

CONTRACT



ABC 7 CHICAGO

WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

<http://abclocal.go.com/wls>

And:

Adelstein & Associates LLC
222 W. Ontario St
Chicago, IL 60654

Contract / Revision 238829 /		Alt Order # WOC11941863
Product SUSANA MENDOZA FOR MAYOR		
Contract Dates 02/18/19 - 02/25/19		Estimate # 6152
Advertiser Susana Mendoza for Mayor		Original Date / Revision 02/14/19 / 02/14/19
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agency Code	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	02/25/19	02/25/19	ABC7 News @ 5a M-F	5a-6a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/25/19	03/03/19	1-----				1	\$400.00				
N 2	WLS	02/18/19	02/18/19	ABC7 News @ M-F 6a	6:00 AM-7:00 AM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	1-----				1	\$1,100.00				
N 3	WLS	02/25/19	02/25/19	ABC7 News @ M-F 6a	6:00 AM-7:00 AM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/25/19	03/03/19	1-----				1	\$1,200.00				
N 4	WLS	02/18/19	02/19/19	GMA M-F 7-9a	7a-9a		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	-1-----				1	\$1,100.00				
N 5	WLS	02/25/19	02/25/19	GMA M-F 7-9a	7a-9a		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/25/19	03/03/19	1-----				1	\$1,200.00				
N 6	WLS	02/23/19	02/23/19	GMA Sa 7-8a	7a-8a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	-----1-				1	\$1,000.00				
N 7	WLS	02/24/19	02/24/19	GMA Su 7-8a	7a-8a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	-----1				1	\$1,000.00				
N 8	WLS	02/24/19	02/24/19	ABC7 News Su @ 8a	8a-10a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	-----1				1	\$600.00				
N 9	WLS	02/24/19	02/24/19	This Week Su 10-11a	10:00 AM-11:00 AM		:30				NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	-----1				1	\$5,500.00				
N 10	WLS	02/20/19	02/20/19	Live w/Kelly & Ryan 9-10a	9a-10a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	--1----				1	\$450.00				
N 11	WLS	02/25/19	02/25/19	Live w/Kelly & Ryan 9-10a	9a-10a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/25/19	03/03/19	1-----				1	\$500.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
238829 /	WOC11941863

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/18/19 - 02/25/19	SUSANA MENDOZA FC	6152

<u>Advertiser</u>	<u>Original Date / Revision</u>
Susana Mendoza for May	02/14/19 / 02/14/19

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	WLS	02/21/19	02/21/19	The View	10a-11a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	---1---				1	\$800.00				
N 13	WLS	02/25/19	02/25/19	The View	10a-11a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/25/19	03/03/19	1-----				1	\$1,000.00				
N 14	WLS	02/25/19	02/25/19	ABC7 News	11a-12p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/25/19	03/03/19	1-----				1	\$400.00				
N 15	WLS	02/25/19	02/25/19	GMA Day	12p-1p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/25/19	03/03/19	1-----				1	\$700.00				
N 16	WLS	02/25/19	02/25/19	Jeopardy	330p-4p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/25/19	03/03/19	1-----				1	\$1,200.00				
N 17	WLS	02/25/19	02/25/19	ABC7 News @ 4p M-F	4p-5p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/25/19	03/03/19	1-----				1	\$800.00				
N 18	WLS	02/18/19	02/18/19	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	1-----				1	\$1,300.00				
N 19	WLS	02/25/19	02/25/19	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/25/19	03/03/19	1-----				1	\$2,000.00				
N 20	WLS	02/19/19	02/19/19	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	-1-----				1	\$2,700.00				
N 21	WLS	02/25/19	02/25/19	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/25/19	03/03/19	1-----				1	\$3,500.00				
N 22	WLS	02/20/19	02/20/19	Wheel of Fortune	626p-656p		:30				NM	1	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	--1----				1	\$3,100.00				
N 23	WLS	02/25/19	02/25/19	Wheel of Fortune	626p-656p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/25/19	03/03/19	1-----				1	\$3,500.00				
N 24	WLS	02/25/19	02/25/19	Doctor	9p-10p		:30				NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/25/19	03/03/19	1-----				1	\$12,000.00				
N 25	WLS	02/18/19	02/18/19	ABC7 News @ 10p M-F/Su			:30				NM	1	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	1-----				1	\$3,300.00				
N 26	WLS	02/25/19	02/25/19	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/25/19	03/03/19	1-----				1	\$3,300.00				
N 27	WLS	02/18/19	02/23/19	ABC7 News @ 10p Sa	SA 10-11p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/18/19	02/24/19	-----1-				1	\$2,000.00				
Totals								0.00				27	\$55,650.00

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Advertiser	Original Date / Revision
Susana Mendoza for May	02/14/19 / 02/14/19

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/28/19 - 02/24/19	13	\$23,950.00	(\$3,592.50)	\$20,357.50
02/25/19 - 02/25/19	14	\$31,700.00	(\$4,755.00)	\$26,945.00
Totals	27	\$55,650.00	(\$8,347.50)	\$47,302.50

Signature: _____ **Date:** _____

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