

Issues & Program Report – Quarter 1, 2019

Sonoma County Focus

Date of Interview Airing: January 6th, 2019

Organization/Interviewee: Poly Klaas Foundation

Purpose of Interview: Spotlight and promotion on the foundations 25th anniversary – discussion of their work, community impact, and current fundraising/volunteer needs

Date of Interview Airing: January 13th, 2019

Organization/Interviewee: Winter Wineland

Purpose of Interview: Promotion and spotlight on annual Wine Road 'Winter Wineland' community event featuring spotlight on charitable and economic development impact

Date of Interview Airing: January 27th, 2019

Organization/Interview: Distillery Festival/SAY

Purpose of Interview: Spotlight and promotion of the Social Advocates for Youth community organization. Dual Episode featuring Wine Country Distillery Festival, spotlight on charitable beneficiaries

Date of Interview Airing: February 10, 2019

Organization/Interviewee: Cavity Free Sonoma

Purpose of Interview: Promotion and spotlight County of Sonoma campaign of dental health and hygiene

Date of Interview Airing: February 17th, 2019

Organization/Interview: United way of Wine Country

Purpose of Interview: Spotlight and promotion of tax assistance for UWWC campaign for "Earn It, Keep It, Save It"

Date of Interview Airing: March 3rd, 2019

Organization/Interviewee: Sonoma County Restaurant Week

Purpose of Interview: Promotion and spotlight on annual Sonoma EDB "Sonoma County Restaurant Week" community event featuring spotlight on charitable and economic development impact

Date of Interview Airing: March 13, 2019

Organization/Interviewee: California Artisan CheeseFest/Community Market

Purpose of Interview: Dual Episode/Spotlight on local community events and happenings

Date of Interview Airing: March 24th, 2019

Organization/Interviewee: Goodwill

Purpose of Interview: Topical discussion about post-fire recovery on current needs and fundraising/donation opportunities

Date of Interview Airing: March 30th, 2019

Organization/Interviewee: Dancing with the Stars and Stripes

Purpose of Interview: Promotion and spotlight of local community event, Dancing with the Stars and Stripes
