

PUBLIC FILE 4th QTR. 2021 KRLT-FM

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This is a list of some of the significant issues responded to by the programming of **KRLT-FM**, South Lake Tahoe, California, for the period of **October 1st 2021, to December 31st 2021**. This list does not reflect priority of significance, nor does it include all of the issues that were aired by **KRLT-FM**. Prepared by Steve Harness and uploaded the public file on **January 10th 2022**.

The following announcements were run addressing a variety of issues and concerns based on community interests such as crime, quality of life, community involvement, community development, and the environment. Announcements were read live by the on-air staff or were pre-taped and played back during regular programming:

1. The Sierra House Weather Kids – Once a week, during the regular school year, students from the 5th grade class of the Sierra House School call-in live with the weather report. This is done in conjunction with an advance science class that studies many things, including the weather. Each weather report / on airtime averages 5 minutes in length. 10-1-21 to 12-17-21
2. The Lisa Maloff Foundation – Lisa Maloff, a local philanthropist, came into the station and gave away \$500 to random listeners in need of financial support during the Covid era. More than \$15,000 was given out in total for this time period. 30 second PSA 10-1-21 to 12-31-21. This was aired at least 70 times in total from the hours of 6am to 6pm Monday through Friday.
3. South Lake Tahoe Fire Dept. – Announcements for the “Christmas truck” schedule. Every year, they drive a decorated fire truck through various parts of town playing music and giving out candy canes and tours of the truck to local children. :60 second PSA 12-1-21 to 12-24-21. This was read live at least 15 times in total from the hours of 6am to 6pm Monday through Friday.
4. National Association of Broadcasters: Reminders about how to minimize the spread of Covid-19. Social distancing, face masks & hand washing. 30 second PSA 10-01-21 to 12-31-21. This was aired at least 200 times in total from the hours of 6am to 6pm Monday through Friday.
5. State of Nevada – announcements for “wear a mask in public”. Reminding people to follow the state requirements for masks inside public places to help limit the spread of Covid-19. :30 second PSA 10-01-21 to 12-31-21. This was aired at least 125 times in total from the hours of 6am to 6pm Monday through Friday.
6. St. Joseph Community Land Trust. – announcements for this non-profit group that buy land parcels and leases them back to local families at a discounted rate. The idea is to provide affordable housing for Tahoe locals and not for tourists.:30 second PSA 10-1-21 to 12-31-21. This was aired at least 75 times in total from the hours of 6am to 6pm Monday through Friday.
7. Douglas County Sheriff Dept – New Years Eve awareness campaign to not drink and drive and to celebrate responsibly with face masks & social distancing. :60 second PSA 12-1-21 to 12-31-21. This was read live at least 30 times in total from the hours of 6am to 6pm Monday through Friday.
8. South Lake Tahoe Fire department – Monthly PSA’s that are pre-taped and gear towards a seasonal fire safety tip. These are voiced by Sally from the SLT Fire Dept. At least 3 different versions run each

month. :30 second PSA's 10-01-21 to 12-31-21. These each aired at least 5 times in total from the hours of 12am to 12am Monday through Sunday.

9. "Caldor Comedy Show" for the Barton Health Foundation – KRLT & KOWL sponsored this live event to raise money for the Barton Foundation "Caldor Emergency response fund". Our community was deeply affected by the "Caldor Fire" from the summer of 2021. :60 second PSA 11-1-21 to 12-10-21. This was read live at least 150 times in total from the hours of 6am to 6pm Monday through Friday.

10. Sierra Child & Family Services. – announcements for this non-profit group that provides foster & adoptive services for local kids to keep them in their local community.:30 second PSA 10-1-21 to 10-31-21. This was aired at least 75 times in total from the hours of 6am to 6pm Monday through Friday.

11. Christmas Cheer – Food and Toy drive announcements for drop-off donations. Food, Cash, and toy donations were collected through Christmas Eve. :60 second PSA 11-1-21 to 12-24-21. This was read live at least 10 times in total from the hours of 6am to 6pm Monday through Friday.

12. Pet Network of Northern Nevada - Every Thursday morning at 8:30am Caleb Knapp comes in with a dog or cat that needs to be adopted from her non-profit animal shelter. This is a 5 minute live interview with the on air talent in which she discusses the organization in general and how to adopt animals from them.

13. Gamblers Anonymous – reminders about the program and when local meetings are. :60 second PSA 10-01-21 to 12-31-21. This was read live at least 10 times in total from the hours of 6am to 6pm Monday through Friday.

14. City of SLT – announcements for "we're stronger together". Reminders to stay diligent and follow the rules during the Covid pandemic. :30 second PSA 10-01-21 to 12-31-21. This was aired at least 125 times in total from the hours of 6am to 6pm Monday through Friday.

15. El Dorado County– Daily announcements of new Covid-19 cases, hospitalizations, ICU admissions, recoveries and deaths from Covid per region of the county. :30 second PSA 10-01-21 to 12-31-21. This was aired at least 90 times in total from the hours of 6am to 6pm Monday through Friday.

Announcements were also run for the following agencies:

* Heavenly Holidays – free community event celebrating the new year & holiday season. 60 second PSA 11-28-21 to 12-31-21. This was read live at least 10 times in total from the hours of 6am to 6pm Monday through Friday.

*US Forest Service – Kokanee Salmon festival at the Taylor Creek visitor's center CANCELLATION announcements due to Covid-19 precautions. :60 second PSA 10-1-21 to 10-31-21. This was read live at least 10 times in total from the hours of 6am to 6pm Monday through Friday.

* El Dorado County Animal Shelter in Meyers – reminder of hours operations 530-577-1766. 60 second PSA 10-01-21 to 12-24-21. This was read live at least 9 times in total from the hours of 6am to 6pm Monday through Friday.