

# Quarterly Issues Report

Date: January 09, 2014

Submitted To: WPXT Public File

Re:

WPXT Quarterly Issues Report covering the period of September 29, 2014-  
December 28, 2014

## WPXT Quarterly Issues

Issues: Religion/child Safety/Economy/Family Values/Health and Welfare

Program: Public Service Announcements

Airdates: Fourth Quarter 2014 September 29, 2014-December 28, 2014

Air Time: ROS

Duration: Various

Description:

The Following is a list of The Public Service Announcements that ran on WPXT throughout Fourth Quarter 2014

### **Family Values:**

Recycling

Reading

Project Aware-Bullying

Project Aware-Self Image

Project Aware-Self Harm

Project Aware-Abuse

### **Child Safety:**

Child Passenger Safety

Texting and Driving

### **Health:**

Autism

UMaine Tick Removal

Red Cross "Find Your Strong"

Red Cross-Blood Donation Awareness

Making Strides

Oral Hygiene

### **Other:**

Wildfire Preparedness

Adopt

# WPXT

## Fourth Quarter 2014 Quarterly Issues Report

Covering September 29, 2014-December 28, 2014

Through informal ascertainment by written and oral communication with community members, it was determined that among the concerns of the Portland/Auburn Community At large was the following issues:

Crime/Consumer Information

Education

Health care and medical News

Economics

The following pages reflect descriptions of programming broadcast on WPXT during Fourth Quarter 2014 that respond to the needs and concerns of the Portland/Auburn Community.

## WPXT Quarterly Issues

**Issues:** Education  
**Program:** Mest-UP  
**Type of Program:** Local Half Hour Weekly Program

**Airdate:** Thursday's Fourth Quarter 2014 September 29,2014-December 24,2014

**Airtime:** 7:00PM-7:30PM

**Duration:** 30 Minutes

**Description:**

WPXT-TV presents MEST-UP, an entertaining, fast-paced, 30-minute, weekly, game show that focuses exclusively on STEM subjects! The goal is to show STEM subjects as fun and interesting and encourage students to pursue STEM-based majors and careers

**Issues:** Education  
**Program:** Kick Start  
**Type of Program:** Local Half Hour Weekly Program

**Airdate:** Thursday's Fourth Quarter 2014 December 25,2014-December 28,2014

**Airtime:** 7:00PM-7:30PM

**Duration:** 30 Minutes

**Description:** Kick Start is a weekly, 30-minute TV game show for 8th graders. The goal of the show is to celebrate knowledge, show academic success in a positive light and encourage Maine students to consider attending college