

PUBLIC FILE 2nd QTR. 2023 KRLT-FM

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This is a list of some of the significant issues responded to by the programming of **KRLT FM**, South Lake Tahoe, California, for the period of **April 1st 2023, to June 30th 2023**. This list does not reflect priority of significance, nor does it include all of the issues that were aired by **KRLT FM**. Prepared by Steve Harness and uploaded to the public file on **July 10th 2023**.

The following announcements were run addressing a variety of issues and concerns based on community interests such as crime, quality of life, community involvement, community development, and the environment. Announcements were read live by the on-air staff or were pre-taped and played back during regular programming:

1. Tahoe Visitors Authority – for the “2023 Lights on the Lake Fireworks” show. This is a free community event for a fireworks show on the 4th of July. We provide the music for the show and remind the community that personal fireworks are illegal and dangerous in the Lake Tahoe Basin. :60 second PSA 5-15-23 to 6-30-23. This was read live at least 150 times in total from the hours of 6am to 6pm Monday through Friday.
2. The Clean Tahoe Program – announcements for their “community cleanup day” event where locals can dump large amounts of trash at the refuse center for one flat discounted rate. There is also free e-waste disposal offered on the day of the event which was June 10th 2023. :30 second PSA 5-15-23 to 6-10-23. This was read live at least 20 times in total from the hours of 6am to 6pm Monday through Friday.
3. Pet Network of Northern Nevada – Every Thursday morning at 8:30am a representative comes in with a dog or cat that needs to be adopted from her non-profit animal shelter. This is a 5 minute live interview with the on air talent in which she discusses the organization in general and how to adopt animals from them.
4. Casey’s American Cantina – non-profit fundraiser for the “Ukrainian Red Cross”. A night of food specials and live music with the proceeds going to war relief efforts of Red Cross in Ukraine. :30 second PSA 5-01-23 to 6-15-23. This was read live at least 40 times in total from the hours of 6am to 6pm Monday through Friday.
5. South Lake Tahoe Fire Department – announcements were read reminding people that all fireworks are illegal in the basin as we approach the 4th of July holiday weekend. :60 second PSA 6-01-23 to 6-30-23. This was read live at least 60 times in total from the hours of 6am to 6pm Monday through Friday.
6. Gamblers Anonymous – reminders about the program and when local meetings are. :60 second PSA 4-01-23 to 6-30-23. This was read live at least 10 times in total from the hours of 6am to 6pm Monday through Friday.

7. The Selective Service Systems – announcements reminding all men to register within 30 days of their 18th birthday. :60 second PSA 4-1-23 to 6-1-23. This was read live at least 4 times in total from the hours of 6am to 6pm Monday through Friday.
8. American Legion Post 795 – announcements for their Memorial Day services at the happy homestead cemetery where the community can gather to honor our local fallen veterans. :60 second PSA 5-1-23 to 5-29-23. This was read live at least 30 times in total from the hours of 6am to 6pm Monday through Friday.
9. South Lake Tahoe Fire department – Monthly PSA’s that are pre-taped and gear towards a seasonal fire safety tip. These are voiced by Sally from the SLT Fire Dept. At least 3 different versions run each month. :30 second PSA’s 4-01-23 to 6-30-23. These each aired at least 15 times in total from the hours of 12am to 12am Monday through Sunday.
10. St. Joseph Community Land Trust. – announcements for this non-profit group that buy land parcels and leases them back to local families at a discounted rate. The idea is to provide affordable housing for Tahoe locals and not for tourists.:30 second PSA 4-1-23 to 6-30-23. This was aired at least 75 times in total from the hours of 6am to 6pm Monday through Friday.
11. Grocery Outlet – announcements for their food kitchen benefit efforts to stock local food banks with donations throughout the month of July. PSA 6-1-23 to 6-30-23. This was read live at least 65 times in total from the hours of 6am to 6pm Monday through Friday.
12. The Clean Tahoe Program – announcements for their “beach cleanup day” event where people can help clean our beaches after the 4th of July holiday. :30 second PSA 5-1-23 to 6-30-23. This was read live at least 50 times in total from the hours of 6am to 6pm Monday through Friday.

Announcements were also run for the following agencies:

- * Incline Village Library – calendar of events for April 2023. :60 second PSA 4-1-23 to 4-29-23. This was read live at least 3 times in total from the hours of 6am to 6pm Monday through Friday.
- * Incline Village Library – calendar of events for May 2023. :60 second PSA 5-1-23 to 5-29-23. This was read live at least 3 times in total from the hours of 6am to 6pm Monday through Friday.
- * Incline Village Library – calendar of events for June 2023. :60 second PSA 6-1-23 to 6-29-23. This was read live at least 3 times in total from the hours of 6am to 6pm Monday through Friday.
- * US Forest Service’s – announcements informing locals that several area parks & trails will opening on-time this season. :60 second PSA 5-1-23 to 6-15-23. This was read live at least 10 times in total from the hours of 6am to 6pm Monday through Friday.

Every weekday morning between 7:45am & 9:30am KRLT FM interviews various members of the community to discuss issues that are of community interest and upcoming events for non-profit organizations. Each interview averages 10 minutes. Here are some of the guests from this quarter:

- * The Clean Tahoe Program
- * TRPA
- * Barton Memorial Hospital
- * STPUD
- * Forest Service
- * LTBMU
- * Boys and Girls Club
- * SLT Library
- * Douglas County Sherriff department