

## **PUBLIC FILE 3<sup>rd</sup> QTR. 2022 KRLT-FM**

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This is a list of some of the significant issues responded to by the programming of **KRLT FM**, South Lake Tahoe, California, for the period of **July 1<sup>st</sup> 2022, to September 30<sup>th</sup> 2022**. This list does not reflect priority of significance, nor does it include all of the issues that were aired by **KRLT FM**. Prepared by Steve Harness and uploaded the public file on **October 10<sup>th</sup> 2022**.

The following announcements were run addressing a variety of issues and concerns based on community interests such as crime, quality of life, community involvement, community development, and the environment. Announcements were read live by the on-air staff or were pre-taped and played back during regular programming:

1. Cal Fire / USFS: Daily updates on where to find information on the Mosquito Fire that was burning in El Doardo county. 60 second PSA 9-01-22 to 9-30-22. This was read live at least 200 times in total from the hours of 6am to 6pm Monday through Friday.
2. American Legion Post 795 – Patriot Days celebration on 9-11-22 at the American Legion Hall at 2748 Lake Tahoe blvd. Snacks & Coffee after. :60 second PSA 8-10-22 to 9-11-22. This was read live at least 25 times in total from the hours of 6am to 6pm Monday through Friday
3. Pet Network of Northern Nevada – Every Thursday morning at 8:30am a representative comes in with a dog or cat that needs to be adopted from her non-profit animal shelter. This is a 5-minute live interview with the on air talent in which she discusses the organization in general and how to adopt animals from them.
4. Sierra Child & Family Services - :60 second PSA 7-01-22 to 9-30-22. This was read live at least 20 times in total from the hours of 6am to 6pm Monday through Friday.
5. National Association of Broadcasters: Reminders about how to minimize the spread of Covid-19. Social distancing, face masks & hand washing. 30 second PSA 7-01-22 to 9-30-22. This was aired at least 100 times in total from the hours of 6am to 6pm Monday through Friday.
6. US Forest Service – Kokanee Salmon Festival at the Taylor Creek Visitors Center **CANCELLED**. Annual fundraising and community involvement event focusing on the once-a-year event of the kokanee salmon spawning in a local river. Announcements for the closure / cancellation of these public lands / national forest lands. :60 second PSA 9-01-22 to 9-30-22. This was read live at least 25 times in total from the hours of 6am to 6pm Monday through Friday.

7. South Lake Tahoe Fire department – Monthly PSA’s that are pre-taped and gear towards a seasonal fire safety tip. These are voiced by Eric Guevin from the Tahoe Douglas Fire Dept. At least 3 different versions run each month. :30 second PSA’s 7-01-22 to 9-30-22. These each aired at least 35 times in total from the hours of 12am to 12am Monday through Sunday.
8. Gamblers Anonymous – reminders about the program and when local meetings are. :60 second PSA 7-01-22 to 9-30-22. This was read live at least 10 times in total from the hours of 6am to 6pm Monday through Friday.
9. The Selective Service Systems – announcements reminding all men to register within 30 days of their 18<sup>th</sup> birthday. :60 second PSA 7-1-22 to 9-30-22. This was read live at least 4 times in total from the hours of 6am to 6pm Monday through Friday.
10. St. Joseph Community Land Trust. – announcements for this non-profit group that buy land parcels and leases them back to local families at a discounted rate. The idea is to provide affordable housing for Tahoe locals and not for tourists.:30 second PSA 7-1-22 to 9-30-22. This was aired at least 75 times in total from the hours of 6am to 6pm Monday through Friday.
11. American Legion Post 795 – Clinic for all veteran to get information on benefits due to them and local resources to get help at. This event was on 9-22-22 at the American Legion Hall at 2748 Lake Tahoe blvd. Snacks & Coffee after. :60 second PSA 8-01-22 to 9-22-22. This was read live at least 25 times in total from the hours of 6am to 6pm Monday through Friday

Announcements were also run for the following agencies:

12. \* Kiwanis Club of Tahoe Sierra – Septoberfest fund raising event. featuring food, drinks, entertainment, silent auctions and more. Funds raised go to help under privileged children in the community. :60 second PSA 8-1-22 to 9-15-22. This was read live at least 25 times in total from the hours of 6am to 6pm Monday through Friday.
13. \* El Dorado Animal Shelter – reminder of hours and operations. 530-577-1766. :60 second PSA 7-01-22 to 9-01-22. This was read live at least 5 times in total from the hours of 6am to 6pm Monday through Friday.
14. \* Tahoe Art League – Summer Artist Studio Tour – This non-profit group hosts an annual tour of local artist studios for free. Art education and techniques are a primary focus. :60 second PSA 7-01-22 to 7-20-22. This was read live at least 10 times in total from the hours of 6am to 6pm Monday through Friday.