

DUPLICATE

INVOICE



WALA
1501 Satchel Paige Dr
Mobile, AL 36606
Main: (251)434-1010
Billing: (404)327-3039

Invoice #	Invoice Date	Invoice Month	Invoice Period
882022-1	05/27/18	May 2018	04/30/18 - 05/27/18

Property	Account Executive	Sales Office	Sales Region
WALA	Laura Luce	Eagle-Dallas	National

Billing Address:

AX Media LLC
Attention: Accounts Payable
1251 NW Briarcliff Pkwy Suite 85
Kansas City, MO 64116

Send Payment To:

WALA
29763 Network Place
Chicago, IL 60673-1297

Advertiser	Product	Estimate Number
Alice Martin For Attorney G	2018 Primary Electio	332

Flight Dates	Order #	Alt Order #
05/25/18 - 06/05/18	882022	26019096

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
TV16670	48	54

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/26/18	06/02/18	Sat FOX 10 News 7-8a	Sat 7-8a	-----S-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/21/18 05/27/18 -----S- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	Sa	05/26/18	7:12 AM	Sat FOX 10 News 7-8a	Sat 7-8a	:30	18AMTV01H	\$100.00 NM
5	05/25/18	05/25/18	M-F Fox 10 News at 8-9a	8a-9a	----F--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/21/18 05/27/18 ----F-- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	F	05/25/18	8:08 AM	M-F Fox 10 News at 8-9a	8a-9a	:30	18AMTV01H	\$225.00 NM
8	05/25/18	05/25/18	M-F Fox 10 News at 530	530p-6p	----F--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/21/18 05/27/18 ----F-- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	F	05/25/18	5:51 PM	M-F Fox 10 News at 530p	530p-6p	:30	18AMTV01H	\$400.00 NM
11	05/25/18	05/25/18	M-F Fox 10 News at 9p	9p-930p	----F--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/21/18 05/27/18 ----F-- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	F	05/25/18	9:26 PM	M-F Fox 10 News at 9p	9p-930p	:30	18AMTV01H	\$450.00 NM
13	05/27/18	05/27/18	Su Fox 10 News at 930p	930p-10p	-----S	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/21/18 05/27/18 -----S 1 \$325.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	Su	05/27/18	10:33 PM	Su Fox 10 News at 930p	930p-10p	:30	18AMTV01H	\$325.00 NM

Subject to Terms and Conditions available at:
 For TV: <http://meredithsales.com/terms-and-conditions/>
 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							5		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$1,500.00
<u>Agency Commission</u>	\$225.00
<u>Net Amount Due</u>	\$1,275.00
<u>Invoice Balance as of 07/12/18 2:22:23 PM CT</u>	\$0.00

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