

PUBLIC FILE 2nd QTR. 2019 KRLT-FM

Page One

This is a list of some of the significant issues responded to by the programming of **KRLT FM**, South Lake Tahoe, California, for the period of **April 1st 2019, to June 30th 2019**. This list does not reflect priority of significance, nor does it include all of the issues that were aired by **KRLT FM**. Prepared by Steve Harness and uploaded to the public file on **July 10th 2019**.

The following announcements were run addressing a variety of issues and concerns based on community interests such as crime, quality of life, community involvement, community development, and the environment. Announcements were read live by the on air staff or were pre-taped and played back during regular programming:

1. The Sierra House Elementary School “Weather Kids” – Every Monday- Friday (October 1st through June 17th 2019) we have a local school child from the advanced science class at the “Sierra House Elementary School” phone in or come into the studio to read the weather (as compiled by them) live on the radio. This is a 5 minute segment M-F @ 8:20am
2. Pet Network of Northern Nevada – Every Thursday morning at 8:30am Caleb Knapp comes in with a dog or cat that needs to be adopted from her non-profit animal shelter. This is a 5 minute live interview with the on air talent in which she discusses the organization in general and how to adopt animals from them.
3. Sierra NV Alliance – announcements for their Earth Day celebration at Bijou Park on April 27th 2019. :60 second PSA 4-1-19 to 4-27-19. This was read live at least 5 times in total from the hours of 6am to 6pm Monday through Friday.
4. South Lake Tahoe Fire Department – announcements were read reminding people that all fireworks are illegal in the basin as we approach the 4th of July holiday weekend. :60 second PSA 6-01-19 to 6-30-19. This was read live at least 30 times in total from the hours of 6am to 6pm Monday through Friday.
5. The Selective Service Systems – announcements reminding all men to register within 30 days of their 18th birthday. :60 second PSA 4-1-19 to 5-1-19. This was read live at least 4 times in total from the hours of 6am to 6pm Monday through Friday.
6. South Lake Tahoe women’s Center – self defense classes covering awareness, assertiveness, and physical defense techniques. :60 second PSA 4-1-19 to 4-21-19. This was read live at least 5 times in total from the hours of 6am to 6pm Monday through Friday.

7. Douglas County Sheriff Department – “prescription Drug Roundup” event where community members can bring unused or expired prescription drugs to them to be disposed of safely. This way they can’t be stolen or abused. :60 second PSA 4-1-19 to 5-25-19. This was read live at least 8 times in total from the hours of 6am to 6pm Monday through Friday.
8. City of SLT – announcements for “emergency text alert signups” :60 second PSA 4-02-19 to 5-25-19. This was read live at least 5 times in total from the hours of 6am to 6pm Monday through Friday.
9. Court Appointed Special Advocates Program – announcements for their volunteer training program. :60 second PSA 4-01-19 to 6-30-19. This was read live at least 15 times in total from the hours of 6am to 6pm Monday through Friday.
10. Douglas County Sherriff Department – announcements for their community open house event on May 11th 2019. The event is designed to showcase their facilities, equipment, and services they offer to the community. :60 second PSA 4-10-19 to 5-11-19. This was read live at least 12 times in total from the hours of 6am to 6pm Monday through Friday.
11. American Legion Post 795 – announcements for their Memorial day services at the happy homestead cemetery where the community can gather to honor our local fallen veterans. The event was May27th 2019. :60 second PSA 5-1-19 to 5-27-19. This was read live at least 30 times in total from the hours of 6am to 6pm Monday through Friday.
12. South Lake Tahoe Fire department – Monthly PSA’s that are pre-taped and gear towards a seasonal fire safety tip. These are voiced by Sally from the SLT Fire Dept. At least 3 different versions run each month. :30 second PSA’s 4-01-19 to 6-30-19. These each aired at least 15 times in total from the hours of 12am to 12am Monday through Sunday.
13. The Clean Tahoe Program – announcements for their “cleanup day” event where locals can dump large amounts of trash at the refuse center for one flat discounted rate. There is also free e-waste disposal offered on the day of the event which was June 8th 2019. :60 second PSA 5-15-19 to 6-7-19. This was read live at least 20 times in total from the hours of 6am to 6pm Monday through Friday.

Announcements were also run for the following agencies:

- *Camp-California.com – announcements for their spring activities workshops for kids, for more information please visit the website or call 530-885-1624. :60 second PSA 4-1-19 to 5-15-19. This was read live at least 3 times in total from the hours of 6am to 6pm Monday through Friday.
- * Incline Village Library – calendar of events for April 2019. :60 second PSA 4-1-19 to 4-29-19. This was read live at least 3 times in total from the hours of 6am to 6pm Monday through Friday.

* Incline Village Library – calendar of events for May 2019. :60 second PSA 5-1-19 to 5-29-19. This was read live at least 3 times in total from the hours of 6am to 6pm Monday through Friday.

* Incline Village Library – calendar of events for June 2019. :60 second PSA 6-1-19 to 6-29-19. This was read live at least 3 times in total from the hours of 6am to 6pm Monday through Friday.

* California Highway Patrol – Free safety classes for new drivers that teach defensive driving and other techniques to drive safely and reduce accidents. This event was held on May 11th at the South Tahoe high school. :60 second PSA 4-15-19 to 5-10-19. This was read live at least 3 times in total from the hours of 6am to 6pm Monday through Friday.

* University of California – Master Gardener classes with Free Admission held at 311 Fair Lane in Placerville, CA on May 22nd 2019. :60 second PSA 5-02-19 to 5-21-19. This was read live at least 3 times in total from the hours of 6am to 6pm Monday through Friday.

*Tahoe Visitors Authority – announcements for their wild & scenic life film festival with proceeds benefiting the Tahoe Rim Trail Assoc. The event was April 27th 2019. :60 second PSA 4-01-19 to 4-27-19. This was read live at least 8 times in total from the hours of 6am to 6pm Monday through Friday.

* US Forest Service’s – announcements informing locals that several area parks & trails will open late this year due to the extended winter we had. :60 second PSA 5-1-19 to 6-30-19. This was read live at least 10 times in total from the hours of 6am to 6pm Monday through Friday.

* The Alpha Gamma Sigma Honor Society at LTCC – community blood drive at the Aspen room at the LTCC on June 28th 2019. :60 second PSA 5-25-19 to 6-27-19. This was read live at least 5 times in total from the hours of 6am to 6pm Monday through Friday

Every weekday morning between 7:45am & 9:30am KRLT FM interviews various members of the community to discuss issues that are of community interest and upcoming events for non-profit organizations. Each interview averages 10 minutes. Here are some of the guests from this quarter:

* The City of SLT

* TRPA

* Barton Memorial Hospital

* STPUD

* Forest Service

* LTBMU

* Boys and Girls Club

* Sierra Parks Department

* CALSTAR

* SLT Library

* Douglas County Sherriff department