

QUARTERLY LIST OF COMMUNITY ISSUES AND RESPONSIVE PROGRAMS

JANUARY 1ST – MARCH 31ST 2022

In an ongoing effort to serve the public interest, KKWD and its owners, Cumulus Media offers a variety of programming, responsive to the issues of concern to the listening audience. Below is a list of the station's most significant programming treatment of those issues for the period of

JANUARY 1ST -MARCH 31ST 2022

HEALTHCARE- This station chose to address a variety of health issues of continuing importance to our listeners. These issues cover areas of health care ranging from infants to adults.

THE ARTS- This station believes it is important to support the arts and the entities that work hard to bring the arts to this community, whether it be a museum or a theater group.

ENVIRONMENTAL AWARENESS- This station strives, whenever possible, to alert the community to opportunities to make the environment in which they live a better, healthier one.

COMMUNITY AWARENESS- This station has worked to provide non-profit agencies an outlet to inform the community about services available to them.

SAFETY- this station makes an effort to inform its listeners of ways to make their world safer by having knowledgeable people talk about a variety of pertinent issues.

EDUCATION- this station chose members of the educational community to inform listeners of classes, workshops and other opportunities to be better educated.

ECONOMY- this station has given professionals the chance to inform its listeners of its economic health and ways to improve the business environment.

FAMILY- this station supports families and their day-to-day issues. It has brought information that covers issues ranging from better parenting to how to be a better sibling/ student.

1St Quarter 2022 Public Service program report for Sunday Morning Magazine

January 2nd

Pivot is an organization that provides intervention for youth who are in crisis and homeless so that they may continue going to school and graduate. Hot meals, clean beds, counseling, and social activities are just a few of the things they offer.

We aired a segment featuring Sunbeam Family Services Foster Care program. They need foster families to take in Oklahoma kids. They provide a very supportive environment for their foster parents and accept help for all types of non-traditional families as well.

January 9th

The Oklahoma Blood Institute's CEO joined us for an explanation of the urgent need for plasma and whole blood donations. They have had to start from scratch with their convalescent plasma program in order to deal with the new variant.

3 members of The Future Society of Oklahoma came into the studio to discuss their kick starter campaign to help fund this year's SoonerCon. They are seeking a 10,000 goal!

January 16th

Due to a massive surge of cases of Covid 19, we feature a double episode with Lead Epidemiologist at the Oklahoma City County Health Department. The population has become complacent, and the virus has begun to fill hospitals to the brink. Eddie Withers goes over the differences between the Delta and Omicron variants and the reasons that the virus is evading the vaccine. We also discuss the need for boosters in the at-risk groups.

January 23rd

The kick starter campaign for SoonerCon is going strong, to help them reach their goal we talk about the possible guests and seminars at the convention in June. The Future Society of Oklahoma also helps to provide STEM education in a fun and relatable way for kids.

More information from Eddie Withers, Lead Epidemiologist from the Oklahoma City County Health Dept. Vital information about the uptick in need for testing and boosters is shared.

January 30th

Due to the surge in Covid 19 cases, the Oklahoma Blood Institute has an urgent need for blood. Hospitalizations and still high and donations have stalled.

Once again, the extremely high need of testing has brought us to a conversation with the Oklahoma City County Health Department. The numbers have greatly increased over the past week, so we discuss strategies for dealing with the need.

February 6th

It's Girl Scout Cookie time!! This means we get to interview not only a member of the Girl Scout council member and a six-year-old girl scout. She told us all about her cookie selling strategies and goals.

Our second segment we spoke with the staff at Pivot, a turning point for youth again and discussed the tiny house program that is housing homeless youth. They are doing a fundraiser and need lots of help.

February 13th

We welcomed two librarians from Friends of the Metropolitan Library system to discuss their biggest fundraiser of the year. The Friends of the Library book sale takes place at State Fair Park and boasts over 800,000 books, audio books, CDs, vinyl albums, and DVDs

The Oklahoma City County Health Dept. has a special grant that is currently in place to reach out to home-bound individuals and help to get them vaccinated against Covid-19. We talked to two of the people who make that happen and discuss who is eligible for the program.

February 20th

The Regional Food Bank of Oklahoma has previously done a fundraiser called Chef's Feast that raised money for their organization. Obviously, for the past few years they have not been able to do the event because of the pandemic. Instead of having a large event with lots of participants in one location, they decided to do something that would also benefit the area restaurants. The new

event is called Restaurant Week and features over 40 different metro restaurants who donate a portion of their proceeds during the first week of March. We will have them back on next week to report on how they are doing.

Period OKC is an organization for the assistance of anyone needing period products. They purchase pads, tampons, and other hygiene products to hand out to people who are homeless or low in income need situations. We spoke with their founders and hardworking volunteers about how the public can help their cause.

February 27th

The folks at the Oklahoma Blood Institute join us to bring attention to the great need for donations of both whole blood and plasma due to increased demand.

As the First Annual Restaurant Week prepares to get underway, we get the public ready to go out to eat in order to help the Regional Food Bank of Oklahoma raise money to feed hungry Oklahomans!

March 6th

The Oklahoma Department of Human Services exists to help the people of Oklahoma in a variety of ways. We spoke with two people whose job it is to assist those who use Medicare. Often people who are on Medicare don't take full advantage of the services that are available to them and end up suffering needlessly as a result. When needed, the people of this department will often refer the people they serve to additional help for other issues as well.

The Retired and Senior Volunteer Program of Central Oklahoma is a partner with Americorps and provides a central location for all the different volunteer opportunities for seniors and retired people. Anyone who has extra time is paired with an appropriate organization where they can use their skills to assist others. One such volunteer joined us to discuss his efforts to drive cancer patients to their treatments and doctor appointments. He also takes them to the grocery store or anywhere else they need to go. Many different opportunities are available, and they need lots of volunteers.

March 13th

Two members of The Future Society of Oklahoma and organizers of SoonerCon returned to give us news about the convention. They announced that several high-profile guests will be speaking, including some Anime voice

actors. Their Kickstarter campaign, which they introduced in our last visit, surpassed its initial goal of \$10,000.00. They were able to raise \$20,000.00 and that is enough to make up for the money that was lost during the pandemic. This year's convention will happen in June.

The Oklahoma Center for the Book brought two representatives from their board of directors to talk about their book awards. Oklahoma authors submit their books in the fall and the awards are given away in the spring. Their event is coming up in April. They also discussed their Friends of the Oklahoma Center for the Book organization, which needs volunteers and donations.

March 20th

The Oklahoma City Museum of Art brought two people to discuss the revamping of their Chiluly Art installation from the 3rd floor to the 1st, which is a large undertaking considering the size of the work. They are also having a fundraiser called Art in Bloom. We discussed the event in detail.

The Nicoma Park Firefighters are doing a music festival to raise money for new equipment, so we brought two of their members in to tell us about it.

March 27th

Sunbeam Family Services is offering large bonuses to get new early childhood teachers. There is a waiting list for people who need their kids to enter the program but a shortage of teachers.

The Cowboy and Western Heritage Museum is brimming with exciting artwork and programs for the public to enjoy. We were able to visit with them about some upcoming projects they have in the works.

In addition to Sunday Magazine, we also gave some extra publicity to the Friends of the Metro Library book sale. The Regional Food Bank of Oklahoma, The Girl Scouts, and Oklahoma Blood Institute.