

## QUARTERLY ISSUES/PROGRAMS LIST

**Station:** KBPA-FM

**Location:** Austin, TX

**For quarter beginning:** Oct 1 –Dec 31, 2019

**ISSUE:** Weekly Public Service Show

**HOW ISSUE WAS TREATED:** B-DOE hosts 30 minutes of interviews with local nonprofit organizations

**TITLE** Local Insights, with B-DOE

**DATE:** 10/1/19 –12/31/19

**TIME:** 6:00AM Sundays

**DURATION:** 30 minutes

**TYPE:** Recorded Interviews

**DESCRIPTION:**

KLBJ-FM's B-DOE hosts a 30 minute public affairs show to discuss community interests and public service initiatives focusing on nonprofits.

10-6-19 – **HAAM** – is a nonprofit dedicated to raising awareness and helping working musicians find affordable health care

**Austin Pets Alive** – Encouraging listeners to adopt their pets and volunteer throughout the year at an Austin Pets Alive.

10-13-19 – **Duck Derby**– Annual event in Austin to raise awareness and funds for the Boys & Girls Club of Austin.

**Austin Film Festival** – AFF hosts a yearly festival and throughout the year they award grants to aspiring film makers and individuals interested in the world and industry of

storytelling.

10-20-19 – **Austin Water** – Representative from Austin Water shares with listeners tips to use during the summer months to help conserve water resources and save on their water bills.

**Make A Wish – Duck Derby**– Annual event in Austin to raise awareness and funds for the Boys & Girls Club of Austin.

10-27-19 – **Alzheimers Texas** – President of the Alz Texas stopped by Local Insights to spread the word about the annual Walk to raise funds and awareness about Alzheimer's.

**Austin Water** – Representative from Austin Water shares with listeners tips to use during the summer months to help conserve water resources and save on their water bills.

11-3-19 – **Honky Tonk Holiday** – Annual fundraiser/art show/musical to help benefit HOME. Austin's Housing Opportunities for Musicians and Entertainers.

**Stuff the Bus** – Capital Metro and Whole Foods Market team up each year to stuff busses with food to help benefit the Central Texas Food Bank.

11-10-19 – **Superhero Run** – Annual event to raise funds and awareness for CASA.

**Dodge for the Cause** – The Central Texas Wolf Pack, comprised entirely of first responders, hosts its inaugural charity dodge ball tournament.

11-17-19 – **Flip Flop to the World** – An organization who has donated over 15k pairs of flip flops to the underprivileged around the world from Mexico to Africa.

**Stuff the Bus** – Capital Metro and Whole Foods Market team up each year to stuff busses with food to help benefit the Central Texas Food Bank.

11-24-19 – **Leave NO Trace** – Program from the City of Austin to encourage people who visit public parks to 'leave no trace' and pick

up after themselves so everyone can enjoy the green spaces in Austin.

**Austin Water** – Representative from Austin Water shares with listeners tips to use during the summer months to help conserve water resources and save on their water bills.

12-1-19 – **Dodge for the Cause** – The Central Texas Wolf Pack, comprised entirely of first responders, hosts its inaugural charity dodge ball tournament.

**Stuff the Bus** – Capital Metro and Whole Foods Market team up each year to stuff busses with food to help benefit the Central Texas Food Bank.

12-8-19 – **Sendero** – Austin’s nonprofit health insurer spreading the word about the benefits and opportunities for Austinites to be insured.

**Habitat For Humanity** – When you shop and donate at a Habitat for Humanity ReStore you can help fund the goal of Austin Habitat For Humanity building affordable homes.

12-15-19 – **Honky Tonk Holiday** – Annual fundraiser/art show/musical to help benefit HOME. Austin’s Housing Opportunities for Musicians and Entertainers.

**Austin Energy** – Scammers are targeting Austin Energy customers with threats of services being cut off if they don’t pay. This segment alerts the community of the phone scam and how to alert authorities if they’ve been scammed.

