

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Christine Killian (Amplify Media), hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED			
<b>Station time requested by:</b> AB PAC			
Agency name: Amplify Media			
Address: PO Box 6, Franklin Park, IL 60131			
Contact: Christine Killian	Phone number: 773-297-4544	Email: christine.killian@amplifymediastategy.com	
<b>Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):</b>			
Name: AB PAC			
Address: 800 Maine Avenue, SW, Suite 400 Washington, DC 20024			
Contact: Trish Boyle	Phone number: (202) 747-2060	Email: compliance@americanbridge.org	
Station is authorized to announce the time as paid for by such person or entity. <b>AB PAC</b>			
<b>List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):</b>			
Treasurer: Rodell Mollineau Trish Boyle Kelsie Garantz			
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).			
<b>If ad refers to a federal candidate(s) or federal election, list ALL of the following:</b>			<input type="checkbox"/> N/A
Name(s) of every candidate referred to: Joe Biden, Donald Trump			
Office(s) sought by such candidate(s) (no acronyms or abbreviations):			
Date of election:			
<b>Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:</b>			<input type="checkbox"/> N/A
Abortion			

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor **AB PAC**

Station Representative

Signature: *Christine Killian*

Signature: *Kerry Davis*

Name: Christine Killian

Name: *KERRY DAVIS*

Date of Request to Purchase Ad Time: 05-13-2024 *rew 6/7/24 5-31-24*

Date of Station Agreement to Sell Time: *5-31-24*

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *5-13-24*

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: *2109724719*

Station Call Letters: *WKHQ - FM*

Date Received/Requested: *5-31-24*

Est. #: *6794*

Station Location: *TRAVERSECITY - PETOSKEY MI*

Run Start and End Dates: *6-4-2024 - 6-10-2024*

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Sales Order

Station: WKHQ-FM Contract#: 2109724719 Agency: KATZ MEDIA GROUP  
 Contract Name: 6794 WKHQ AB PAC Address: Attn: ACCOUNTS PAYABLE  
125 WEST 55th STREET-3rd FLOOR  
 Proposal#: 4A52A113-5F8C-4F77-BF9C-311427845351 City: NEW YORK State: NY Zip: 10019  
 Start Date: 6/04/24 End Date: 6/10/24 Buyer: \_\_\_\_\_  
 Revenue Type: Political Issues - National Type: Cash Tax Schedule: \_\_\_\_\_ (None)  
 Advertiser: AB PAC AMERICAN BRIDGE PAC Agency Commission %: 15  
 Address: \_\_\_\_\_ Billing Cycle: Standard  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Salesperson: 5314ena1 Comm %: 15  
 Product Name: AB PAC Makegood Policy: Within Contract Dates  
 Estimate #: 6794  
 Competitive Code: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	6/04/24	6/07/24		7:00 AM	10:00 AM	60		X	X	X	X			8	W	62.00	8	496.00	3	
2	6/04/24	6/07/24		3:00 PM	6:00 PM	60		X	X	X	X			4	W	62.00	4	248.00	3	
3	6/08/24	6/08/24		7:00 AM	7:00 PM	60						X		2	W	54.00	2	108.00	3	
4	6/10/24	6/10/24		7:00 AM	10:00 AM	60	X							2	W	62.00	2	124.00	3	

Billing Projections: By Month

	Jun 24
CA	976.00
ST	976.00

Print Spot Prices

TOTAL SPOTS ..... 16  
 GROSS TOTAL \$ ..... 976.00  
 ADJUSTED SPOTS ..... 16  
 ADJUSTED TOTAL \$ ..... 976.00

APPROVE    DECLINE

       General Manager  
        Sales Manager  
        National Sales Manager  
        Local Sales Manager

**May 31, 24**  
 CONT# 37322566 Mod# Ver# 1 (Last = )  
 REP Katz Group Sales  
 TO WKHQ-FM (Traverse City-Petoskey-Cadillac, MI)  
 FM LIZ RYCKMAN  
 OFF CHICAGO  
 AGY Katz Group Sales  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019  
 BYR Helen Hanratty1  
 ADV AB PAC - AMERICAN BRIDGE PAC  
 PDT AB PAC  
 FLT Jun 03, 24 - Jun 16, 24

