

PUBLIC FILE 2nd QTR. 2022 KRLT-FM

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This is a list of some of the significant issues responded to by the programming of **KRLT FM**, South Lake Tahoe, California, for the period of **April 1st 2022, to June 30th 2022**. This list does not reflect priority of significance, nor does it include all of the issues that were aired by **KRLT FM**. Prepared by Steve Harness and uploaded to the public file on **July 10th 2022**.

The following announcements were run addressing a variety of issues and concerns based on community interests such as crime, quality of life, community involvement, community development, and the environment. Announcements were read live by the on-air staff or were pre-taped and played back during regular programming:

1. The Clean Tahoe Program – announcements for their “cleanup day” event where locals can dump large amounts of trash at the refuse center for one flat discounted rate. There is also free e-waste disposal offered on the day of the event which was June 4th 2022. :60 second PSA 5-15-22 to 6-1-22. This was read live at least 20 times in total from the hours of 6am to 6pm Monday through Friday.
2. Casey’s American Cantina – non-profit fundraiser for the “Ukrainian Red Cross”. A night of food specials and live music with the proceeds going to war relief efforts of Red Cross in Ukraine. :60 second PSA 5-01-22 to 6-15-22. This was read live at least 40 times in total from the hours of 6am to 6pm Monday through Friday.
3. Tahoe Visitors Authority – for the “2022 Lights on the Lake Fireworks” show. This is a free community event for a fireworks show on the 4th of July. We provide the music for the show and remind the community that personal fireworks are illegal and dangerous in the Lake Tahoe Basin. :60 second PSA 5-15-22 to 6-30-22. This was read live at least 150 times in total from the hours of 6am to 6pm Monday through Friday.
4. National Association of Broadcasters: Reminders about vaccine availability and information on Covid-19. 30 second PSA 3-1-22 to 6-30-22. This was aired at least 200 times in total from the hours of 6am to 6pm Monday through Friday.
5. Pet Network of Northern Nevada – Every Thursday morning at 8:30am Caleb Knapp comes in with a dog or cat that needs to be adopted from her non-profit animal shelter. This is a 5 minute live interview with the on air talent in which she discusses the organization in general and how to adopt animals from them.
6. South Lake Tahoe Fire Department – announcements were read reminding people that all fireworks are illegal in the basin as we approach the 4th of July holiday weekend. :60 second PSA 6-01-22 to 6-30-22. This was read live at least 60 times in total from the hours of 6am to 6pm Monday through Friday.

7. Gamblers Anonymous – reminders about the program and when local meetings are. :60 second PSA 3-01-22 to 6-30-22. This was read live at least 10 times in total from the hours of 6am to 6pm Monday through Friday.
8. The Selective Service Systems – announcements reminding all men to register within 30 days of their 18th birthday. :60 second PSA 4-1-22 to 5-1-22. This was read live at least 4 times in total from the hours of 6am to 6pm Monday through Friday.
9. American Legion Post 795 – announcements for their Memorial Day services at the happy homestead cemetery where the community can gather to honor our local fallen veterans. :60 second PSA 5-1-22 to 5-30-22. This was read live at least 30 times in total from the hours of 6am to 6pm Monday through Friday.
10. South Lake Tahoe Fire department – Monthly PSA’s that are pre-taped and gear towards a seasonal fire safety tip. These are voiced by Sally from the SLT Fire Dept. At least 3 different versions run each month. :30 second PSA’s 4-01-22 to 6-30-22. These each aired at least 15 times in total from the hours of 12am to 12am Monday through Sunday.
11. City of SLT – announcements for “we’re stronger together”. Reminders to stay diligent and follow the rules during the Covid pandemic. :30 second PSA 3-01-22 to 5-30-22. This was aired at least 135 times in total from the hours of 6am to 6pm Monday through Friday.
12. El Dorado County– Daily announcements of new Covid-19 cases, hospitalizations, ICU admissions, recoveries and deaths from Covid per region of the county. :30 second PSA 3-01-22 to 6-30-22. This was aired at least 50 times in total from the hours of 6am to 6pm Monday through Friday.
13. St. Joseph Community Land Trust. – announcements for this non-profit group that buy land parcels and leases them back to local families at a discounted rate. The idea is to provide affordable housing for Tahoe locals and not for tourists.:30 second PSA 3-1-22 to 6-30-22. This was aired at least 75 times in total from the hours of 6am to 6pm Monday through Friday.
14. Grocery Outlet – announcements for revised store hours, safety steps and special hours for senior citizens to shop during the Covid shutdown. :60 second PSA 3-15-22 to 6-30-22. This was read live at least 65 times in total from the hours of 6am to 6pm Monday through Friday.
15. Raleys Grocery Store – announcements for revised store hours, safety steps and special hours for senior citizens to shop during the Covid shutdown. :60 second PSA 3-15-22 to 6-30-22. This was read live at least 35 times in total from the hours of 6am to 6pm Monday through Friday.

16. The Lisa Maloff Foundation – Lisa Maloff, a local philanthropist, came into the station and gave away \$500 to random listeners in need of financial support during the Covid shutdown. 30 second PSA 3-1-22 to 5-15-22. This was aired at least 50 times in total from the hours of 6am to 6pm Monday through Friday.

Announcements were also run for the following agencies:

* Incline Village Library – calendar of events for April 2021. :60 second PSA 4-1-22 to 4-29-22. This was read live at least 3 times in total from the hours of 6am to 6pm Monday through Friday.

* Incline Village Library – calendar of events for May 2021. :60 second PSA 5-1-22 to 5-29-22. This was read live at least 3 times in total from the hours of 6am to 6pm Monday through Friday.

* Incline Village Library – calendar of events for June 2021. :60 second PSA 6-1-22 to 6-29-22. This was read live at least 3 times in total from the hours of 6am to 6pm Monday through Friday.

* US Forest Service’s – announcements informing locals that several area parks & trails will opening on-time this season. :60 second PSA 5-1-22 to 6-15-22. This was read live at least 10 times in total from the hours of 6am to 6pm Monday through Friday.

Every weekday morning between 7:45am & 9:30am KRLT FM interviews various members of the community to discuss issues that are of community interest and upcoming events for non-profit organizations. Each interview averages 10 minutes. Here are some of the guests from this quarter:

* The City of SLT

* TRPA

* Barton Memorial Hospital

* STPUD

* Forest Service

* LTBMU

* Boys and Girls Club

* SLT Library

* Douglas County Sherriff department