12-22-19 – **Turn Around Don’t Drown** – A city official warns of the perils of driving through closed streets during flash floods and encourages listeners to visit [atxfloods.com](http://atxfloods.com).

**Austin Water** – Representative from Austin Water shares with listeners tips to use during the summer months to help conserve water resources and save on their water bills.

12-29-19 – **Sendero** – Austin’s nonprofit health insurer spreading the word about the benefits and opportunities for Austinites to be

insured.

**Habitat For Humanity** – When you shop and donate at a Habitat for Humanity ReStore you can help fund the goal of Austin Habitat For Humanity building affordable homes.

## QUARTERLY ISSUES/PROGRAMS LIST

Station: KBPA

Location: San Marcos –Austin, TX

For quarter beginning: January 1, 2019; April 1, 2019  
July 1, 2019; X October 1, 2019

**ISSUE:** Austin Hands-Free Ordinance PSA

**HOW ISSUE WAS TREATED:** On air campaign promoting Austin as a ‘Hands Free City’

**TITLE** Austin’s Is Now Hands-Free!

**DATE:** 10/1/19 – 12/31/19

**TIME:** Various

**DURATION:** :15

**TYPE:** Recorded promo

**DESCRIPTION:** We run a minimum of 1 promo a day in prime dayparts promoting Austin as a ‘Hands Free City’ to hopefully remind people to not drive distracted. This is an ongoing campaign.

## QUARTERLY ISSUES/PROGRAMS LIST

Station: KBPA

Location: San Marcos –Austin, TX

For quarter beginning: January 1, 2019; April 1, 2019  
July 1, 2019; X October 1, 2019

<b><u>ISSUE:</u></b>	Online Donation Drive – Central Texas Food Bank
<b><u>HOW ISSUE WAS TREATED:</u></b>	Promoted custom website to raise money and awareness
<b><u>TITLE</u></b>	Meals that matter
<b><u>DATE:</u></b>	12/16 – 12/20/19
<b><u>TIME:</u></b>	Various
<b><u>DURATION:</u></b>	:20 / various
<b><u>TYPE:</u></b>	Recorded Promo & Live Mentions / Website Promotion
<b><u>DESCRIPTION:</u></b>	We ran a minimum of 30 recorded promos and did live mentions promoting a virtual online donation drive for CTX Food Bank starting 12/16. Our goal is to raise \$1,500 over 5 days which will provide 12,000 meals if we hit our goal

## QUARTERLY ISSUES/PROGRAMS LIST

Station:    KGSR   

Location:    Cedar Park –Austin, TX   

For quarter beginning:            January 1, 2019;            April 1, 2019  
           July 1, 2019;    X    October 1, 2019

**ISSUE:** Jimbo in The Morning’s ongoing work with Heart Of Texas Lab Rescue. He promotes events, and increases awareness of their activities through on-air and online resources

**HOW ISSUE WAS TREATED:** On Air discussion and Online

**TITLE** Heart Of Texas Lab Rescue discussions

**DATE:** 10/1/19 – 12/31/19

**TIME:** Various

**DURATION:** :45-:60 breaks and live on air discussion

**TYPE:** Live breaks and Star online posts

**DESCRIPTION:** Jimbo regularly highlights Heart Of Texas Lab Rescue in his on-air banter and also online encouraging listeners to participate in this or other local ‘rescue’ groups

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<b><u>HOW ISSUE WAS TREATED:</u></b>	Promoted custom website to raise money and awareness
<b><u>TITLE</u></b>	Meals that matter
<b><u>DATE:</u></b>	12/16 – 12/20/19
<b><u>TIME:</u></b>	Various
<b><u>DURATION:</u></b>	various
<b><u>TYPE:</u></b>	Live mentions / Website Promotion
<b><u>DESCRIPTION:</u></b>	A virtual online donation drive for CTX Food Bank starting 12/16. Our goal is to raise \$1,500 over 5 days which will provide 12,000 meals if we hit our goal