

PUBLIC FILE 2nd QTR. 2016 KRLT-FM

Page One

This is a list of some of the significant issues responded to by the programming of **KRLT FM**, South Lake Tahoe, California, for the period of **April 1st 2016, to June 30th 2016**. This list does not reflect priority of significance, nor does it include all of the issues that were aired by **KRLT FM**. Prepared by Steve Harness and put in the public file on **July 7th 2016**.

The following announcements were run addressing a variety of issues and concerns based on community interests such as crime, quality of life, community involvement, community development, and the environment. Announcements were read live by the on air staff or were pre-taped and played back during regular programming:

1. The Sierra House Elementary School “Weather Kids” – Every Monday- Friday we have a local school child from the advanced science class at the “Sierra House Elementary School” phone in or come into the studio to read the weather (as compiled by them) live on the radio. This is a 5 minute segment M-F @ 8:20am
2. Live Violence Free – self defense classes covering awareness, assertiveness, and physical defense techniques. :60 second PSA 4-1-16 to 4-15-16. This was read live at least 5 times in total from the hours of 6am to 6pm Monday through Friday.
3. Court Appointed Special Advocates Program – announcements for their training program. :60 second PSA 4-01-16 to 5-1-16. This was read live at least 15 times in total from the hours of 6am to 6pm Monday through Friday.
4. Pet Network of Northern Nevada - Every Thursday morning at 8:30am Caleb Johnson comes in with a dog or cat that needs to be adopted from her non-profit animal shelter. This is a 5 minute live interview with the on air talent in which she discusses the organization in general and how to adopt animals from them.
5. City of SLT – announcements for the “lead paint removal program”. Listeners were asked to call the city for more information or visit their website. :60 second PSA 4-01-16 to 5-20-16. This was read live at least 10 times in total from the hours of 6am to 6pm Monday through Friday.
6. The Clean Tahoe Program – announcements for their “cleanup day” event where locals can dump large amounts of trash at the refuse center for one flat discounted rate. There is also free e-waste disposal offered on the day of the event. PSA 5-15-16 to 6-1-16. This was read live at least 25 times in total from the hours of 6am to 6pm Monday through Friday.

7. American Legion Post 795 – announcements for their Memorial day services to honor our local fallen veterans. :60 second PSA 5-1-16 to 5-27-16. This was read live at least 25 times in total from the hours of 6am to 6pm Monday through Friday.
8. Tahoe Chamber – Every Wednesday morning at 8:40am the Tahoe Chamber comes on for a live interview to discuss programs available to local businesses. :60 second PSA 4-1-16 to 6-30-16. This is a live interview an averages 15 minutes in length.
9. South Lake Tahoe Fire department – Monthly PSA’s that are pretaped and gear towards a seasonal fire safety tip. These are voiced by Sally from the SLT Fire Dept. At least 3 different versions run each month. :30 second PSA’s 4-01-16 to 6-30-16. These each aired at least 15 times in total from the hours of 12am to 12am Monday through Sunday.
10. South Lake Tahoe Fire Department – announcements were read reminding people that all fireworks are illegal in the basin as we approach the 4th of July holiday weekend. :60 second PSA 6-01-16 to 6-30-16. This was read live at least 30 times in total from the hours of 6am to 6pm Monday through Friday.

Announcements were also run for the following agencies:

- * Incline Village Library – calendar of events for April 2011. :60 second PSA 4-1-16 to 4-29-16. This was read live at least 3 times in total from the hours of 6am to 6pm Monday through Friday.
- * Incline Village Library – calendar of events for May 2011. :60 second PSA 5-1-16 to 5-29-16. This was read live at least 3 times in total from the hours of 6am to 6pm Monday through Friday.
- * Incline Village Library – calendar of events for June 2011. :60 second PSA 6-1-16 to 6-29-16. This was read live at least 3 times in total from the hours of 6am to 6pm Monday through Friday.
- * University of California – Master Gardner classes with Free Admission held at 311 Fair Lane in Placerville, CA. :60 second PSA 6-01-16 to 6-15-16. This was read live at least 3 times in total from the hours of 6am to 6pm Monday through Friday.
- * Meeks lumber and Hardware – announcements for their free “kids day” event designed to teach kids how to safely use basic tools and build bird houses. The event was at the Meeks in Meyers and was free of charge. :60 second PSA 6-1-16 to 6-15-16. This was read live at least 20 times in total from the hours of 6am to 6pm Monday through Friday.