

## **PUBLIC FILE 4<sup>th</sup> QTR. 2018 KRLT-FM**

Page One

This is a list of some of the significant issues responded to by the programming of **KRLT-FM**, South Lake Tahoe, California, for the period of **October 1<sup>st</sup> 2018, to December 31<sup>st</sup> 2018**. This list does not reflect priority of significance, nor does it include all of the issues that were aired by **KRLT-FM**. Prepared by Steve Harness. **This report was prepared prior to January 10, 2019, and it was ready for upload to the station's online public inspection file by that date, but because of the U.S. Government shutdown, the upload could not be completed by January 10, 2019**

The following announcements were run addressing a variety of issues and concerns based on community interests such as crime, quality of life, community involvement, community development, and the environment. Announcements were read live by the on air staff or were pre-taped and played back during regular programming:

1. The Sierra House Weather Kids – Once a week, during the regular school year, students from the 5<sup>th</sup> grade class of the Sierra House School call-in live with the weather report. This is done in conjunction with an advance science class that studies many things, including the weather. The students also get to come into the radio station once a week and do the weather live on the radio in the studio with the DJ. Each weather report / on air time averages 5 minutes in length. 10-1-18 to 12-21-18
2. Soroptimist International of South Lake Tahoe – tickets on sale for their annual fundraising event “an evening of food and wine tasting”. [www.sislt.org](http://www.sislt.org) :60 second PSA 10-15-18 to 11-1-18. This was read live at least 20 times in total from the hours of 6am to 6pm Monday through Friday.
3. South Tahoe Chamber of Commerce – blue ribbon awards event honoring local “green” businesses. Information on the event and how to vote for winners :60 second PSA 10-01-18 to 11-15-18. This was read live at least 30 times in total from the hours of 6am to 6pm Monday through Friday.
4. South Lake Tahoe Fire Dept. – Announcements for the “Christmas truck” schedule. Every year, they drive a decorated fire truck through various parts of town playing music and giving out candy canes and tours of the truck to local children. :60 second PSA 12-1-18 to 12-24-18. This was read live at least 15 times in total from the hours of 6am to 6pm Monday through Friday.
5. American Legion Post 795 – Veterans day event with memorial and mixer.:60 second PSA 10-15-18 to 11-12-18. This was read live at least 10 times in total from the hours of 6am to 6pm Monday through Friday.

6. Bread & Broth – free Thanksgiving dinner, all are welcome.530-544-3533. :60 second PSA 11-01-18 to 11-21-18. This was read live at least 15 times in total from the hours of 6am to 6pm Monday through Friday.
7. Treat Street 2018 – this is our annual trick or treating event and is cosponsored by the south Tahoe chamber of commerce and KRLT / KOWL. Kids can come and trick or treat for free in a safe controlled environment. :60 second PSA 10-01-18 to 10-31-18. This was read live at least 40 times in total from the hours of 6am to 6pm Monday through Friday.
8. Douglas County Sherriff Dept – New Years Eve awareness campaign to not drink and drive and to celebrate responsibly at the Casino’s at Stateline. :60 second PSA 12-1-18 to 12-31-18. This was read live at least 30 times in total from the hours of 6am to 6pm Monday through Friday.
9. South Lake Tahoe Fire department – Monthly PSA’s that are pretaped and gear towards a seasonal fire safety tip. These are voiced by Sally from the SLT Fire Dept. At least 3 different versions run each month. :30 second PSA’s 10-01-18 to 12-31-18. These each aired at least 5 times in total from the hours of 12am to 12am Monday through Sunday.
10. Barton Health – Festival of Trees & Lights. This celebration of the holiday season is a fundraiser for the “Barton Foundation” that benefits community health clinics. :60 second PSA 11-1-18 to 12-06-18. This was read live at least 10 times in total from the hours of 6am to 6pm Monday through Friday.
11. South Lake Tahoe Woman’s Center – “Shop to stop domestic violence” awareness and fund-raising event. Stores at the “Village Center” would donate at least 10% of all proceeds to the woman’s center. 60 second PSA 10-15-18 to 10-31-18. This was read live at least 15 times in total from the hours of 6am to 6pm Monday through Friday and included a live broadcast on KRLT FM from the Village center to remind the public to come in that day.
12. Christmas Cheer & Raley’s – Food and Toy drive event at the village center in South Lake Tahoe in collaboration with KRLT & KOWL. Food, Cash, and toy donations were collected through Christmas Eve. :60 second PSA 11-1-18 to 12-24-18. This was read live at least 10 times in total from the hours of 6am to 6pm Monday through Friday.
13. Pet Network of Northern Nevada - Every Thursday morning at 8:30am Caleb Johnson comes in with a dog or cat that needs to be adopted from her non-profit animal shelter. This is a 5 minute live interview with the on air talent in which she discusses the organization in general and how to adopt animals from them.

Announcements were also run for the following agencies:

\* Heavenly Holidays – free community event celebrating the new years eve countdown at a “family friendly” time of 9pm PT. There’s a ball drop with fireworks show and free games for the kids.:60 second PSA 11-28-18 to 12-31-18. This was read live at least 50 times in total from the hours of 6am to 6pm Monday through Friday.

\*US Forest Service – Kokanee Salmon festival at the Taylor Creek visitor’s center. :60 second PSA 10-1-18 to 10-5-18. This was read live at least 10 times in total from the hours of 6am to 6pm Monday through Friday.

\* El Dorado County Animal Shelter in Meyers – reminder of hours operations 530-577-1766. 60 second PSA 10-01-18 to 12-24-18. This was read live at least 9 times in total from the hours of 6am to 6pm Monday through Friday.

\*Incline Village Nursery School – pumpkin patch fund raiser at the school. [www.ivns.org](http://www.ivns.org) :60 second PSA 10-01-18 to 10-15-18. This was read live at least 3 times in total from the hours of 6am to 6pm Monday through Friday.