DDS CONT# 0  
 C/P/E: / / 6794  
 SALESPERSON FAX#  
 PH #

**\* REP ORDER COMMENT \***

\*\* 5/30/2024 4:54:00 PM: \*\* ALL POLITICAL/ISSUE ORDERS MUST HAVE 30 MINUTE SPOT SEPARATION  
 \*\*ORDERS MUST RUN AS SCHEDULED \*\* MAKEGOODS MUST HAVE WRITTEN APPROVAL \*\* CREDITS  
 WILL BE TAKEN FOR ANY MISSED/LOW CHARGE SPOTS THAT IS EQUIVALENT TO THE STATION'S  
 NEGOTIATED CPP \*\* FAIR AND EQUAL ROTATION IS EXPECTED \*\* \* \* \* \* \*THIS AGENCY HAS PAID KATZ  
 CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A  
 CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK  
 TO THE STATIONS. \*\*PROOF OF PAYMENT, SPOT & NAB FORM WILL BE SENT VIA EMAIL ASAP\*\* PLEASE  
 CONFIRM ORDER IN SYSTEM. THANK YOU!  
 \*\* 5/30/2024 4:54:00 PM: FLIGHT STARTS 6-4 AND ENDS 6-10 || POPULATIONBUYTYPE: CPP.  
 \*\* 5/30/2024 4:54:00 PM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ  
 GROUP SALES/125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM:  
 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	.....S.	7A - 7P	60	6/8/2024 - 6/8/2024	1W	2	\$54.00	2
	1.2	.TWTF..	7A - 10A	60	6/4/2024 - 6/7/2024	1W	8	\$62.00	8
	1.3	.TWTF..	3P - 6P	60	6/4/2024 - 6/7/2024	1W	4	\$62.00	4
					<b>** WEEKLY FLIGHT TOTALS **</b>		14	\$852.00	
		<b>FLIGHT 2</b>							
	2.1	M.....	7A - 10A	60	6/10/2024 - 6/10/2024	1W	2	\$62.00	2
					<b>** WEEKLY FLIGHT TOTALS **</b>		2	\$124.00	

	Jun 24					
SPOTS	16					
CASH	976.00					
TRADE	0.00					
NSL	0.00					
TOTAL	976.00					

May 31, 24

CONT# 37322566 Mod# Ver# 1 (Last = )  
REP Katz Group Sales

DDS CONT# 0  
C/P/E: / / 6794

						<b>TOTAL</b>
SPOTS						16
CASH						976.00
TRADE						0.00
NSL						0.00
TOTAL						976.00

**\*\* Competitive Comments \*\***

SVC:

Demo Women 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

**From:** Ohlendorf, Kristin <Kristin.Ohlendorf@Katzmedia.com>

**Sent:** Thursday, May 30, 2024 4:50 PM

**Subject:** AB PAC - MI est 6794 - 6/4 start

**Importance:** High

Hi,

We are sending orders down for AB PAC for Michigan, estimate # is 6794 and the start date is 6/4.

Attached is copy to run at 100% and NAB form. Please see below for proof of payment.

**AB PAC PA Radio Est#6794 6-4 to 6-10**

If you haven't already, please confirm your order is the system. Thanks so much!



## Notification of Electronic Payment

This message confirms that AMPLIFY MEDIA has initiated an electronic payment to Katz Group Sales via FastPay's ePay solution.

Please see the payment details below.

Total Amount

**\$66,701.20**

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Company

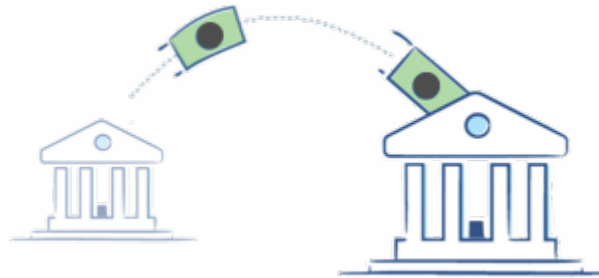
Vendor

Memo

AB PAC MI Radio Est. #6794 06/04/24 - 06/10/24

Estimate #

Est. #6794



Have questions about this payment?

Please contact FastPay support at  
844-GET-EPAY or [payments@gofastpay.com](mailto:payments@gofastpay.com)  
or [Live Chat](#) with a member of our team.

8201 Beverly Blvd, Suite 600  
**LA / SF / NY / BOS / LDN**

**Kristin Quaid Ohlendorf**  
**Project Manager**

Katz Media Group

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**Local Impact.**  
**National Influence.**