

## **PUBLIC FILE 4th QTR. 2023 KRLT-FM**

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This is a list of some of the significant issues responded to by the programming of **KRLT-FM**, South Lake Tahoe, California, for the period of **October 1st 2023, to December 31st 2023**. This list does not reflect priority of significance, nor does it include all of the issues that were aired by **KRLT-FM**. Prepared by Steve Harness and uploaded the public file on **January 10<sup>th</sup> 2024**.

The following announcements were run addressing a variety of issues and concerns based on community interests such as crime, quality of life, community involvement, community development, and the environment. Announcements were read live by the on-air staff or were pre-taped and played back during regular programming:

1. The Sierra House Weather Kids – Once a week, during the regular school year, students from the 5th grade class of the Sierra House School call-in live with the weather report. This is done in conjunction with an advance science class that studies many things, including the weather. Each weather report / on airtime averages 5 minutes in length. 10-15-23 to 12-23-23
2. South Lake Tahoe Fire Dept. – Announcements for the “Christmas truck” schedule. Every year, they drive a decorated fire truck through various parts of town playing music and giving out candy canes and tours of the truck to local children. :60 second PSA 12-1-23 to 12-24-23. This was read live at least 15 times in total from the hours of 6am to 6pm Monday through Friday.
3. National Association of Broadcasters: Reminders to get a Covid 19 booster shot and about how to minimize the spread of the flu. 30 second PSA 10-01-23 to 12-31-23. This was aired at least 200 times in total from the hours of 6am to 6pm Monday through Friday.
4. St. Joseph Community Land Trust. – announcements for this non-profit group that buy land parcels and leases them back to local families at a discounted rate. The idea is to provide affordable housing for Tahoe locals and not for tourists.:30 second PSA 10-1-23 to 12-31-23. This was aired at least 75 times in total from the hours of 6am to 6pm Monday through Friday.
5. Douglas County Sherriff Dept – New Years Eve awareness campaign to not drink and drive and to celebrate responsibly with face masks & social distancing. :60 second PSA 12-1-23 to 12-31-23. This was read live at least 30 times in total from the hours of 6am to 6pm Monday through Friday.
6. Tahoe Douglas Fire Protection District – Monthly PSA’s that are pre-taped and gear towards a seasonal fire safety tip. These are voiced by PIO Michelle Turner. At least 3 different versions run each month. :30 second PSA’s 10-01-23 to 12-31-23. These each aired at least 5 times in total from the hours of 12am to 12am Monday through Sunday.
7. Sierra Child & Family Services. – announcements for this non-profit group that provides foster & adoptive services for local kids to keep them in their local community.:30 second PSA 10-1-23 to 12-31-23. This was aired at least 75 times in total from the hours of 6am to 6pm Monday through Friday.

8. Christmas Cheer – Food and Toy drive announcements for drop-off donations. Food, Cash, and toy donations were collected through Christmas Eve. :60 second PSA 11-1-23 to 12-24-23. This was read live at least 10 times in total from the hours of 6am to 6pm Monday through Friday.

9. Pet Network of Northern Nevada – Reminders for seasonal adoptions of dogs & cats as well as services to spay & neuter. :60 second PSA 11-1-23 to 12-24-23. This was read live at least 10 times in total from the hours of 6am to 6pm Monday through Friday.

10. Gamblers Anonymous – reminders about the program and when local meetings are. :60 second PSA 10-01-23 to 12-31-23. This was read live at least 10 times in total from the hours of 6am to 6pm Monday through Friday.

Announcements were also run for the following agencies:

\* Heavenly Holidays – free community event celebrating the new year & holiday season. 60 second PSA 11-28-23 to 12-31-23. This was read live at least 10 times in total from the hours of 6am to 6pm Monday through Friday.

\* US Forest Service – Kokanee Salmon at the Taylor Creek visitor's. Announcements were made about the annual spawning event. :60 second PSA 10-1-23 to 10-31-23. This was read live at least 10 times in total from the hours of 6am to 6pm Monday through Friday.

\* El Dorado County Animal Shelter in Meyers – reminder of hours operations 530-577-1766. 60 second PSA 10-01-23 to 12-24-23. This was read live at least 9 times in total from the hours of 6am to 6pm Monday through Friday.