am to 6pm Monday through Friday.
4. South Lake Tahoe Fire Dept. – announcements for “no fireworks in the Tahoe basin”. Fireworks are illegal in the basin and are a major fire hazard, these announcements remind the public & visitors of this fact. :60 second PSA 7-1-19 to 7-7-19. This was read live at least 35 times in total from the hours of 6am to 6pm Monday through Friday.
5. St. Joseph Community Land Trust. – announcements for this non-profit group that buy land parcels and leases them back to local families at a discounted rate. The idea is to provide affordable housing for Tahoe locals and not for tourists.:30 second PSA 7-1-19 to 9-30-19. This was aired at least 75 times in total from the hours of 6am to 6pm Monday through Friday.
6. Sierra Child & Family Services. – announcements for this non-profit group that provides foster & adoptive services for local kids to keep them in their local community.:30 second PSA 7-1-19 to 9-30-19. This was aired at least 75 times in total from the hours of 6am to 6pm Monday through Friday.

7. US Forest Service – Kokanee Salmon Festival at the Taylor Creek Visitors Center. Annual fundraising and community involvement event focusing on the once a year event of the kokanee salmon spawning in a local river. :60 second PSA 9-1-19 to 9-30-19. This was read live at least 25 times in total from the hours of 6am to 6pm Monday through Friday.
8. LTBMU – reminding everyone that dogs are not allowed on the public beaches in the summer. :60 second PSA 7-01-19 to 8-30-19. This was read live at least 10 times in total from the hours of 6am to 6pm Monday through Friday.
9. Pet Network of Northern Nevada – Every Thursday morning at 8:30am Caleb Knapp comes in with a dog or cat that needs to be adopted from her non-profit animal shelter. This is a 5 minute live interview with the on air talent in which she discusses the organization in general and how to adopt animals from them.
10. Boys and Girls Club – 26th annual golf tournament at Edgewood. Entry fee goes to the boys and girls club, prizes are offered up for the top finishers. :60 second PSA 8-01-19 to 9-21-19. This was read live at least 10 times in total from the hours of 6am to 6pm Monday through Friday.
11. City of SLT Parks & Rec dept. – Bijou Bash announcements for the annual event. This is a community based event that is free and open to the public with a focus on kids. :60 second PSA 8-23-19 to 9-30-19. This was read live at least 15 times in total from the hours of 6am to 6pm Monday through Friday.
12. American Legion Post 795 – Patriot Days celebration on 9-11-19 at the American Legion Hall at 2748 Lake Tahoe blvd. Snacks & Coffee after. :60 second PSA 8-11-19 to 9-11-19. This was read live at least 25 times in total from the hours of 6am to 6pm Monday through Friday
13. South Lake Tahoe Fire department – Monthly PSA's that are pretaped and gear towards a seasonal fire safety tip. These are voiced by Sally from the SLT Fire Dept. At least 3 different versions run each month. :30 second PSA's 7-01-19 to 9-30-19. These each aired at least 5 times in total from the hours of 12am to 12am Monday through Sunday.
14. Meals on Wheels – volunteer drivers need needed in El Dorado County. 530-573-3130. :60 second PSA 7-01-19 to 9-30-19. This was read live at least 15 times in total from the hours of 6am to 6pm Monday through Friday.
15. Gamblers Anonymous – reminders about the program and when local meetings are. :60 second PSA 7-01-19 to 9-30-19. This was read live at least 10 times in total from the hours of 6am to 6pm Monday through Friday.

16. Casey's American Cantina – non-profit fundraiser for the “Tahoe Homeless Coalition”. A night of food specials and live music with the proceeds going to help the local homeless population as we head into the winter season. :60 second PSA 8-01-19 to 9-30-19. This was read live at least 40 times in total from the hours of 6am to 6pm Monday through Friday.

Announcements were also run for the following agencies:

* Incline Village Library – calendar of events for July 2019. :60 second PSA 7-1-19 to 7-30-19. This was read live at least 3 times in total from the hours of 6am to 6pm Monday through Friday.

* Incline Village Library – calendar of events for August 2019. :60 second PSA 8-1-19 to 8-30-19. This was read live at least 3 times in total from the hours of 6am to 6pm Monday through Friday.

* Incline Village Library – calendar of events for September 2019. :60 second PSA 9-1-19 to 9-30-19. This was read live at least 3 times in total from the hours of 6am to 6pm Monday through Friday.

* Kiwanis Club of Tahoe Sierra – Septoberfest fund raising event. featuring food, drinks, entertainment, silent auctions and more. Funds raised go to help under privileged children in the community. :60 second PSA 8-1-18 to 9-21-18. This was read live at least 45 times in total from the hours of 6am to 6pm Monday through Friday.

* El Dorado Animal Shelter – reminder of hours and operations. 530-577-1766. :60 second PSA 7-01-19 to 9-30-19. This was read live at least 5 times in total from the hours of 6am to 6pm Monday through Friday.