

STATION:	WWLK-FM	ORDER#:	3213062	DATE:	01/18/2024
MARKET:	Concord (Lake Regions), NH	AMOUNT:	\$4,010.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	49		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 3 Last: 1				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4454306	
ADVERTISER:	We Deserve Better	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est#119123 1/19-1/23	AGY EST:	119123	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	01-19-2024 TO 1/26/2024	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 25-54	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 01/18/2024 10:48	

COMMENTS

[Rep Comment] 01/18/2024: ** THIS IS A REVISED ORDER. ** DO NOT DOUBLE BOOK! SPOTS RUN F,M-TU ** MUST CONFIRM WITHIN 24HRS ** NAB & SPOT FOLLOW ** PLEASE CONFIRM *TODAY* IN RADIO EXCHANGE OR TO dana.lacey@genmediapartners.com THANKS DANA **

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Ln	MC Daypart	Rate	Dur	1/15	Spots
1	F.. /MT.. 6:00AM-10:00AM	\$90	60	12	12
2	F.. /MT.. 10:00AM-3:00PM	\$90	60	15	15
3	F.. /MT.. 3:00PM-7:00PM	\$90	60	12	12
4SS 6:00AM-7:00PM	\$50	60	10	10
Totals				49	49

TOTAL	Jan												Total
SPOT	49												49
CASH	4,010.00												4,010.00
TOTAL	4,010.00												4,010.00

SIGNATURE

Order was revised at 3:03pm on 1/18/2024 to revise schedule to 52 total commercials for \$4000 total cash.